ENRD Seminar `Bioeconomy: Seizing the opportunity for rural Europe`
Objectives

- Share experiences
- Think about practical issues
- Provide insights for future applications
What is bioeconomy?

For this exercise

Bioeconomy is about utilising bio-based resources of your territory *primarily* within your local territory and with the involvement of broad sectors of the local economy (maximising the added value for the local economy within the territory).

*Example:* A local bio-based resource is not only produced/collected/grown in the local territory, but it is also processed, utilised and sold within the territory (effluent from animal husbandry ➔ bioenergy, forestry ➔ wood pellets ➔ energy, various crops or plants ➔ new products, etc.).
The context and the challenge

**Context**

- You are a group of local `enthusiasts` committed to developing your territory
- There is no regional/national bioeconomy strategy
- Your sub-regional territory is characterised partly by forests (mainly small private forest owners), partly by large agricultural holdings (some animal husbandry operations, some producing field crops)
- Generally low incomes for the local population
- There is some interest from large-scale industrial operations in using the bio-based resources of the territory

**Challenge „A”:** Developing your approach for a sustainable and equitable rural bio-economy value chain for your local territory

**Challenge „B”:** Identify the key elements of an awareness-raising campaign to foster a successful bioeconomy in your area
Key components and stages

- **Blue** = 1-2 key principles or objectives governing the operation of the value chain
- **Red** = your target group/future ‘members’ of the value chain (maximum 4)
- **Green** = organisations and institutions you work with to plan/set up the value chain (maximum 4)
- **Yellow** = strategic actions that make the value chain/initiative work (maximum 4)
Reporting back

Lessons learnt in the process

Key challenges identified

Advice to `planners` of bioeconomy value chains
Subscribe to ENRD publications from [https://enrd.ec.europa.eu/](https://enrd.ec.europa.eu/)

ENRD Contact Point
Rue de la Loi / Wetstraat, 38 (bte 4)
1040 Bruxelles/Brussel
BELGIQUE/BELGIË
Tel. +32 2 801 38 00
info@enrd.eu