The partnership approach and the local action group
Acting as a “partner”

- To take part in (association)
- To become involved (choice)
- To take a stand (commitment)
- To convey (communication)
Local partnership

New form of organisation in order to

✓ unite prime movers around a project
✓ allow everyone to express their views
✓ take a wider view of resources
✓ ensure a link between actions
✓ stay closer to local realities
✓ manage in a flexible manner
Partnership, innovation and innovation levers

- construction or reconstruction of a social link (identity)
- formation of a network of relations and support groups
- prerequisite for the process of change
The LEADER partnership

The expression of a group of development players (public and private) constituted in various forms capable of organising and managing a collective approach and with the legitimacy to manage public funds
Components of a partnership

- A network of contacts
- Contractually agreed cooperation
- A climate of trust
- Administrative and organisational ability
- Variable geometry depending on types of concerns
The local action group (LAG)

An organisation with different beginnings and legal statuses (neither public administration nor private sector), set up to:

- represent the interests of the development players and communities concerned
- establish a strategy and implement the development programme
- wield the power of decision
The team of practitioners

➡️ A team qualified to

✓ “animate” the development approach
✓ inform, train and advise
✓ foster dialogue
✓ identify those to be associated with the projects
✓ support project leaders
Tasks of the local action group

Forms of support appropriate to each stage of the project:

- information and advice
- “animation” and identification of project leaders
- training
- drawing up the business plan and sourcing finance
- interface with specialised bodies
- support and project monitoring
- collective actions
The players involved

People or associations of people

Public Institutions

Economic players and private enterprises
Individuals or associations

People or associations of people

- Associations representing an interest
- Associations with a territorial dimension
- Associations working in a cultural field
- Persons or groups
Economic players

Private entreprises

- Organisation of entrepreneurs
- Agricultural cooperatives
- Financial sector
- Entreprises providing community services
Partnership - the driving force for innovation

Associating different partners leads to:
- broader view of the area
- new associations of ideas
- more mature projects
- more effective implementation
- more sustainable actions

Sensitivities of points of view:
- interests
- engagement capacities
- know-how
Associating sensitivities

social and cultural aspects

economic aspects

political and institutional aspects

leads to a broader view of the area

bringing to light unexpected opportunities
Associating points of view

- listening and dialogue
- time/effectiveness factor
- general interest

... the seeds of innovation

gives rise to

new associations of ideas ...
Associating interests

- Economic profitability and market adaptation
- Planning and facilities
- Quality of life and societal issues

Results in more mature projects, creating social cohesion.
Associating the capacities for harnessing support

human resources

private financial resources and heritage

guaranteeing better risk management

more effective implementation

ensures

public financial resources and heritage
Associating know-how

“animation” of the debate

management and implementation

institutional support

encourages

more sustainable actions

based on the capacity for renewal
1- Instigate, identify and engage
- Limited partnership

2- Debate, position and propose
- Representatives and resource persons
- Working groups

3- Validate, programme and finance
- Investors and administrations

4- Prepare, implement and monitor
- Project leaders

5- Evaluate, adapt to needs and relaunch
- Stakeholders
- Strategic group
The LAG “galaxy”

- Citizens and local organisations
- Local partners
- Other institutions and development programmes
- Territorial bodies (regions, Member States, European Union)
- Local financial services
- External networks and research
- Professional interest groups
- Sectoral administrative bodies
- Territorial bodies (regions, Member States, European Union)
Looking ahead

- How do you obtain the effective participation of the entities involved in the partnership?
- How do you achieve broad representation within the partnership?
- Effect of the partnership approach on the local dynamic?
- Originality of the LEADER partnership?