

## 1. General information

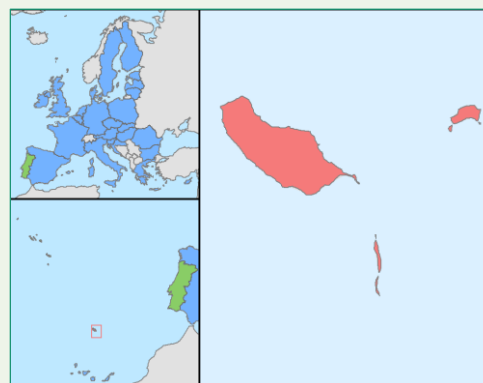
<b>Geographical Area</b>	<b>Country</b>	Portugal
	<b>Region</b>	Madeira
<b>Rural population (1)</b>	<b>Inhabitants (5)</b>	155 100
	<b>% of total population (4)</b>	58.2 %
	<b>Density - Inhab/km2 (5)</b>	214.0
<b>Rural area (1)</b>	<b>Km2 (5)</b>	725
	<b>% of total area (5)</b>	90.5 %
<b>Agricultural area</b> <i>Total Utilised Agricultural Area (UAA)</i>	<b>Ha (2)</b>	5 430
	<b>% of total territory (2)</b>	6.8 %
<b>Forest and other wooded land</b>	<b>Ha (3)</b>	34 000
	<b>% of total area (3)</b>	43.0 %
<b>Total employment</b>	<b>People (3)</b>	115 300
<b>Rural employment</b>	<b>% of total workforce (4)</b>	18.4 %

Data source: Portugal-Madeira 2014-2020 Rural Development Programme (RDP).

Note: (1) OECD definition applies, Include intermediate and predominantly rural regions; (2) 2009 data; (3) 2010 data; (4) 2011 data; (5) 2012 data.

<b>Primary sector contribution to Gross Value Added (GVA)</b>	<b>% of total (3)</b>	1.7 %
<b>No of agricultural holdings</b>	<b>No (2)</b>	13 600
<b>Average farm size</b>	<b>ha UAA/holding (2)</b>	0.4
<b>High Nature Value farming</b>	<b>% of total UAA</b>	n/a
<b>Farmland Birds Index (FBI)</b>	n/a	n/a

Map: Portugal - Madeira



**EAFRD\* support:**  
EUR 179 449 500

0.2 % of Total EAFRD  
support for EU-28



**National  
contribution:**  
EUR 27 432 265



**Planned total public  
expenditure:**  
EUR 206 881 765

\* European Agricultural Fund for Rural Development (EAFRD)

### Examples of expected achievements

- In Madeira promoting the competitiveness of the agricultural and agro-industry sector will be achieved through farm investments that will aim at restructuring 1 000 agricultural holdings (7.5 % of the total number), while innovation will be facilitated through the support of 5 European Innovation Partnership (EIP) operational groups.
- Through RDP support 2 000 farmers will receive training, while the generational renewal of Madeira's farming will target aid to around 60 young farmers.
- About 80 holdings will participate in quality schemes, as well as in the promotion of local markets, short supply chains and producer groups.
- Around 18 % of the agricultural area will be under contract, supporting biodiversity and natural landscapes, 30 % under contract for water management and 30 % for soil management.
- In addition 1 200 ha of agricultural and forest land will be under management contracts to foster carbon sequestration or conservation.
- The entire rural population will be covered by a Local Development Strategy and it is expected that this will create at least 100 additional jobs.

### Examples of key challenges

- In Madeira most farms are situated in areas with average slopes between 16 % and 25 %, leading to high production costs as well as the intensive use of labour. The whole region is therefore considered a natural constraint area.
- Madeira has a lot of small farmers with 93 % of farms having less than 1 ha and, on average, each holding consisting of around 4 plots. Only 0.4 % of the holdings have an annual turnover higher than EUR 100 000.
- Consequently, the key challenges are to improve the competitiveness and viability of the farm sector whilst supporting traditional and environmentally sustainable agricultural systems and landscape.

Source: DG AGRI, *Factsheet on 2014-2020 Rural Development Programme for Portugal Madeira*, February 2015.

[http://ec.europa.eu/agriculture/rural-development-2014-2020/country-files/pt/factsheet-madeira\\_en.pdf](http://ec.europa.eu/agriculture/rural-development-2014-2020/country-files/pt/factsheet-madeira_en.pdf)

## 2. RDP focus areas: planned expenditure, measures and 2023 targets

This section illustrates each rural development priority (P) with a focus on: the indicative budget per Focus Area (FA) and its breakdown by selected measure; and the relation between the indicative planned total public expenditure and the expected 2023 targets set by the Managing Authority for each focus area.

### P1 - Knowledge transfer & innovation: Fostering knowledge transfer and innovation in agriculture, forestry, and rural areas

Priority 1 is considered a cross-cutting priority: the budget under Priorities 2 - 6 contributes to the achievement of Priority 1 targets.

#### Focus Area 1A. Innovation & cooperation

Target indicator	Value
T1 - % of expenditure under Articles 14, 15 and 35 of Regulation (EU) No 1305/2013 in relation to the total expenditure for the RDP	1.7 %

#### Focus Area 1B. Links with research & innovation

Target indicator	Value
T2 - Total number of cooperation operations supported under the cooperation measure (Article 35 of Regulation (EU) No 1305/2013) (groups, networks/clusters, pilot projects...),	6
of which: Nr of EIP operational groups to be supported (establishment and operation)	5

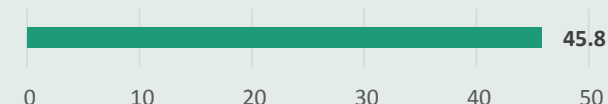
#### Focus Area 1C. Lifelong learning & vocational training

Target indicator	Value
T3 - Total number of participants trained under Article 14 of Regulation (EU) No 1305/2013	2 000

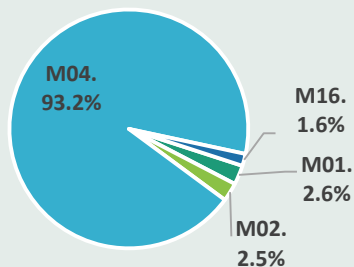
### P2 – Competitiveness: Enhancing farm viability and competitiveness of all types of agriculture in all regions and promoting innovative farm technologies and sustainable management of forest

#### Focus Area 2A. Farm's performance, restructuring & modernization

Total public budget (million EUR)



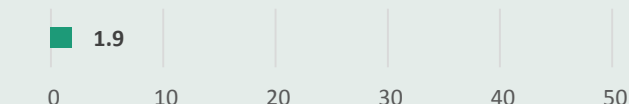
Breakdown of FA budget by measure (%)



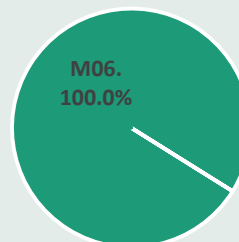
Target indicator	Value
T4 - % of agricultural holdings with RDP support for investments in restructuring or modernisation	7.4 %

#### Focus Area 2B. Entry of skilled/younger farmers

Total public budget (million EUR)



Breakdown of FA budget by measure (%)



Target indicator	Value
T5 - % of agricultural holdings with RDP supported business development plan/investments for young farmers	0.4 %

### P3 – Food chain & risk management: Promoting food chain organisation, including processing and marketing of agricultural products, animal welfare and risk management in agriculture

#### Focus Area 3A. Agri-food chain integration & quality

Total public budget (million EUR)

0.3

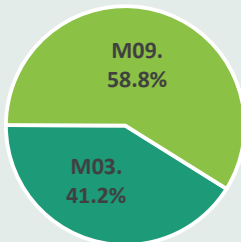
0 1 2

Breakdown of FA budget by measure (%)

Measure m EUR

M03 0.1

M09 0.2



Target indicator

Value

T6 - % of agricultural holdings receiving support for participating in quality schemes, local markets and short supply circuits, and producer groups/organisations

0.6 %

#### Focus Area 3B. Risk prevention & management

Total public budget (million EUR)

1.9

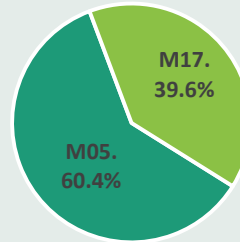
0 1 2

Breakdown of FA budget by measure (%)

Measure m EUR

M05 1.2

M17 0.8



Target indicator

Value

T7 - % of farms participating in risk management schemes

2.6 %

### P4 – Ecosystems management: Restoring, preserving and enhancing ecosystems related to agriculture and forestry

Focus Areas

- 4A. Biodiversity's restoration, preservation & enhancement
- 4B. Water management
- 4C. Soil erosion & soil management

Total public budget (million EUR)

104.4

0 20 40 60 80 100 120

Target indicator

Value

T8 - % of forest/other wooded area under management contracts supporting biodiversity

2.9 %

T9 - % of agricultural land under management contracts supporting biodiversity and/or landscapes

18.4 %

T10 - % of agricultural land under management contracts to improve water management

29.5 %

T11 - % of forestry land under management contracts to improve water management

5.8 %

T12 - % of agricultural land under management contracts to improve soil management and/or prevent soil erosion

29.8 %

T13 - % of forestry land under management contracts to improve soil management and/or prevent soil erosion

2.9 %

Breakdown of FA budget by measure (%)

Measure m EUR

M04 17.3

M08 35.2

M10 7.9

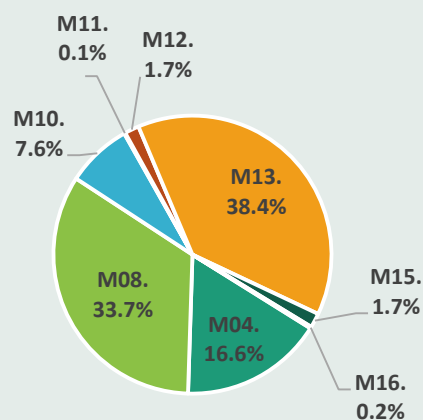
M11 0.1

M12 1.7

M13 40.0

M15 1.7

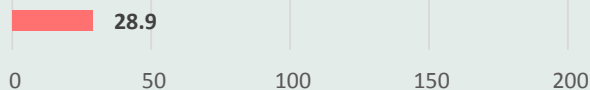
M16 0.2



**P5 - Resource efficiency & climate:** Promoting resource efficiency and supporting the shift towards a low carbon and climate resilient economy in agriculture, food and forestry sectors

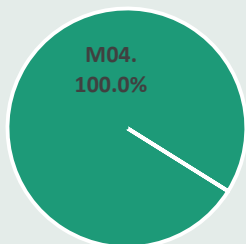
**Focus Area 5A. Water use efficiency**

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure	m EUR
M04	28.9



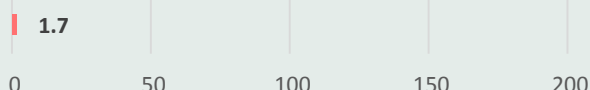
Target indicator

Value

T14 - % of irrigated land switching to more efficient irrigation system	39.1 %
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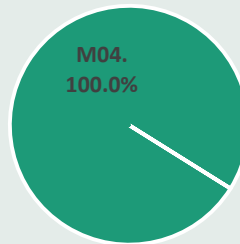
**Focus Area 5B. Energy use efficiency**

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure	m EUR
M04	1.7



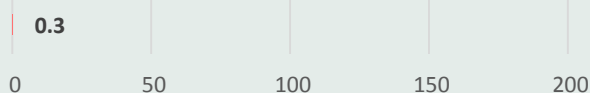
Target indicator

Value

T15 - Total investment for energy efficiency (EUR)	2.9 m
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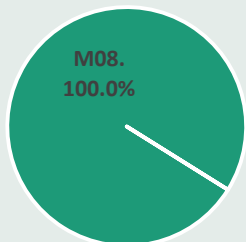
**Focus Area 5C. Renewable sources & waste management**

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure	m EUR
M08	0.3



Target indicator

Value

T16 - Total investment in renewable energy production (EUR)	400 000
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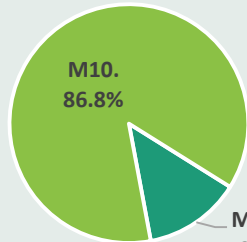
**Focus Area 5D. Greenhouse Gas (GHG) & ammonia emissions**

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure	m EUR
M04	0.3
M10	2.3



Target indicator

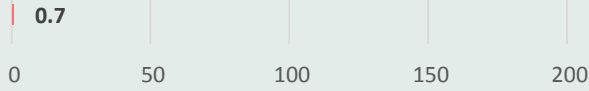
Value

T17 - % of livestock units concerned by investments in live-stock management in view of reducing GHG and/or ammonia emissions	0.2 %
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**P5 - Resource efficiency & climate:** Promoting resource efficiency and supporting the shift towards a low carbon and climate resilient economy in agriculture, food and forestry sectors

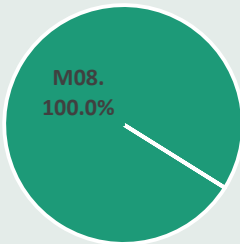
**Focus Area 5E. Carbon conservation & sequestration**

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure	m EUR
M08	0.7



Target indicator

Value

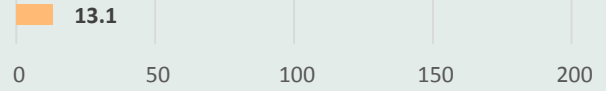
T19 - % of agricultural and forest land under management contracts contributing to carbon sequestration and conservation

3.0 %

**P6 - Social inclusion & local development:** Promoting social inclusion poverty reduction and economic development in rural areas

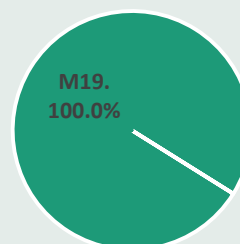
**Focus Area 6B. Local development**

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure	m EUR
M19	13.1



Target indicator

Value

T21 - % of rural population covered by local development strategies

99.9 %

T23 - Jobs created in supported projects (LEADER)

100

### 3. Planned expenditure per priority

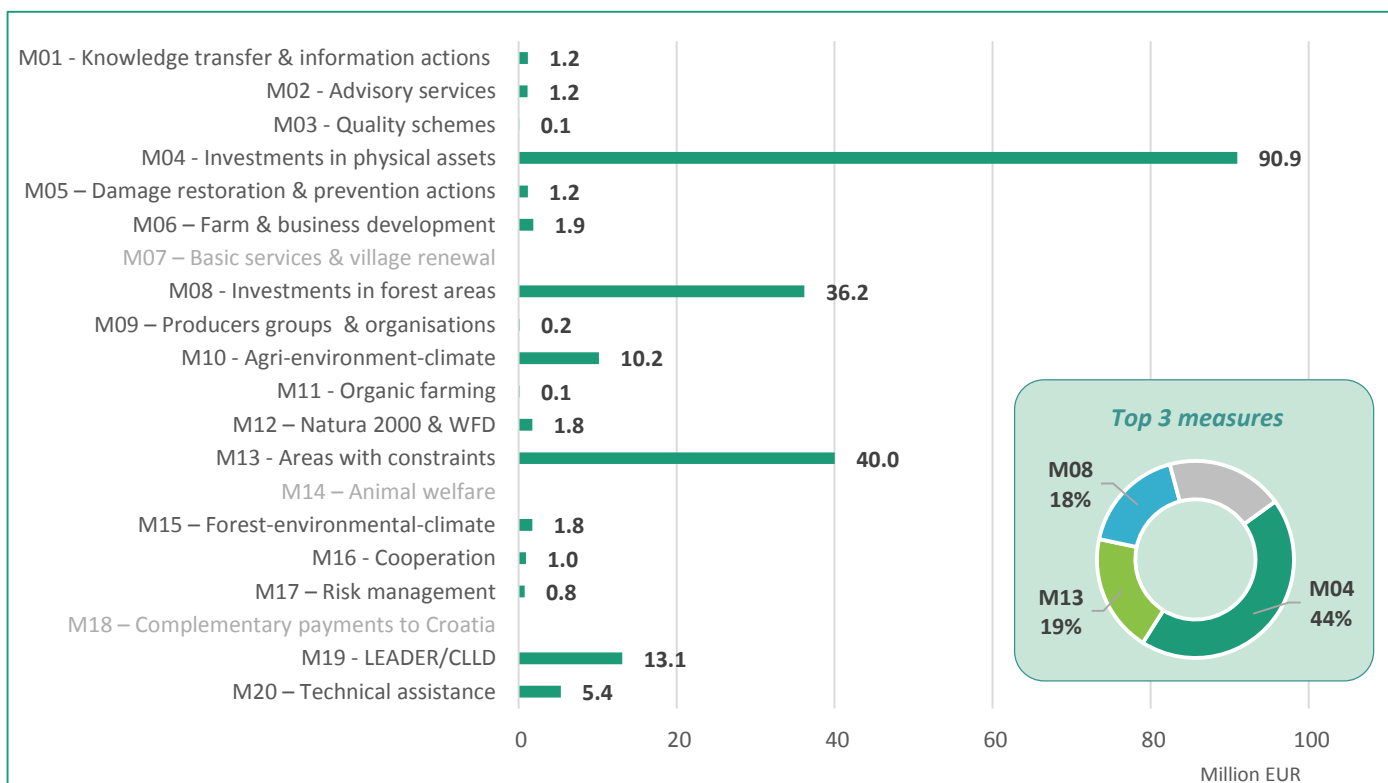
The following table shows how the planned total public expenditure (comprising the EAFRD support and the national contribution) is allocated between rural development priorities. Priority 1 is considered to be cross-cutting and no separate financial allocation is shown as the expenditure is distributed across other focus areas.

Priority	Total public expenditure per priority (million EUR)	% of total public expenditure*	
P1 - Knowledge transfer & innovation	P2 - Competitiveness	47.7	23.0 %
	P3 - Food chain & risk management	2.2	1.1 %
	P4 - Ecosystems management	104.4	50.4 %
	P5 - Resource efficiency & climate	34.2	16.5 %
	P6 - Social inclusion & local development	13.1	6.3 %

\* Figures do not add up to 100 % because the budget for technical assistance is not included. The budget for technical assistance is available in Section 4.

### 4. Planned expenditure per measure (million EUR)

The following chart shows the indicative planned total public expenditure per measure (comprising the EAFRD support and the national contribution). The measures illustrated in the chart are the complete list of measures selected within the RDP. Measures in color light gray were not selected by the region.



## 5. Choice of measures by priority and focus areas

The following chart shows which priorities and focus areas are selected in the RDP and the combination of measures used to address them. For each measure the budget breakdown per focus area is given. Priority 1 is considered to be cross-cutting and no separate financial allocation is shown as the expenditure is distributed across other focus areas. Expenditure under Priority 4 is programmed for the priority as a whole, not for individual focus areas.

Priority	P1 Knowledge transfer & innovation			P2 Competitiveness		P3 Food chain & risk management		P4 Ecosystems management			P5 Resource efficiency & climate					P6 Social inclusion & local development			Total	Planned expenditure (million EUR)
	1A - Innovation & cooperation	1B - Links with research & innovation	1C - Lifelong learning & vocational training	2A - Farm's performance, restructuring & modernisation	2B - Entry of skilled/younger farmers	3A - Agri-food chain integration & quality	3B - Risk prevention & management	4A - Biodiversity's restoration, preservation & enhancement	4B - Water management	4C - Soil erosion & soil management	5A - Water use efficiency	5B - Energy use efficiency	5C - Renewable sources & waste management	5D - Greenhouse Gas & ammonia emissions	5E - Carbon conservation & sequestration	6A - Diversification & job creation	6B - Local development	6C - ICT - Information & communication technologies		
M01 - Knowledge transfer & information actions				100%															100%	1.2
M02 - Advisory services				100%															100%	1.2
M03 - Quality schemes						100%													100%	0.1
M04 - Investments in physical assets				47%				19%		32%	2%	0.4%							100%	90.9
M05 - Damage/restoration /prevention actions						100%													100%	1.2
M06 - Farm & business development					100%														100%	1.9
M07 - Basic services & village renewal																				
M08 - Investments in forest areas								97%				1%		2%					100%	36.2
M09 - Producers groups & organisations						100%													100%	0.1
M10 - Agri-environment-climate								78%					22%						100%	10.2
M11 - Organic farming								100%											100%	0.1
M12 - Natura 2000 & WFD								100%											100%	1.7
M13 - Areas with constraints								100%											100%	40
M14 - Animal welfare																				
M15 - Forest-environmental-climate								100%											100%	1.7
M16 - Cooperation				79%				21%											100%	0.9
M17 - Risk management						100%													100%	0.8
M18 - Complementary payments to Croatia																				
M19 - LEADER/CLLD																100%			100%	13.1

## 6. Additional info

<b>Date of RDP approval</b>	13/02/2015
<b>Portuguese National Rural Network</b>	Rede Rural Nacional <a href="http://www.rederural.pt/index.php/pt/">http://www.rederural.pt/index.php/pt/</a>
<b>Managing authority</b>	Autoridade de Gestão do PDR Madeira
<b>Paying agency</b>	IFAP - Instituto de Financiamento da Agricultura e Pescas, IP
<b>Coordination body</b>	GPP - Gabinete de Planeamento e Políticas e Administração Geral
<b>RDP country documents</b>	<a href="http://ec.europa.eu/agriculture/rural-development-2014-2020/country-files/pt_en.htm">http://ec.europa.eu/agriculture/rural-development-2014-2020/country-files/pt_en.htm</a>
<b>National Partnership Agreement summary</b>	<a href="http://ec.europa.eu/contracts_grants/pa/partnership-agreement-portugal-summary_en.pdf">http://ec.europa.eu/contracts_grants/pa/partnership-agreement-portugal-summary_en.pdf</a>
<b>Partnership Agreement</b>	<a href="https://www.portugal2020.pt/Portal2020">https://www.portugal2020.pt/Portal2020</a>
<b>Rural Development Regulation 2014-2020</b>	Regulation (EU) N° 1305/2013 of the European Parliament and of the Council on support for rural development by the European Agricultural Fund for Rural Development (EAFRD) [PDF <a href="#">en</a> ]

**Source of information:** All data and the figures presented in this summary come from the European Commission approved version of the Portugal - Madeira 2014-2020 Rural Development Programme. The examples of expected achievements and key challenges on page 1 were retrieved from: DG AGRI, *Factsheet on 2014-2020 Rural Development Programme for Portugal Madeira*, February 2015.

**Disclaimer:** This document aims to provide an accessible summary of selected RDP content. The information provided should not be considered a comprehensive account of the original RDP content.

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**Last updated:** September 2015

**Corresponding RDP:** PT – Madeira 2014-2020 RDP, code 2014PT06RDRP003, version 1.3, approved 13/02/2015.



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