Innovation
Innovation in rural development

- Identification of unexploited resources
- Collective process
- Capacity to assume risks
- Appropriate responses
Innovation in LEADER II

- New ways of using resources
- Measures not taken into account by other policies
- Endogenous responses
- New products, processes, forms of organisation and markets
The pilot nature of the strategy in LEADER+

- Creation of products and services
- Combination of resources
- Pilot nature of strategies
- Organisation and involvement of communities
- Links between sectors
Learning through innovation

- Challenging perceptions
- Altering attitudes and practices
- Promoting the learning process
- Seeking compatibilities
- Facilitating experimentation
Innovation as a process

Temporal dimension

Social dimension

Collective dimension
Temporal dimension

New view of the area

Consolidating and making viable

Implementation

From the idea to the project

Formalisation of the idea

From the idea to the project

Consolidating and making viable

New view of the area

From the idea to the project

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New view of the area

From the idea to the project

Consolidating and making viable
Social dimension

Local area and the global context

- Changes to the rules of the game
- Common references

Learning mechanisms

- Negotiation between development players and/or institutions
## Collective dimension

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Example: "Magnoac Green Gold"
A few avenues for action

- Diversify local economies
- Develop local/global interactions
- Intensify internal synergies
- Encourage technology transfers
- Adapt administrative and financial frameworks
- Develop networks and cooperation
Innovation and uncertainty

- Taking risks
- Betting on the future
- Creating trust
- Learning from failure
Looking ahead

- Experience of innovative actions carried out or in progress?
- Innovation criteria selected?
- Which players have a crucial role?
- Impediments to innovation?
- Results and trials?