

2nd ENRD Social Inclusion Workshop

Making rural areas more attractive for young people

Draft Agenda

3 May 2018

Brussels, Belgium

Objectives

The **overall objective** of this workshop is to discuss how to improve the attractiveness of rural areas for young people through exchanges on innovative and inspiring practices and relevant policy tools and approaches.

More specifically, the workshop aims to:

- Present inspiring examples in specific thematic areas, with a focus on improving *employment opportunities for young people* (on and off farm) and *improving the attractiveness of rural areas for young people* (including access to services and leisure).
- Discuss the strengths and weaknesses of various policy instruments and draw lessons and conclusions on how policies could be improved to address demographic change in rural areas.

Time	Agenda item
I. Examples of initiatives and exchange on improving employment, entrepreneurship and making rural areas more attractive	
8.30 – 9.00	<i>Registration of participants</i>
9.00-9.20	Introduction to the context, purpose and structure of the workshop, ENRD CP
9.20-10.00	Framing presentations: <ul style="list-style-type: none"> • The situation of rural youth in Europe & the activities of Rural Youth Europe • Rural Youth Project (Europe and beyond) – Outcomes of the study to date
10.00 – 10.30	<i>Coffee and networking</i>
10.30 – 11.15	Inspiring youth initiatives, including: <ul style="list-style-type: none"> • Attracting young talents to rural areas (Spain); • Urban youth in rural areas (Bulgaria); • Developing the voice of young people in rural areas (Scotland); • New perspectives: smart transformation of a traditional farm village (Germany); • Communicating about rural areas in the language of youth (Finland)
11.15 – 12.45	Parallel working sessions: <i>Success factors of youth initiatives and their transferability to other areas</i>
12.45 – 13.45	<i>Lunch (Poster display: Learn more about rural youth)</i>
II. Policy tools and approaches that contribute to addressing demographic change in rural areas	
13.45 – 14.15	Overview of policy tools and approaches to support young people in rural areas, ENRD CP Short introduction to the parallel sessions
14.15 – 15.30	In-depth discussions about specific policy tools and approaches, including: <ul style="list-style-type: none"> • Young farmers' exchange schemes; • LEADER (and umbrella projects); • Support for young people in rural areas through other funds (especially ESF); • Integrated approaches
15.30 – 16.15 (<i>& coffee</i>)	Discussion Stands: Opportunity to learn about the outcomes of all the in-depth discussions on policy tools and approaches
16.15 – 17.00	Youth Panel: Feedback from young 'keynote listeners' Concluding remarks
17.00	<i>End of workshop</i>