

## TNC Project OFFER

Title of the proposed project:

FNT - Fishing and nature tourism

Topic of the project *(select one field)*

- |  |   |
|--|---|
| <input type="checkbox"/> Agriculture               | <input type="checkbox"/> Environment/Nature   |
| <input type="checkbox"/> Governance                | <input type="checkbox"/> Education            |
| <input type="checkbox"/> Culture                   | <input type="checkbox"/> Food products        |
| <input type="checkbox"/> New technologies/Know-How | <input type="checkbox"/> Territorial Branding |
| <input checked="" type="checkbox"/> Tourism        | <input type="checkbox"/> Non-food products    |
| <input type="checkbox"/> Forestry                  | <input type="checkbox"/> Other                |

Brief summary of the project idea *(max 800 characters)*

Promotion of nature – and fishing tourism in its different modes. River Merikarvia and Baltic Sea coast areas in Southwest Finland are well known for its nature tourism resources .

The aim is to develop an European network of nature tourism/fishing tourism events and promote local tourism enterprises also making branding job and testing the possibilities of developing of different kind of activities.

The exchange of best practices and networking of European entrepreneurs of the sector will serve also the overall construction of nature/fishing tourism brand.

The Finnish partnership contains already universities, local educational institutions, tourism associations and enterprises ready to do common efforts together!

Objective:

Initial position / background / local context of the proposed project *(max 800 characters)* *The starting situation or local context in which the projects is going to operate*

Merikarvia River is the second salmon fishing river in Finland and in Merikarvia municipality area exists a quite developed branch of fishing tourism and excellent possibilities for natural tourism. The area gains every year also international fishing tourists, but the entrepreneurs and municipality of Merikarvia would like to develop the sector more international as well the other branches of nature tourism itself (sea trips, birdwatching, trails, hiking etc) also producing touristic material in language versions. In the area is also a national park of Ostrobothnian Sea (part of Baltic Sea)

Some links for the area:

<http://www.merikarvia.fi/?/en/home>

<http://www.merikarvianjoki.fi>

<http://www.merikarvianmatkailu.fi>

LAG Aktiivinen Pohjois-Satakunta ry [www.aktiivinen.fi](http://www.aktiivinen.fi) (Language version pages under renovation actually)

**Proposed objectives / target group and activities** *(max 800 characters)*

Tourists, tourism enterprises, natural park, tourism regions, youngsters, rural population

**Country and /or kind of partner you are looking for** *(max 800 characters)*

Germany, Great Britain (Scotland), Denmark, Italy, France, Poland

**Languages spoken by the LAG staff**

English , Italian (You can contact also in French and in German languages)

**Offering LAG:**

**Country / Region**

Aktiivinen Pohjois-Satakunta ry (Leader Pohjois-Satakunta) Finland

**Contact details**

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