

# The partnership approach and the local action group

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# Acting as a “partner”

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- ⇒ To take part in (association)
- ⇒ To become involved (choice)
- ⇒ To take a stand (commitment)
- ⇒ To convey (communication)



# Local partnership

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## ⇒ New form of organisation in order to

- ✓ unite prime movers around a project
- ✓ allow everyone to express their views
- ✓ take a wider view of resources
- ✓ ensure a link between actions
- ✓ stay closer to local realities
- ✓ manage in a flexible manner



# Partnership, innovation and innovation levers

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- ⇒ **construction or reconstruction of a social link (identity)**
- ⇒ **formation of a network of relations and support groups**
- ⇒ **prerequisite for the process of change**

# The LEADER partnership

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**The expression of a group of development players (public and private)**

**constituted in various forms**

**capable of organising and managing a collective approach**

**and with the legitimacy to manage public funds**



# Components of a partnership

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- ⇒ **A network of contacts**
- ⇒ **Contractually agreed cooperation**
- ⇒ **A climate of trust**
- ⇒ **Administrative and organisational ability**
- ⇒ **Variable geometry depending on types of concerns**



# The local action group (LAG)

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- ⇒ **An organisation with different beginnings and legal statuses (neither public administration nor private sector), set up to:**
  - ✓ **represent the interests of the development players and communities concerned**
  - ✓ **establish a strategy and implement the development programme**
  - ✓ **wield the power of decision**

# The team of practitioners

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⇒ **A team qualified to**

- ✓ **“animate” the development approach**
- ✓ **inform, train and advise**
- ✓ **foster dialogue**
- ✓ **identify those to be associated with the projects**
- ✓ **support project leaders**





# Tasks of the local action group

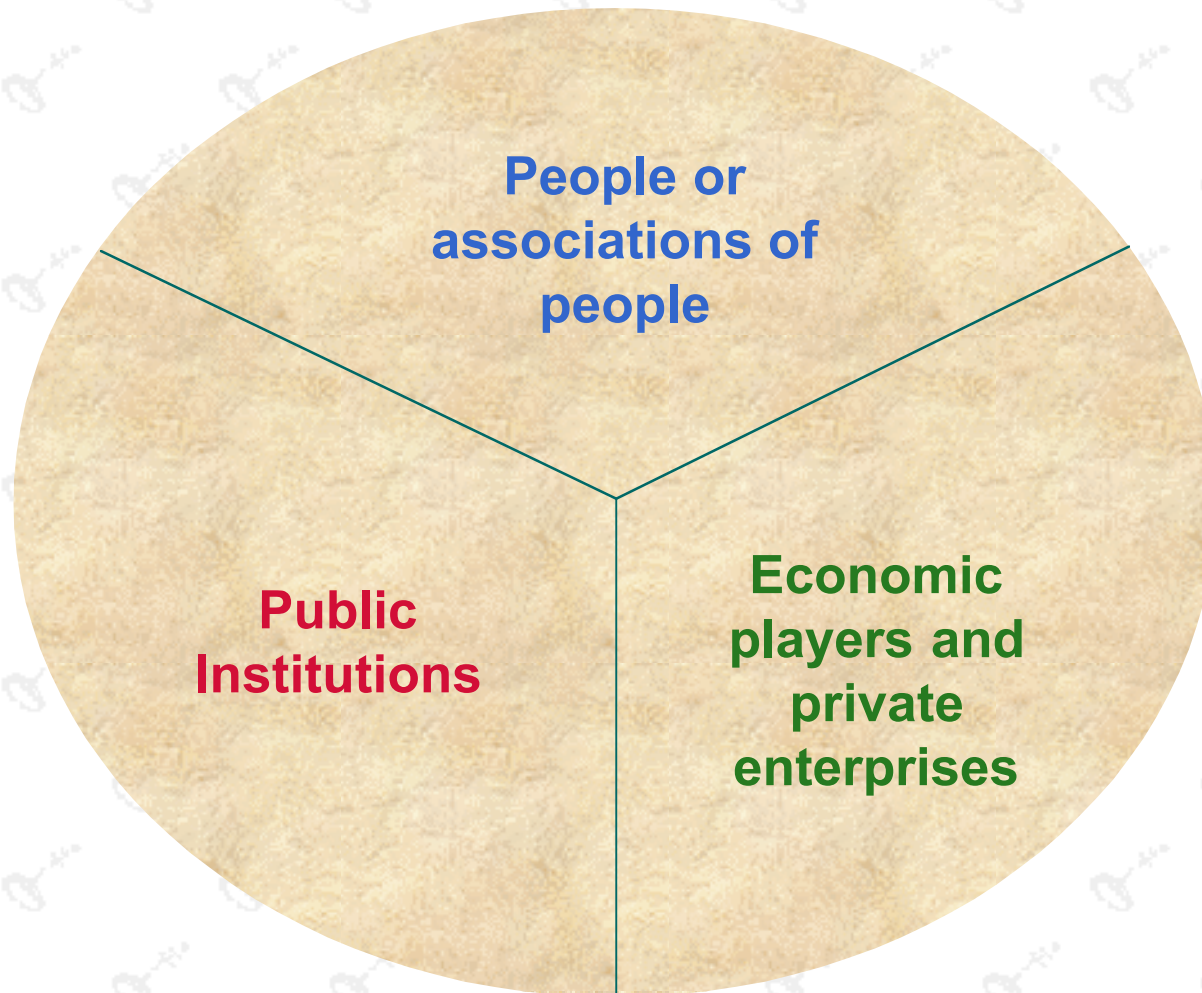
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**Forms of support** appropriate to each stage of the project:

- ✓ information and advice
- ✓ “animation” and identification of project leaders
- ✓ training
- ✓ drawing up the business plan and sourcing finance
- ✓ interface with specialised bodies
- ✓ support and project monitoring
- ✓ collective actions

# The players involved

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# Individuals or associations

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**People or  
associations of  
people**



**Associations  
representing  
an interest**

**Associations with a  
territorial dimension**

**Associations working in  
a cultural field**

**Persons or  
groups**

# Economic players

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**Private  
enterprises**

**Organisation of  
entrepreneurs**

**Agricultural  
cooperatives**

**Financial  
sector**

**Enterprises providing  
community services**

# Public players

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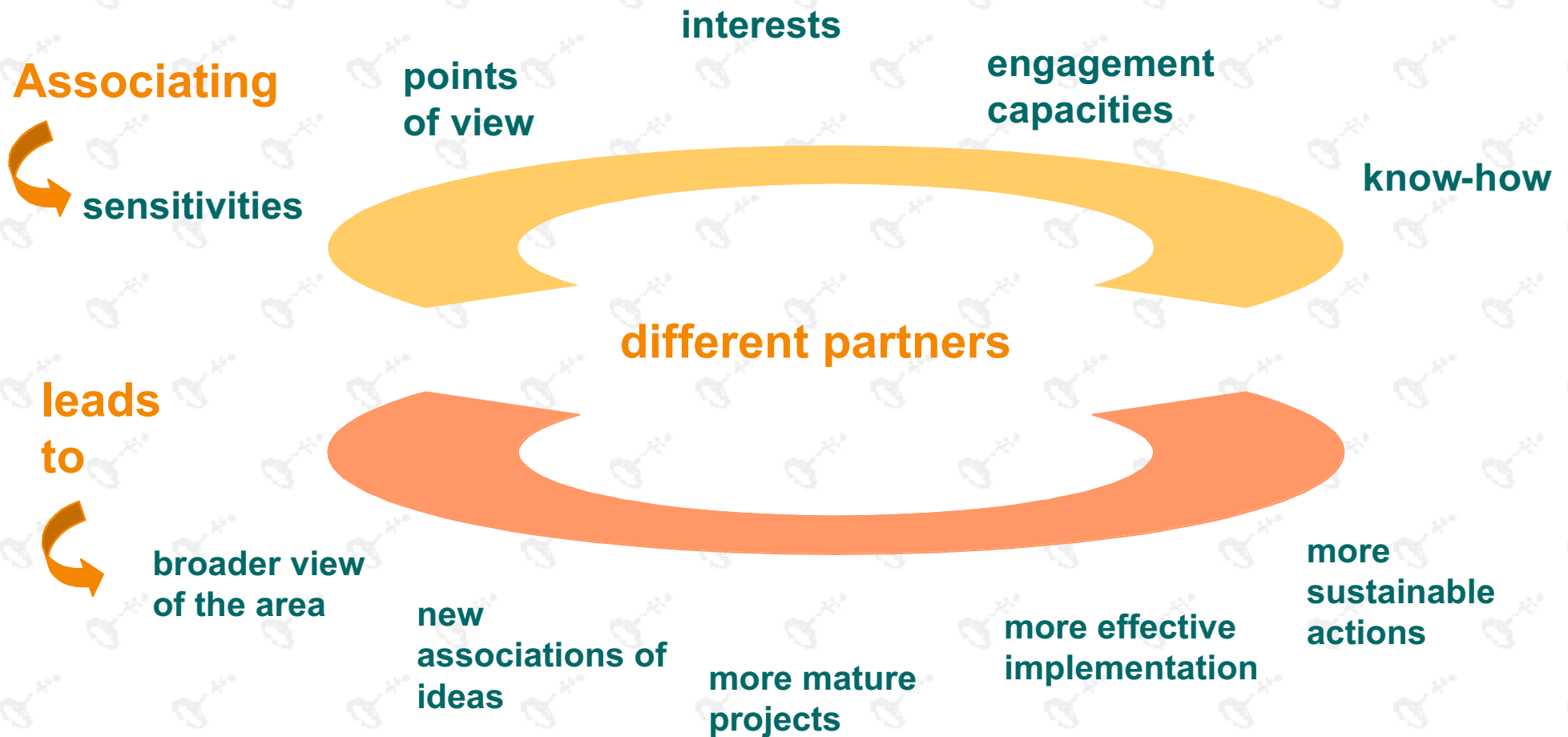
## Public Institutions

Local authorities

Administrations

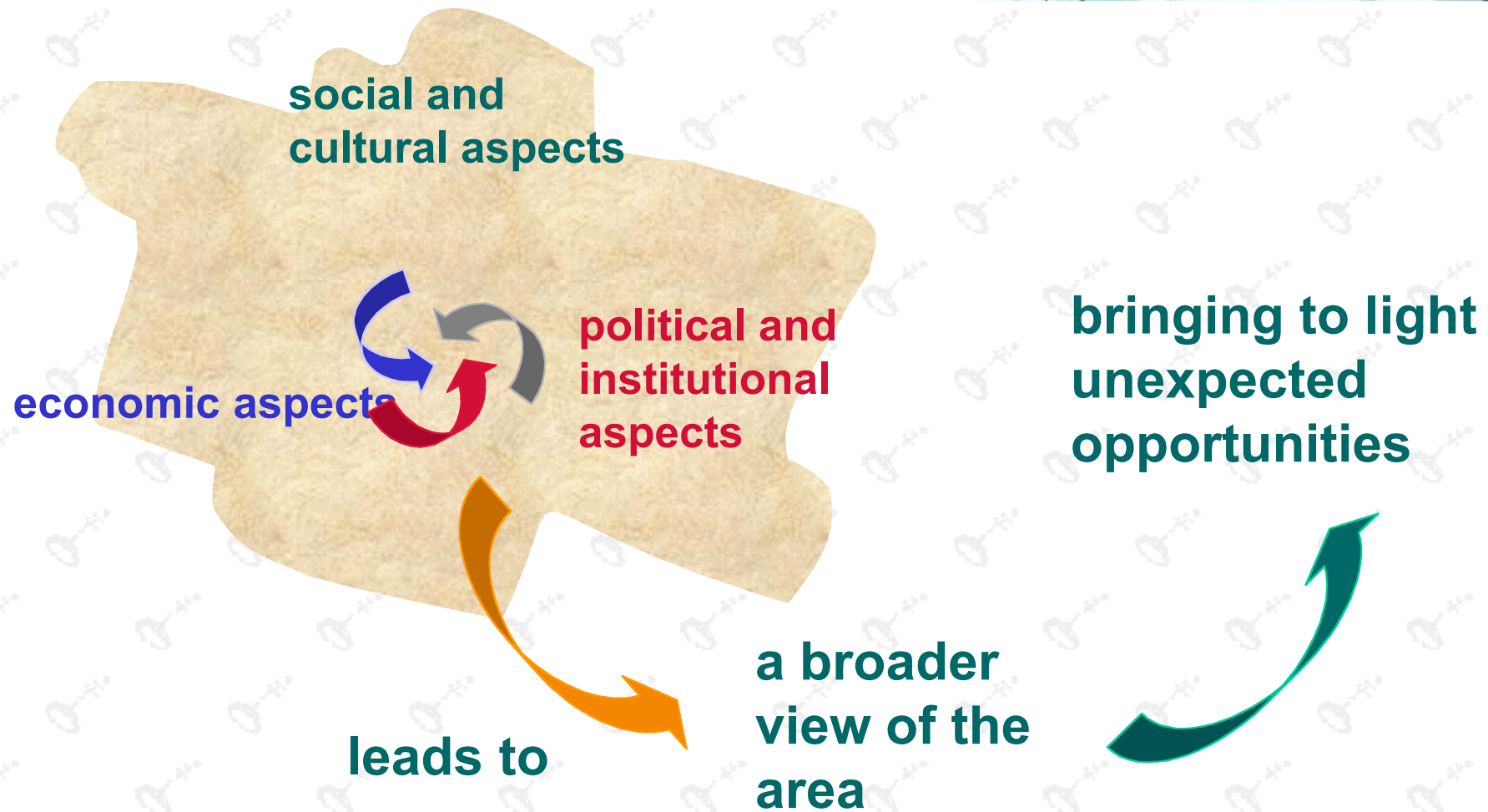
Public services

# Partnership - the driving force for innovation



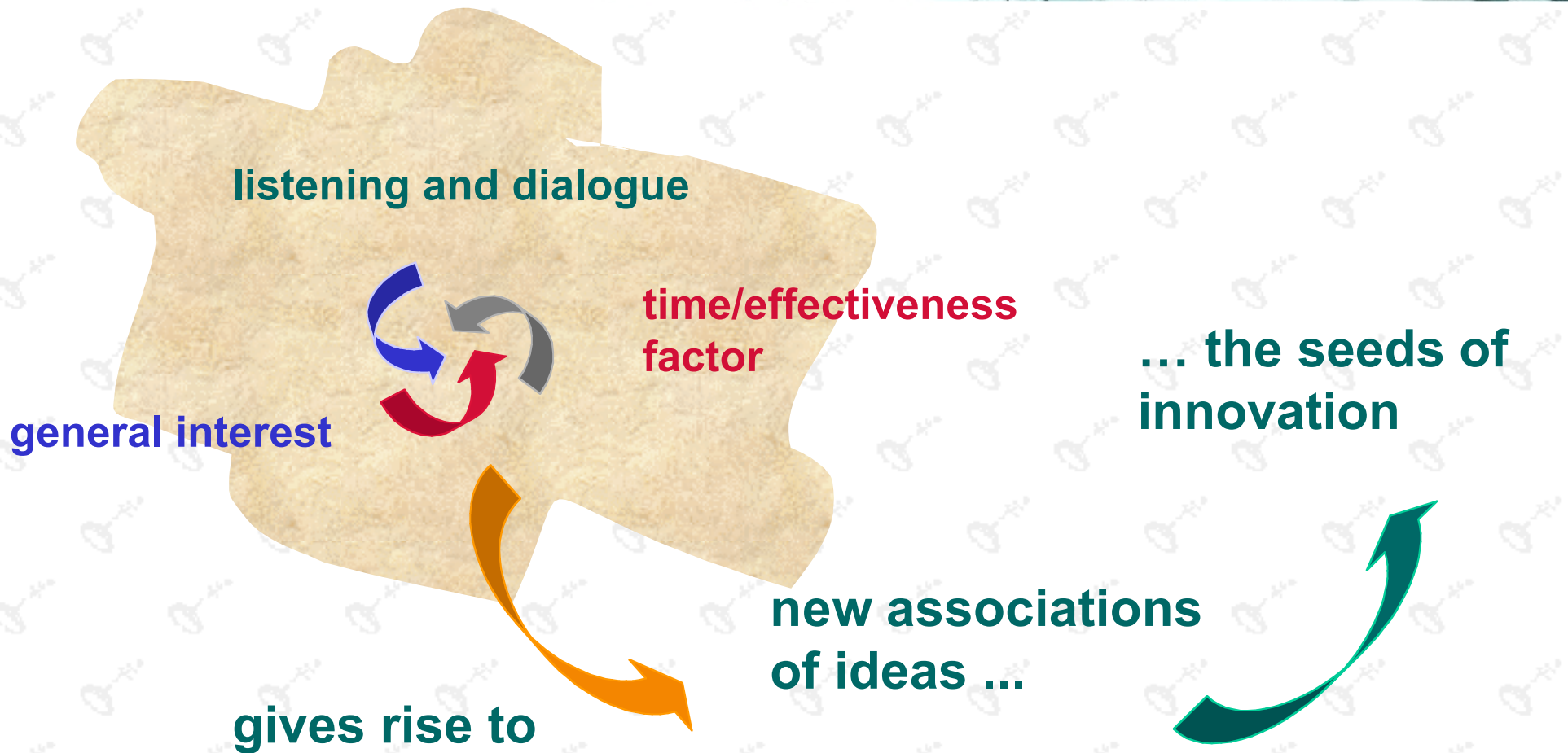
# Associating sensitivities

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# Associating points of view

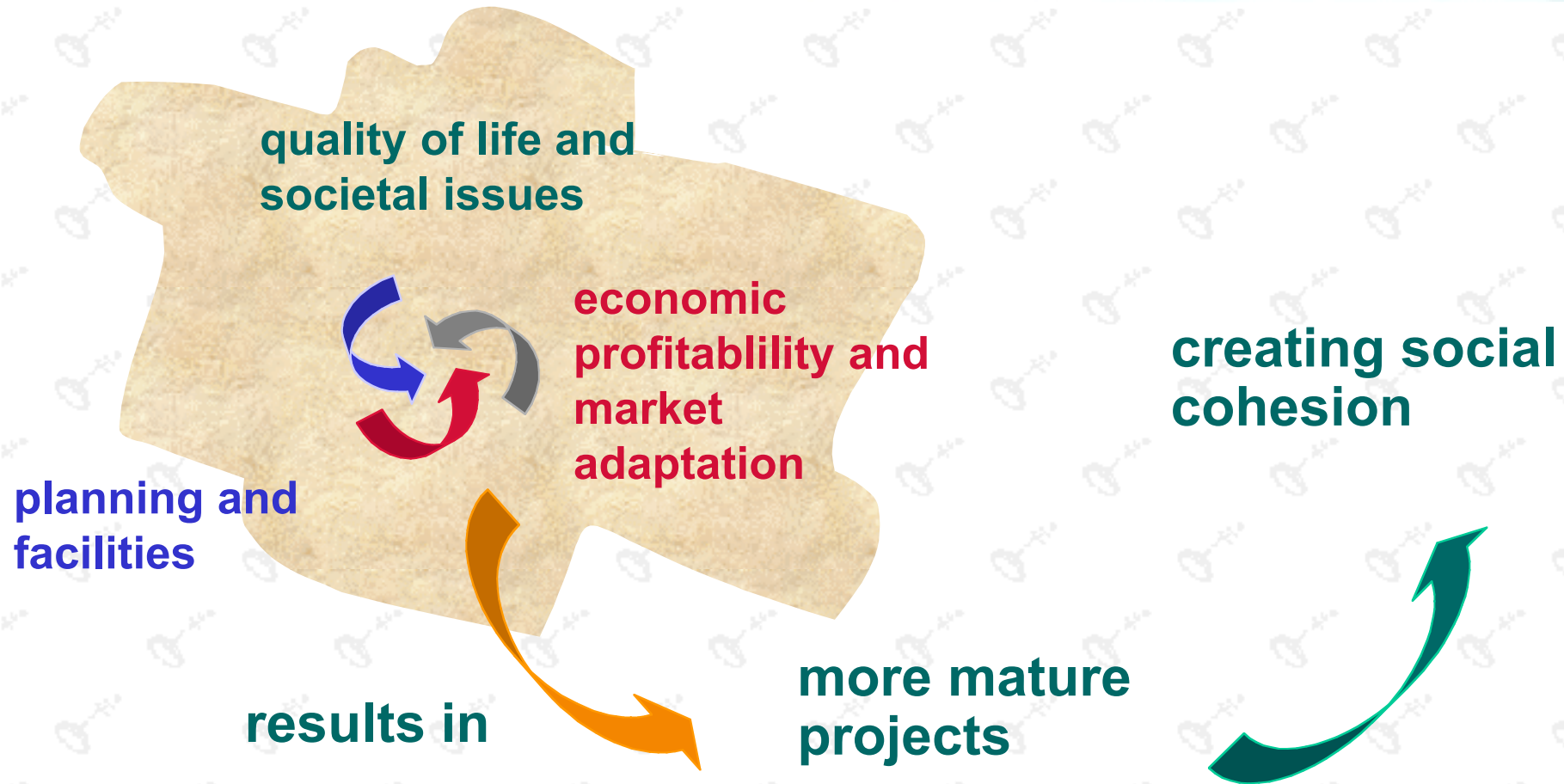
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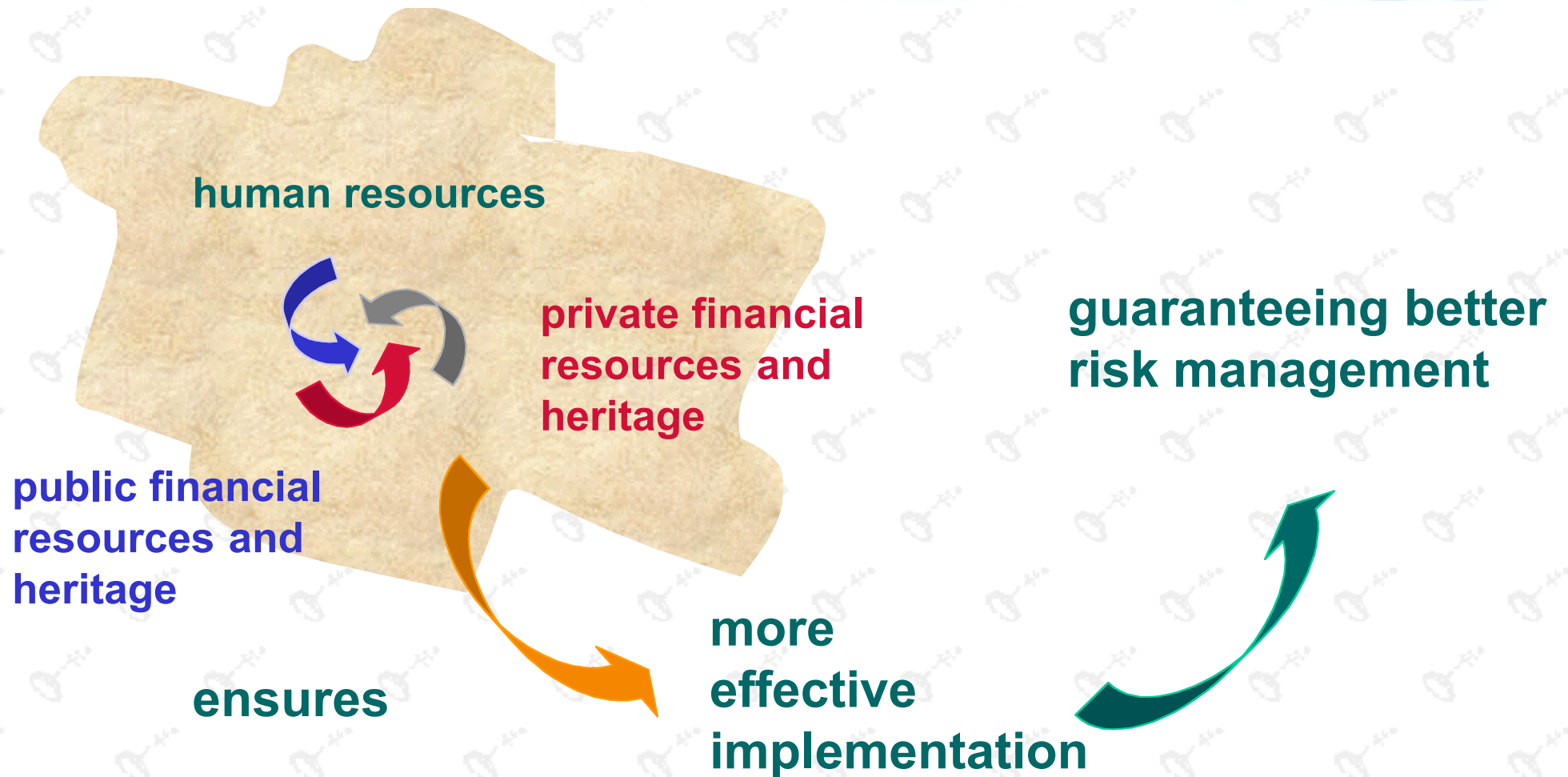
# Associating interests

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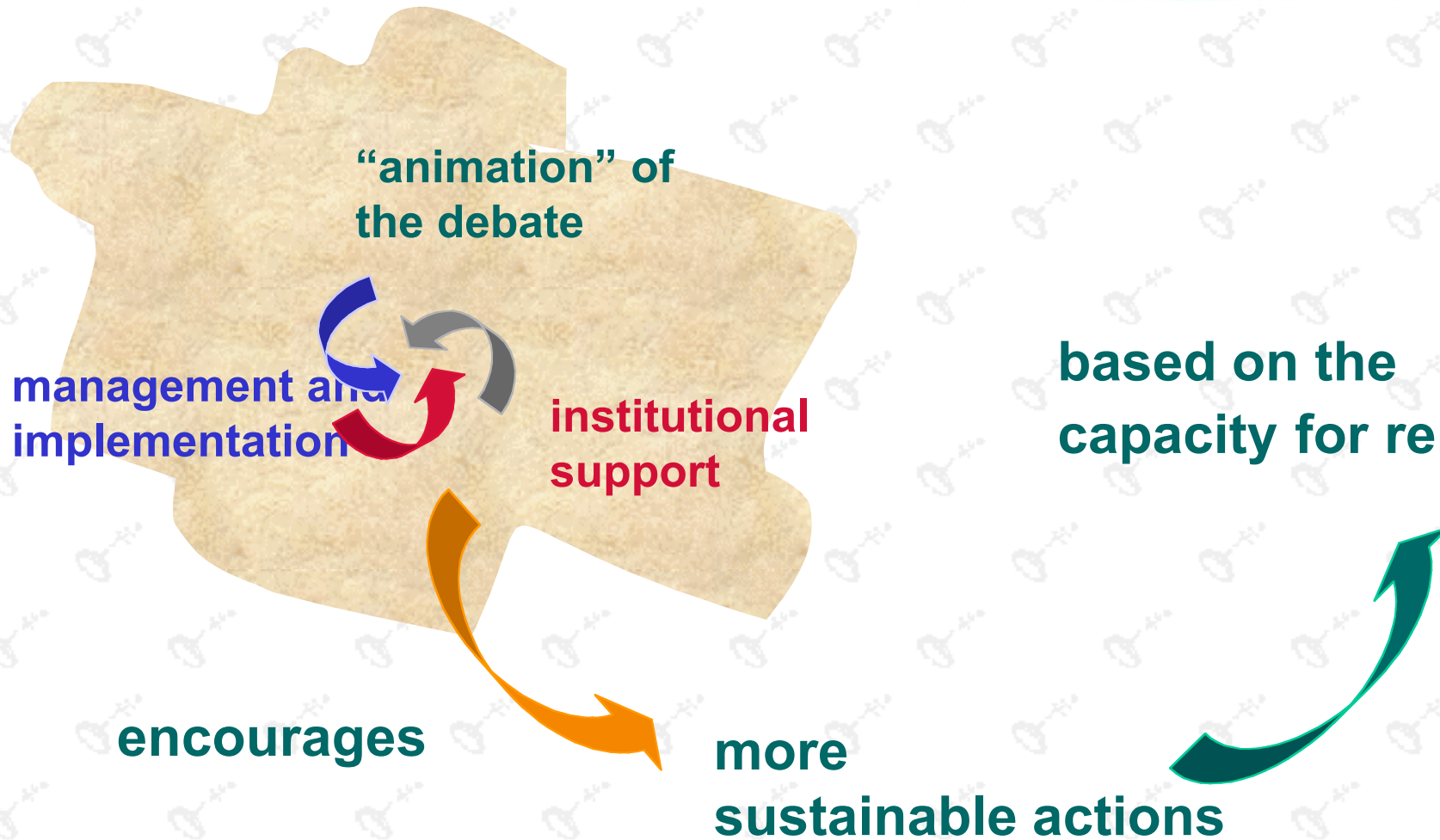
# Associating the capacities for harnessing support

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# Associating know-how

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# Partnership chart

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## 1- Instigate, identify and engage

- Limited partnership

## 2- Debate, position and propose

- Representatives and resource persons
- Working groups

## 3- Validate, programme and finance

- Investors and administrations

## 4- Prepare, implement and monitor

- Project leaders

## 5- Evaluate, adapt to needs and relaunch

- Stakeholders
- Strategic group

# The LAG “galaxy”

“Animation” partnership

Citizens and local organisations

Local partners

Other institutions and development programmes

External networks and research

LAG

Territorial bodies (regions, Member States, European Union)

Professional interest groups

Local financial services

Sectoral administrative bodies

Specialised partnership

Financing partnership

## Looking ahead

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- ⇒ **How do you obtain the effective participation of the entities involved in the partnership?**
- ⇒ **How do you achieve broad representation within the partnership?**
- ⇒ **Effect of the partnership approach on the local dynamic?**
- ⇒ **Originality of the LEADER partnership?**