GOOD PRACTICE WORKSHOP
GETTING PREPARED FOR THE EX ANTE EVALUATION OF THE CAP STRATEGIC PLAN
21 MARCH 2019
HOTEL LE CHÂTELAIN, RUE DU CHÂTELAIN 17, 1000 BRUSSELS – BELGIUM

BACKGROUND
In 2019, Member States will start preparing their CAP Strategic Plans. They will establish an intervention strategy based on the SWOT analysis and an assessment of needs. In this process, the ex ante evaluation plays an important role in improving the quality of the design of their CAP Strategic Plans. One of the elements that the ex ante evaluation will appraise is the contribution of the CAP Strategic Plan to the CAP specific objectives, taking into account national and regional needs and potential for development. This means that the ex ante evaluation will analyse the needs assessment and SWOT analysis carried out for the elaboration of the CAP Strategic Plan as well as the logical inter-linkages among them.

OBJECTIVES
The Good Practice Workshop has the overarching aim to raise awareness for evidence-based policy making by identifying good practice in using evaluation in the programming stage (ex ante evaluation). Specific objectives of the workshop include:

- Provide a forum to discuss and learn lessons from the ex ante evaluation experiences gained in the current programming period 2014 – 2020.
- Exchange good practices to capitalise on experiences and evaluation results for the preparation of the next programming period.
- Identify challenges and needs for preparing the ex ante evaluation of the CAP Strategic Plan and develop suggestions to help MAs and evaluators in their ex ante evaluation activities.

TARGET AUDIENCE
The workshop is addressed to managing authorities, evaluators, evaluation stakeholders as well as EU-level evaluation experts and EC representatives.

Working language will be in English.
THURSDAY 21 MARCH

09:00 Registration of participants

Setting the frame

09:30 Objectives and agenda (Evaluation Helpdesk)
09:45 Roadmap of the ex ante (Evaluation Helpdesk)
Main focus and legal framework for the ex ante evaluation (European Commission DG AGRI)

Sharing experiences and developing practical suggestions

10:40 Preparing the ex ante evaluation of the CAP Strategic Plans - Part I
‘Lessons learned from the ex ante evaluation of RDP in 2014-2020 in Spain, Latvia and Sweden’

- Maria Coto Sauras, Evaluator, Red2Red, Spain
- Elita Benga, Independent evaluator, Institute of Agro-resources and Economics, Latvia
- Eric Markus, Analyst, Swedish Board of Agriculture, Sweden

11:40 Coffee Break

12:00 Preparing the ex ante evaluation of the CAP Strategic Plans - Part II
‘Preparing the ex ante evaluation of the CAP Strategic Plan and SEA: Czech Republic and Finland’

- Alena Kubů, Ministry of Agriculture, Czech Republic
- Eero Pehkonen, Ministry of Agriculture and Forestry, Finland

12:30 Preparing the ex ante evaluation of the CAP Strategic Plans - Group Work

13:30 Lunch Break

Sharing experiences and developing practical suggestions

14:15 The appraisal of the SWOT and needs assessment of the CAP Strategic Plan
‘Preparing the appraisal of the SWOT analysis and needs assessment for the CAP Strategic Plan in Italy’

- Simona Cristiano, Researcher, CREA - Council for Agricultural Research and Economics, Italy

‘The SWOT as a solid basis for the CAP Strategic Plan in Germany’

- Dirk Schubert, MEN-D, Monitoring and Evaluation Network, Germany

15:10 The appraisal of the SWOT and needs assessment of the CAP Strategic Plan - Group Work

16:20 Concluding Remarks

16:30 End of Day