The green economy in the EU

Overview of success factors

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EU Green Economy examples

Sweden
Ecovillage

Finland
Palopuro Agroecological symbiosis

Wales
Resource efficiency

Belgium
Energy & Landscape care
Innovative tomato growing

Romania
Dairy and renewable energy

Italy
Managing water resources
EU Green Economy examples

• Over 40 examples across the EU
  ➢ Energy - Education
  ➢ Restoration – Revitalisation
• Private and public funds
• Successes to non-starters
• Most multi-objective
Challenges for the Green Economy

Overcoming barriers

**Confidence**
- Making the leap
- Maintaining momentum

**Financing**
- Securing co-financing
- Initial investment cost
- Support rules

**Breaking new ground**
- New products and processes

**Scope of supporting instruments**
- What is / is not allowed

**Limited implementation times**
- Programming periods

**Solutions**
- Cooperation
- Commitment
- Administrative support

- Grant/crowd funding
- Development loans
- Own finances

- Support
- Time and space

- Diverse funding
- Own initiative

- Proceed in stages
Enabling the Green Economy

**Success factors**

- **Experts**
  - Design, development

- **Existing resources**
  - Natural and human capital

- **Communication**
  - Goals, successes, failure

- **Flexible**
  - Adapting to change

- **Share**
  - Experiences, knowledge, good practice

- **Space & Time**
  - To develop

- **Support & advice**
  - Financial, technical, operational

- **Champions**
  - Commitment to development

- **Cooperation**
  - Between farmers + other actors

- **Env + Econ + Socio**
  - Synergies
Thank you

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