



European Network for
Rural Development

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LE 14-20

Bioeconomy – the potential of wood and forests

LAG Holzwelt Murau



HOLZWELTMURAU

Our motivation for working with this topic

Forestry, the timber industry and power economy have a dominant role in the Murau region of, Austria, thus having a significant potential role in strengthening agricultural and commercial businesses.

This is what we did and do

LAG activities include:

- Raising the awareness of children and young people;
- The promotion of energy- and wood-innovations;
- The building up of stable forest stands in times of climate change; and
- The development and implementation of the “energy vision Murau”.



Those actors were important

A broad process of raising awareness was started. Because WOOD and ENERGY concern everybody this led to a domino effect. All 14 municipalities of the region realised the signs of the time and therefore work together intensively. The regional capital takes the opinion leading role and sets a good example.

Lessons learnt

Strategic alignment, coordination, support and common understanding among all the actors involved at the regional level proved a successful and balanced formula for the Holzwelt Murau LAG.

Find out more

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