

Educational materials for schools

Czech Rural Network support unit

A series of booklets targeted at young people within different age ranges promotes Czech agriculture and communicates the benefits of the Rural Development Programme by showcasing good project practice in easy-to-understand language.

The booklets include exercises, visuals and content adapted to a young audience, and aim to attract the attention and get students passionate about agriculture.

The initiative is modelled upon the Irish example 'AgriAware'.



Target audience

Students and youth in general

Results

The educational booklets are disseminated on ongoing basis both electronically and in print to primary schools and at various events by both the Czech Agricultural Association and the regional branches of the Czech NSU.

Find out more

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➔ <http://eagri.cz/public/web/mze/venkov/publikace-a-dokumenty/sesity-zemedelstvi-zije.html>

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