

**European Rural Networks'
Assembly**

LEADER Sub-group

**Achieving results the
CLLD way**

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#LeaderCLLD

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Focused on the better application and continuous improvement of the method to deliver benefits by ‘doing things the CLLD way’

Involved over 130 representatives of LAGs, MAs, Networks and other actors from across the four funds

Through practical inputs and workshop discussions produced and prioritised a practically oriented ‘Improvement agenda’ of nine key actions.



Inspiring Insights

Back to the Future, Yves Champetier, ENRD Contact Point

25 years of LEADER, 'a **disruptive innovation**, area based, locally managed, around a network'

A **laboratory of innovation** and transition LAGs, the '**think tanks**' of their territories

Mainstreaming and expansion mean a constant need to **simplify**

A method to create hope and invent a **more inclusive, sustainable and smart future**



Why Sweden? Niclas Purfürst, Jordbruksverket and Petra Kessler, SLU

A **single entry point** for beneficiaries and admin body for all funds

Administration still a heavy burden for communities
Harmonised implementing rules, still challenges, work in progress



Private sector CLLD, Peter Cook, Opportunity North East (ONE)

CLLD can be **agile**, needs driven, relevant, **permit risk taking** and learning

Too complex, inflexible, not attractive
Rural urban barriers not needed



Evolution of a LAG, Gerallt Llewelyn Jones, Menter Môn / John Grieve, ENRD Contact Point

Use small things to make big things happen – **progressively linking** actions and resources from a LEADER base

When CLLD present **conflicting agendas** are forced to **work together**

Exploiting our **natural resources** for sustainable economic benefit

What makes us different makes us interesting, what makes us interesting makes us marketable, what makes us marketable drives us up the economic ladder



‘Moving CLLD from hierarchy to cooperation’ - improve results by increasing ownership, common understanding and motivation. All stakeholders responsible.

‘Producing a CLLD communication plan’ to strengthen understanding at all levels and demonstrate added value. LAGs, MAs develop or refresh Communication Plans, supported by NRNs, ENRD.

‘Reinforcing bottom up by putting trust in local governance’ identify simple steps to increase trust, e.g. regular meetings between MAs and (F)LAGs with a neutral chair.



Financing, delivering, reporting

‘Allowing innovation by allowing failure’

- release potential, innovate and learn.
Simplify regulations, change rules, adapt success criteria. Train delivery chain, change attitudes, build trust.

‘Real decision making by local people’–

respond to need, build bottom up trust, include riskier projects. Include, engage communities funds serve, shift power towards local, pursue co-responsibility and common interests.

‘Active and integrated communication plan’

- share clear, simple, audience appropriate messages, empower benefitting communities. Transparent process, learn from each other, build trust and stronger relationships

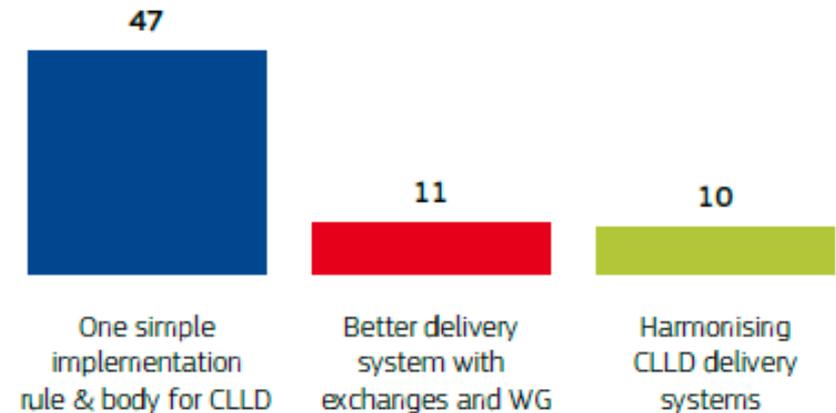


Working with local assets

One simple implementation rule and body for CLLD –improve LAG’s autonomy and responsibility, ‘one basket of money for CLLD’. More inter DG structures to facilitate simpler rules, for Member States a single CLLD delivery body.

‘Better delivery system with exchanges and a working group’ – more beneficiary orientated delivery. Working group to identify critical issues, exchange good practice, strong will to effect change.

‘Harmonising CLLD delivery systems’ – creating speedy, flexible processes incorporating local needs into national systems. Flexible interpretation of regulations by MA. Trust and good communication essential.



In Conclusion

- What makes CLLD different is bottom up, place based approach with grass roots policy implementation.
- Decision making more relevant and connected to local people.
- Stakeholders need to make the strong evidence based case for the future demonstrating the added value.
- Omnibus Regulation should help CLLD work better.
- Avoid gold plating.
- Promote and permit innovation, take some risks and learn.
- Keep communicating and networking, working on the method at all levels, build capacity, take necessary small steps.

