M16 Co-operation measure &
EIP – AGRI Operational Groups

Sirpa Karjalainen, DG AGRI
NRNs’ Meeting – 01.03.16
Bled, SI
Measure 16: Overview

Rural Development policy 2007 – 2013 offered support only for cooperation for the development of new products, processes and technologies in the agri-food /forestry sector

*Council Regulation (EC) No 1698/2005, art. 29

Rural Development policy 2014 – 2020 widens the forms of cooperation, the range of beneficiaries and the type of activities (Art. 35(2) (a) to (k)) the development of new products or practices, for pilot projects, for supply chain cooperation, for joint environmental project approaches or climate change actions, for cooperation in biomass provision or renewable energy, for forest management, operational groups and much more.

*Regulation (EU) No 1305/2013, art.35 and 56 -57
Measure 16: Who is funded?

Forms of co-operation involving at least two entities

- **Co-operation approaches** that contribute to achieving the objectives and priorities of rural development policy
- Creation of **clusters and networks**
- establishment and operation of **operational groups of the EIP**

**Beneficiaries**: a cluster of... a **very wide range of operators**!

.........But: rural actors always involved and benefiting of the co-operation.

Need of **support for bringing operators together**:

- **Innovation brokers and/or facilitators**: to build and/or support the individual group and project: e.g. by the advisory services measure or partner search (technical assistance or NRN)
- **Networking** at the group level, e.g. Art. 35 networks or the National & Regional Rural or EIP Networks
Measure 16: What is funded?

- **Studies** of the area concerned, business plans (e.g. in the preparatory phase of the OG project "setting up")
- **Cost of animation** of the EIP OG project or other cooperation forms
- In the case of clusters, also training, networking between members and the recruitment of new members;
- **Running costs** of the co-operation
- **Direct costs** of the projects
- Cross-borders action inside EU

Main aims:

- **Make new things happen** (projects, practices, networks...)
- **Make knowledge flow** by sharing the results of the projects with others ...dissemination through e.g. networks?
Measure 16: many element to define in the RDPs

16.1 Establishment & operation of the OGs of the EIP
16.2 Pilot projects, new products, practices, processes & technologies
16.3 Small operators sharing facilities, developing & marketing tourism
16.4 horizontal & vertical cooperation for and promotion linked to short supply chains & local markets
16.5 Joint actions for... climate change & environmental projects
16.6 co-operation among actors for sustainable provision of biomass
16.7 Local but non-CLLD strategies
16.8 Forest management plans
16.9 Diversification into... social agriculture
16.0 Others
M16 budget allocation - % of total MS budget

**RDPs in pole position**

- IT_MOLISE: 5.5%
- ES_I_BALEARES: 5.6%
- FR_GUYANE: 7.2%
- UK_WALES: 7.8%
- IT_UMBRIA: 8.5%
- FR_MARTINIQUE: 8.4%
- FR_MAYOTTE: 9.5%
- FR_ILE-DE-France: 9.9%
- FR_REUNION: 11.1%
- MT_National: 14.2%
M16 budget allocation per FA - % of total EU28 M16 budget

M16 budget allocation per Priority

P2; 793,3; 28%
P3; 785,6; 28%
P4; 439,0; 16%
P5; 312,3; 11%
P6; 465,9; 17%
No. of planned M16 cooperation projects – RDPs 2014-2020

[Bar chart showing the number of planned M16 cooperation projects for various countries, categorized as 'Other' and 'EIP OGs'.]

- Austria
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Lithuania
- Malta
- Netherlands
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- Spain
- Sweden
- United Kingdom

Legend: Other, EIP OGs
The EIP-AGRI Network
key building blocks
RDP support to EIP Operational Groups - Update

All 118 Rural Development Programmes 2014-2020 have now been approved

- 106 RDPs implement co-operation through M16
- 94 MS/regions (…+ LV) will be implementing the EIP in their 2014-2020 Rural Development programmes
- 3,205 planned OGs in 2014-2020 (~ 20% of total n. of co-operation projects), varying project size and number of partners
- On average: 1,8% of the total RDP budget (total public expenditure) will be spent on cooperation / M16 (or 2,8 billion EUR → 587 million EUR for OG projects – underestimated!)
- Average size of coop project: ~183,000 EUR

Situation in your MS/region: see
Number of planned EIP Operational Groups – RDPs 2014-2020
Setting up an Operational Group

- Farmers
- Foresters
- NGOs
- Advisers
- Agri-/ bio-business
- Operational Group "set up"
- Project with the aim to innovation

eip-agri
AGRICULTURE & INNOVATION

funded by European Commission
Connection to other sub measures / other measures

- Product developments Pilots 16.2
- Chain actions promotion 16.4
- Environment actions 16.5
- Chain actions on biomass 16.6
- Cross-borders actions
- Demonstration M1

M4 inv.
M6 Inv.
Connecting actors and animating innovative actions (Art.54):

- The **action plan of the National Rural Network (NRN)** should foster innovation and cover at least
  - the **search of partners** for Operational Groups
  - provide networking for advisors and **innovation support services**
- The NRN should share needs from practice, spread information, build connections within the region/country to existing networks and experience, link advisors and other actors to spur innovation projects.
- NRNs will make use of the info in the EIP common format for connecting partners and projects (=> **reflect on OG info exchange mode between NRN/Man. Auth.** )
European Innovation Partnership EIP-AGRI

**Rural Development**

- **Funding for setting up of an “Operational Group”:** farmers, advisors, agribusiness, researchers, NGOs, etc) planning an innovation project (Art 35)
- **Project funding** for the Operational Group’s project (Art 35). This co-operation could be combined with other RD measures (e.g. investment, knowledge transfer, advice)
- Supporting **innovation support services**

**Horizon 2020**

- **Research projects,** to provide the knowledge base for innovative actions
- **Interactive innovation formats** such as multi-actor projects and thematic networks genuinely involving farmers, advisors, enterprises, etc... "all along the project"

Involvement of OGs is strongly recommended
371,5 M € for Multi-actor approach 2016-2017

4 - 5 new Thematic Networks / year

THANK YOU!