



CLLD Cooperation OFFER

Title of the proposed project (English)

SPORTACADEMY – FROM CHILD TO SENIOR

Type of project (select as many as you want)

Cooperation within the MS	Transnational cooperation	Sea basin cooperation
<input type="checkbox"/> Across regions	<input checked="" type="checkbox"/> Cross-border cooperation	<input type="checkbox"/> Mediterranean
<input type="checkbox"/> Within the same region	<input checked="" type="checkbox"/> With other MSs (no shared border)	<input type="checkbox"/> Baltic
	<input type="checkbox"/> Non EU countries	<input type="checkbox"/> North Sea
		<input type="checkbox"/> Atlantic

Brief summary of the project idea (max 800 characters)

The general physical condition of population is getting worse in diverse age groups throughout the world and even in rural areas. One of the main causes is the more and more sedentary life style and the increasing use of new "smart" technology appliances like smart phone, tablets and different game equipment. We are now going to have the first physically "passive" generation which have been growing since daycare age with less quantity of physical activity. Contemporaneously the elder generations have transformed the physical attitudes also towards more sedentary and "technological". This will cause growing health problems among population and the increasing of future public expenditure for health care sector as well the personal expenses in personal level.

In Finland we have been verifying among students and soldiers in military service that the physical results have been starting to deteriorate in correspondence of the increasing use of the smart technology solutions. The European tendency will be that we have actually persons in their 40's and 50's which are in better physical condition as the younger generations thanks to absence of the "smart appliances" in their childhood and teenage years. The use of "smart appliances" starting from very little age causes vast negative effects on the motoric and social skills of a child and increases the sedentarity which will cause serious damages thinking the future life as an adult. The sedentarity is, however, increasing also among elder generations for the same reason and is going to cause more public expenditure in health care sector.

The project aims to create a completely new physical education approach involving associations, educational institutes, public administration, defense force, etc. which would be taken gradually in use. The international collaboration between areas which have same kind of interest to foresee growing public expenditure in health expenses and making better the conditions of life starting since a child would help and our area is interested in establishing steady collaboration areas for foreign exchanges and tourism in sport sector (sport tourism).

*** Setting a new innovative educational policy model

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Looking for partner located in the following types of areas *(select as many items as you want)*

<input checked="" type="checkbox"/> National / Regional borders <input checked="" type="checkbox"/> Inland <input checked="" type="checkbox"/> Island <input checked="" type="checkbox"/> Lakes and rivers <input checked="" type="checkbox"/> Coastal <input checked="" type="checkbox"/> Mountainous	<input checked="" type="checkbox"/> Rural <input checked="" type="checkbox"/> Peri-Urban <input type="checkbox"/> Urban <input checked="" type="checkbox"/> Small town <input type="checkbox"/> Historic centre <input type="checkbox"/> Densely populated residential area <input type="checkbox"/> Segregated/deprived neighbourhood	<input checked="" type="checkbox"/> Isolated / remote <input checked="" type="checkbox"/> Sea basin <input type="checkbox"/> Mediterranean <input type="checkbox"/> Baltic <input type="checkbox"/> North Sea <input type="checkbox"/> Atlantic
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Looking for partner located in areas with the following assets *(select as many items as you want)*

<input type="checkbox"/> High Nature Value <input type="checkbox"/> Cropland <input type="checkbox"/> Pasture	<input type="checkbox"/> Forest <input type="checkbox"/> Non-productive land <input type="checkbox"/> Industry	<input type="checkbox"/> Presence of relevant cultural sites <input type="checkbox"/> Mineral extraction <input type="checkbox"/> Protected areas
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Topic of the project (select up to 10 items)

<input checked="" type="checkbox"/> Innovation <input checked="" type="checkbox"/> Research & Development <input type="checkbox"/> New technologies <input checked="" type="checkbox"/> Knowledge transfer / education / training activities <input type="checkbox"/> Broadband / Internet / ICT <input type="checkbox"/> Culture and Cultural heritage	<input type="checkbox"/> Built environment <input type="checkbox"/> Village, harbour renewal <input type="checkbox"/> Public / community spaces / green areas <input type="checkbox"/> Energy efficiency, retro fitting buildings <input type="checkbox"/> Reconversion brownfield areas <input type="checkbox"/> Rural infrastructures <input checked="" type="checkbox"/> Social inclusion / Public services <input type="checkbox"/> Integrated service delivery <input type="checkbox"/> Social services <input type="checkbox"/> Transport & Mobility <input type="checkbox"/> Education <input type="checkbox"/> Health <input type="checkbox"/> Housing <input type="checkbox"/> Anti discrimination <input type="checkbox"/> Social enterprises <input checked="" type="checkbox"/> Employment / job creation <input type="checkbox"/> Access to labour market <input type="checkbox"/> Work-private life reconciliation <input type="checkbox"/> Self-employment <input checked="" type="checkbox"/> Upskilling Target groups: <input checked="" type="checkbox"/> Youth <input checked="" type="checkbox"/> Women <input checked="" type="checkbox"/> Long term unemployed <input type="checkbox"/> Homeless <input checked="" type="checkbox"/> Elderly <input checked="" type="checkbox"/> Migrants <input type="checkbox"/> Fishermen <input type="checkbox"/> Marginalised communities e.g. Roma <input checked="" type="checkbox"/> People with disabilities <input type="checkbox"/> Ex offenders <input checked="" type="checkbox"/> Others
<input type="checkbox"/> Agriculture & Farming <input type="checkbox"/> Small farms <input type="checkbox"/> Semi-subsistence farming <input type="checkbox"/> Organic farming <input type="checkbox"/> Livestock <input type="checkbox"/> Animal welfare <input type="checkbox"/> Young farmers <input type="checkbox"/> Urban farming <input type="checkbox"/> Fisheries and aquaculture <input type="checkbox"/> Fisheries <input type="checkbox"/> Aquaculture <input type="checkbox"/> Forestry <input type="checkbox"/> Food & Drink <input type="checkbox"/> Marketing <input type="checkbox"/> Supply chains / Producer organisations & Cooperatives <input type="checkbox"/> Non-food products / Crafts <input type="checkbox"/> Business development <input type="checkbox"/> Economic diversification <input type="checkbox"/> Tourism / Territorial branding	
<input type="checkbox"/> Natural environment & Resources / Landscape <input type="checkbox"/> Climate change mitigation / adaptation <input type="checkbox"/> Local energy production / renewable energies <input type="checkbox"/> Circular economy / bio, green economy	
<input type="checkbox"/> Governance <input checked="" type="checkbox"/> Community development <input type="checkbox"/> Rural Urban linkages	
Additional keywords: (up to 3)	

OBJECTIVE

Initial position / background / local context of the proposed project (max 800 characters)

The starting situation or local context in which the projects is going to operate

DRAFT PROJECT

Title: SPORT ACADEMY – FROM CHILD TO SENIOR

Program: Leader Community program

Priorities:

Partners –public and regional authority of: all Europe

Intensity of cooperation: Medium/high

Component 3 Exchange of experience – Development of new working methods and collaboration

Background

The general physical condition of population is getting worse in diverse age groups throughout the world. One of the main causes is the more and more sedentary life style and the increasing use of new "smart" technology appliances like smart phone, tablets and different game equipment. We are now going to have the first physically "passive" generation which have been growing since daycare age with less quantity of physical activity. Contemporaneously the elder generations have transformed the physical attitudes also towards more sedentary and "technological". This will cause growing health problems among population and the increasing of future public expenditure for health care sector as well the personal expenses in personal level.

In Finland we have been verifying among students and soldiers in military service that the physical results have been starting to deteriorate in correspondence of the increasing use of the smart solutions. The European tendency will be that we have actually persons in their 40's and 50's which are in better physical condition as the younger generations thanks to absence of the "smart appliances" in their childhood and teenage years. The use of "smart appliances" starting from very little age causes vast negative effects on the motoric and social skills of a child and increases the sedentarity which will cause serious damages thinking the future life as an adult. The sedentarity is, however, increasing also among elder generations for the same reason and is going to cause more public expenditure in health care sector.

The "Sport academy"-projects aim is to increase general physical activity starting from daycare age and to integrate it systematically as all lifespan extended thing involving local educational system, public authorities, associations and national sport leagues to work together. The problematics pretends integrated collaboration between different stakeholders and the role of the educational sector is in key position. The international collaboration could help to face the problematics more

multisided way and to test different approaches in resolving of the problematics as local solutions are pretended.

One of the aims is also offer for the population the possibilities to try different sportive disciplines as nowadays also for the economic reasons all the children have no opportunity to try different sport disciplines and many potential skills remain out of the sport life. The project will help also sport associations to be more known and to gain possible new members.

The aim of Sport academy-project would be to inform general public on the importance of physical activity and stimulate the public authorities in more active collaboration as regards organizing and involving to invest in different actions in order to offer interesting alternatives for physical education. Within the project also the use of already existing public training places and sport establishments will be promoted.

One action of the project will aim to form a network within which could be international collaboration as regards different sportive disciplines in long run between partner areas (educational units, associations of different sport disciplines etc.) stimulating thus the possibility to try different sportive disciplines and make training collaboration. Different partner areas could offer possibilities and excellences as regards different sportive disciplines. For instance our area could offer cross country skiing, orienteering, cross country running, mountain bike, motor sport possibilities, floorball, trekking etc.

Proposed objectives / target group and activities *(max 800 characters)*

All

Country and /or kind of partner you are looking for *(ALL EU in case the interest is on any EU country)*

All EU

Languages spoken by your LAG staff

English, Italian, Swedish (French, German, Spanish)

OFFERING LAG

Contact details

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This Cooperation Offer is valid until

This is a mandatory field! Please provide a date after which the cooperation offer will not be valid anymore.

End of 2017 (Please, contact as soon as possible) preferably by e-mail

Date: _____ 1.7.2016 _____