

Agenda – Thursday 30th March 2017

RURAL BUSINESSES – THE FUTURE IS NOW

An ENRD seminar about revitalising rural areas through
business innovation

30th March 2017



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Agenda of the day - Morning

9.00 – 9.10	Welcome and introductory remarks
9.10 – 9.30	Keynote: Opportunities for business innovation in today's rapidly changing rural world
9.30 – 11.00 Policy panel	Plenary: Looking at innovation policies through a rural lens Examples of how rural communities and businesses are putting into place innovative solutions. Policy panel: <i>How to ensure EU policies reach and are useful for rural businesses?</i>
11.00 – 11.30	Coffee Break



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Agenda of the day - Morning

11.30 – 13.00 Parallel workshops <i>Making support tools for business innovation work in rural areas</i>	WS 1 - Rural Digital Hubs <i>How to ensure that they successfully help rural businesses seize the opportunities of digitisation?</i>	Room Ambassador (Plenary, floor -1) FR translation
	WS 2 - Business accelerators and other tools for supporting change in rural businesses <i>How to encourage new ideas - from farm and non-farm businesses - and get them successfully to the market?</i>	Room Alban Chambon (Ground floor)
	WS 3 - Social innovation in rural areas <i>How to build capacity, mobilise resources and generate new economic activities?</i>	Room Rubinstein (Ground floor)
13.00 – 14.00	Lunch	Restaurant Floor +1
14.00 – 14.30	Plenary: Report back from workshops	Room Ambassador (Plenary, floor -1) FR translation



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Agenda of the day - Afternoon

14.30 – 16.00 Parallel workshops <i>Improving smart business support through the RDPs</i>	WS 1 - Extending business innovation through LEADER (M19)	Room Alban Chambon (Ground floor)
	WS 2 - Extending business innovation through Cooperation (M16)	Room Ambassador (Plenary, floor -1) FR translation
	WS 3 - Using the RDPs to implement smart business-support packages	Room Rubinstein (Ground floor)
16.00 – 16.30	Plenary: Feedback from workshops and closing comments	Room Ambassador (Plenary, floor -1) FR translation



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Thank you for your attention!

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