

1. General information

Geographical Area	Country	France
	Region	Pays de la Loire
Rural population (1)	Inhabitants (6)	2.3 million
	% of total population (4)	64.1 %
	Density - Inhab/km2 (7)	92.2
Rural area (1)	Km2 (5)	25 249
	% of total area (5)	78.7 %
Agricultural area <i>Total Utilised Agricultural Area (UAA)</i>	Ha (3)	2.1 million
	% of total territory (8)	65.6 %
Forest and other wooded land	Ha (3)	0.4 million
	% of total area (3)	11.9 %
Total employment	People (3)	1.5 million
Rural employment (1)	% of total workforce (3)	61.7 %

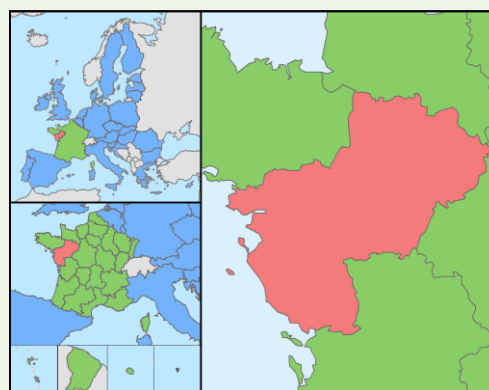
Data source: France – Pays de la Loire 2014-2020 Rural Development Programme (RDP). Note: (1) OECD definition applies, including intermediate and predominantly rural regions; (2) 2009 data; (3) 2010 data; (4) 2011 data; (5) 2012 data; (6) 2011 based on 2012 total number of region's inhabitants (7) 2011 based on 2012 rural area; (8) 2010, based on 2012 total region territory data.

EAFRD* support: EUR 457 615 854 <i>0.5 % of Total EAFRD support for EU-28</i>	+	National contribution: EUR 316 046 914	=	Planned total public expenditure: EUR 773 662 768
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* European Agricultural Fund for Rural Development (EAFRD)

Primary sector contribution to Gross Value Added (GVA)	% of total (3)	2.8 %
No of agricultural holdings	No (3)	34 360
Average farm size	ha UAA/holding (3)	61.2
High Nature Value farming	% of total UAA (3)	10.4 %
Farmland Birds Index (FBI)	Index 2000 = 100	79.5
	<i>From 2000 to 2009 the FBI measuring the relative abundance of farmland bird species decreased by 20.5 %.</i>	

Map: France – Pays de la Loire



Examples of expected achievements

- The RDP will support the implementation of 29 cooperation projects including 20 operational groups within the framework of the European Innovation Partnership (EIP) "Agricultural Productivity and Sustainability".
- The RDP aims to promote the renewal of 15 % of farms by the installation of young farm managers with the goal of reaching 5 175 farms managed by young people under 40 years old.
- Agro-environmental and climate measures will be used by the RDP to promote the development of agricultural practices that are more friendly to the natural resources and will target about 250 000 ha (12 % of the total agricultural area), helping to preserve biodiversity, water and soil resources.
- The RDP will support conversion and maintenance of organic farming on 5.4 % of farmland by 2023.
- About 12 % of the PDR resources will be dedicated to LEADER. 28 LEADER Local Action Groups (LAGs) will be set up and their Local Development Strategies will cover 77 % of the region's rural population.

Examples of key challenges

- The economy of the Pays de la Loire region is slightly more industrialised and more agricultural than the average for France.
- The regional industry is still dependent on food processing, shipbuilding, electromechanical industries which is a vulnerability factor in a competitive environment.
- Barely 7 % of the region's agricultural area is classified as areas with natural constraints, particularly the wetlands. The survival of farms in these areas depends on the maintenance of the ecosystem and of the particular landscape between them.

Source: DG AGRI, *Factsheet on 2014-2020 Rural Development Programme for Pays de la Loire*, August 2015
http://ec.europa.eu/agriculture/rural-development-2014-2020/country-files/fr/factsheet-pays-de-la-loire_fr.pdf

2. RDP focus areas: planned expenditure, measures and 2023 targets

This section illustrates each rural development priority (P) with a focus on: the indicative budget per Focus Area (FA) and its breakdown by selected measure; and the relation between the indicative planned total public expenditure and the expected 2023 targets set by the Managing Authority for each focus area.

P1 - Knowledge transfer & innovation: Fostering knowledge transfer and innovation in agriculture, forestry, and rural areas

Priority 1 is considered a cross-cutting priority: the budget under Priorities 2 to 6 contributes to the achievement of Priority 1 specific targets.

Focus Area 1A. Innovation & cooperation

Target indicator	Value
T1 - % of expenditure under Articles 14, 15 and 35 of Regulation (EU) No 1305/2013 in relation to the total expenditure for the RDP	1.9 %

Focus Area 1B. Links with research & innovation

Target indicator	Value
T2 - Total number of cooperation operations supported under the cooperation measure (Article 35 of Regulation (EU) No 1305/2013) (groups, networks/clusters, pilot projects...),	29
of which: Nr of EIP operational groups to be supported (establishment and operation)	20

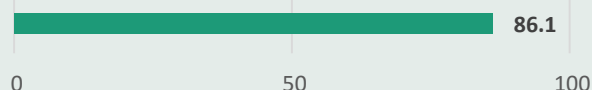
Focus Area 1C. Lifelong learning & vocational training

Target indicator	Value
T3 - Total number of participants trained under Article 14 of Regulation (EU) No 1305/2013	9 200

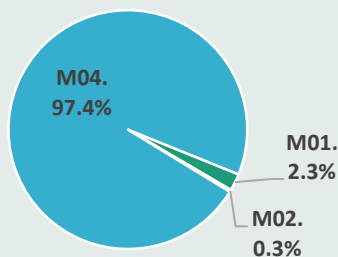
P2 – Competitiveness: Enhancing farm viability and competitiveness of all types of agriculture in all regions and promoting innovative farm technologies and sustainable management of forest

Focus Area 2A. Farm's performance, restructuring & modernization

Total public budget (million EUR)



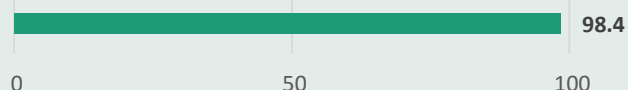
Breakdown of FA budget by measure (%)



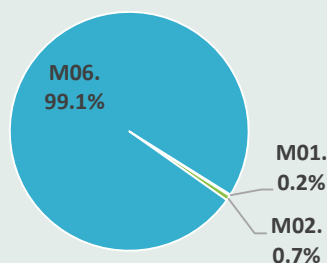
Target indicator	Value
T4 - % of agricultural holdings with RDP support for investments in restructuring or modernisation	10.8 %

Focus Area 2B. Entry of skilled/younger farmers

Total public budget (million EUR)



Breakdown of FA budget by measure (%)



Target indicator	Value
T5 - % of agricultural holdings with RDP supported business development plan/investments for young farmers	15.1 %

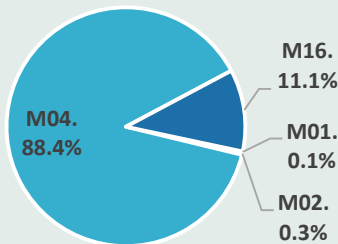
P3 – Food chain & risk management: Promoting food chain organisation, including processing and marketing of agricultural products, animal welfare and risk management in agriculture

Focus Area 3A. Agri-food chain integration & quality

Total public budget (million EUR)



Breakdown of FA budget by measure (%)



Measure	m EUR
M01	0.1
M02	0.2
M04	61.3
M16	7.7

Target indicator

Value

T6 - % of agricultural holdings receiving support for participating in quality schemes, local markets and short supply circuits, and producer groups/organisations

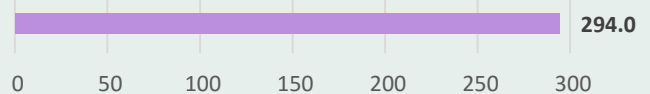
7.3 %

P4 – Ecosystems management: Restoring, preserving and enhancing ecosystems related to agriculture and forestry

Focus Areas

- 4A. Biodiversity's restoration, preservation & enhancement
- 4B. Water management
- 4C. Soil erosion & soil management

Total public budget (million EUR)



Target indicator

Value

T9 - % of agricultural land under management contracts supporting biodiversity and/or landscapes

11.5 %

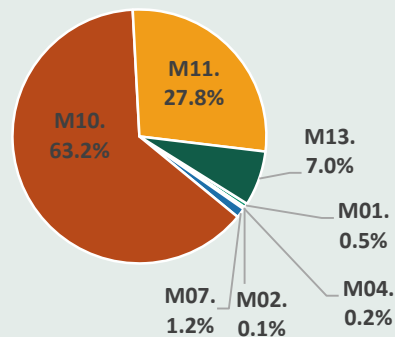
T10 - % of agricultural land under management contracts to improve water management

11.4 %

T12 - % of agricultural land under management contracts to improve soil management and/or prevent soil erosion

9.0 %

Breakdown of FA budget by measure (%)



Measure	m EUR
M01	1.6
M02	0.3
M04	0.5
M07	3.6
M10	185.9
M11	81.6
M13	20.5

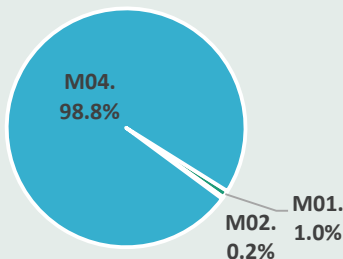
P5 - Resource efficiency & climate: Promoting resource efficiency and supporting the shift towards a low carbon and climate resilient economy in agriculture, food and forestry sectors

Focus Area 5A. Water use efficiency

Total public budget (million EUR)



Breakdown of FA budget by measure (%)



Target indicator

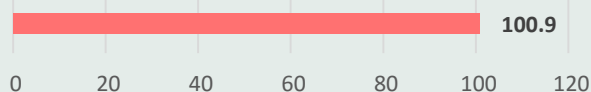
T14 - % of irrigated land switching to more efficient irrigation system

Value

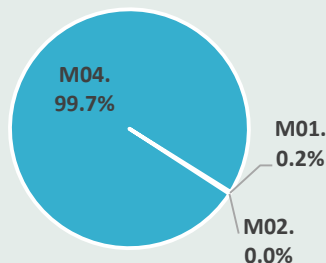
6.0 %

Focus Area 5B. Energy use efficiency

Total public budget (million EUR)



Breakdown of FA budget by measure (%)



Target indicator

T15 - Total investment for energy efficiency (EUR)

Value

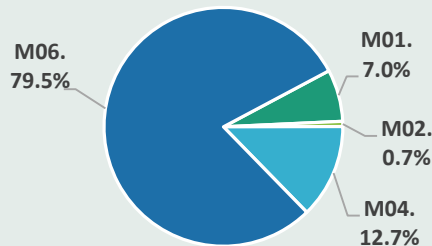
278.0 m

Focus Area 5C. Renewable sources & waste management

Total public budget (million EUR)



Breakdown of FA budget by measure (%)



Target indicator

T16 - Total investment in renewable energy production (EUR)

Value

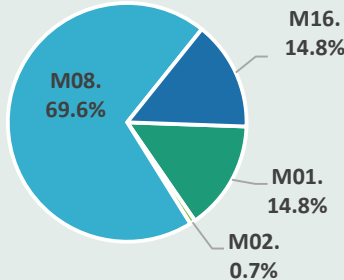
35.2 m

Focus Area 5E. Carbon conservation & sequestration

Total public budget (million EUR)



Breakdown of FA budget by measure (%)



Target indicator

T19 - % of agricultural and forest land under management contracts contributing to carbon sequestration and conservation

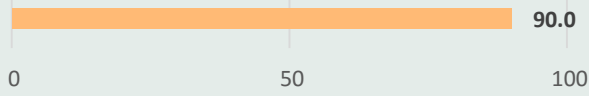
Value

0.02 %

P6 - Social inclusion & local development:
Promoting social inclusion poverty reduction and economic development in rural areas

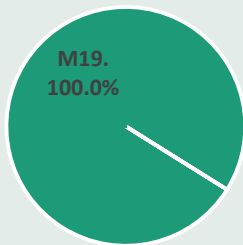
Focus Area 6B. Local development

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure	m EUR
M19	90



Target indicator	Value
T21 - % of rural population covered by local development strategies	77.6 %
T23 - Jobs created in supported projects (LEADER)	150

3. Planned expenditure per priority

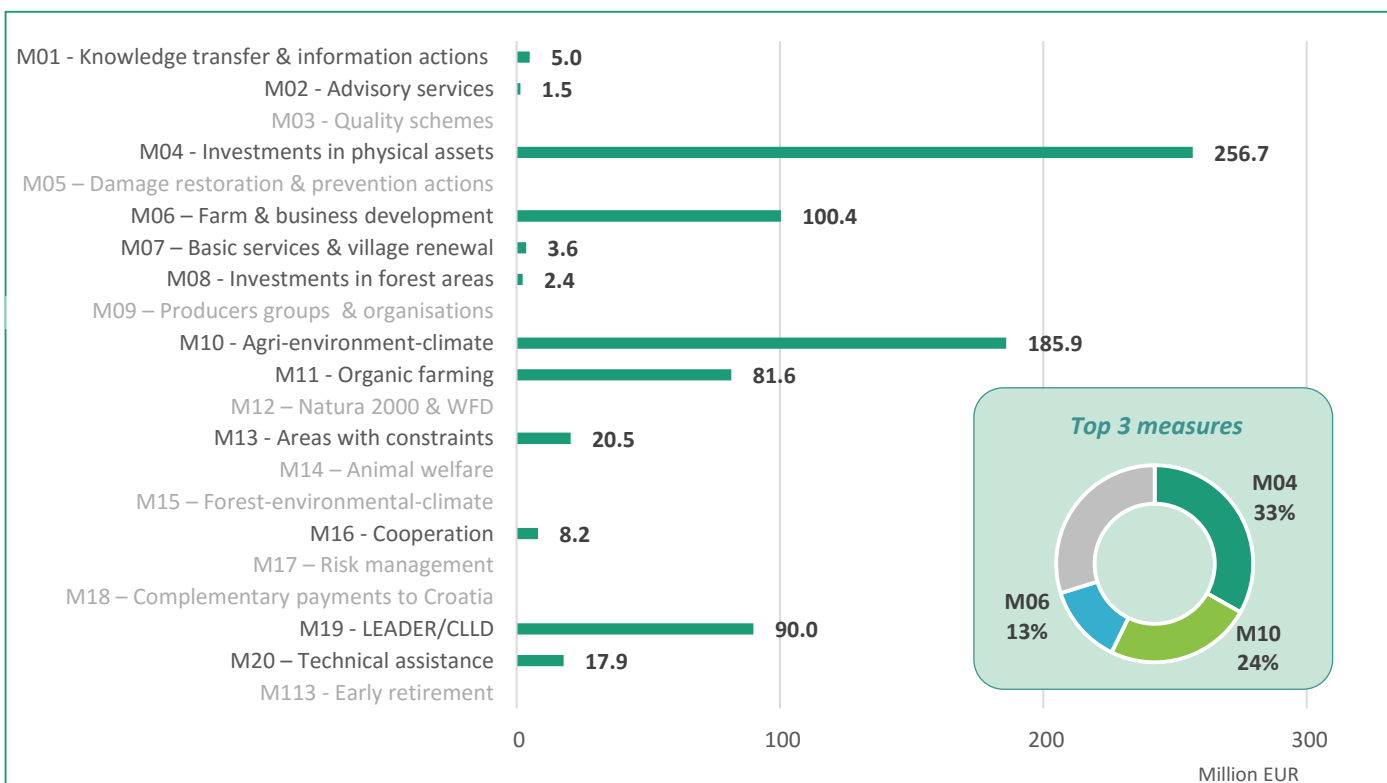
The following table shows how the planned total public expenditure (comprising the EAFRD support and the national contribution) is allocated between rural development priorities. Priority 1 is considered to be cross-cutting and no separate financial allocation is shown as the expenditure is distributed across other focus areas.

Priority	Total public expenditure per priority (million EUR)	% of total public expenditure*	
P1 - Knowledge transfer & innovation	P2 - Competitiveness	184.5	23.9 %
	P3 - Food chain & risk management	69.3	9.0 %
	P4 - Ecosystems management	294.0	38.0 %
	P5 - Resource efficiency & climate	117.9	15.2 %
	P6 - Social inclusion & local development	90.0	11.6 %

* Figures do not add up to 100 % because the budget for technical assistance is not included. The budget for technical assistance is available in Section 4.

4. Planned expenditure per measure (million EUR)

The following chart shows the indicative planned total public expenditure per measure (comprising the EAFRD support and the national contribution). The measures illustrated in the chart are the complete list of measures selected within the RDP. Measures in color light gray were not selected by the region.



5. Choice of measures by priority and focus areas

The following chart shows which priorities and focus areas are selected in the RDP and the combination of measures used to address them. For each measure the budget breakdown per focus area is given. Priority 1 is considered to be cross-cutting and no separate financial allocation is shown as the expenditure is distributed across other focus areas. Expenditure under Priority 4 is programmed for the priority as a whole, not for individual focus areas.

Priority	P1 Knowledge transfer & innovation			P2 Competitiveness		P3 Food chain & risk management		P4 Ecosystems management			P5 Resource efficiency & climate					P6 Social inclusion & local development		Total	Planned expenditure (million EUR)	
	1A - Innovation & cooperation	1B - Links with research & innovation	1C - Lifelong learning & vocational training	2A - Farm's performance, restructuring & modernisation	2B - Entry of skilled/younger farmers	3A - Agri-food chain integration & quality	3B - Risk prevention & management	4A - Biodiversity's restoration, preservation & enhancement	4B - Water management	4C - Soil erosion & soil management	5A - Water use efficiency	5B - Energy use efficiency	5C - Renewable sources & waste management	5D - Greenhouse Gas & ammonia emissions	5E - Carbon conservation & sequestration	6A - Diversification & job creation	6B - Local development			6C - ICT - Information & communication technologies
M01 - Knowledge transfer & information actions				40%	4%	2%		32%			2%	5%	5%		10%				100%	5.0
M02 - Advisory Services				17%	45%	14%		17%			2%	3%	2%		2%				100%	1.5
M03 - Quality Schemes																				
M04 - Investments in physical assets				33%		24%		0.2%			4%	39%	0.2%						100%	256.7
M05 - Damage/restoration /prevention actions																				
M06 - Farm & business development					97%									3%					100%	100.4
M07 - Basic services & village renewal								100%											100%	3.6
M08 - Investments in forest areas														100%					100%	2.4
M09 - Producers groups & organisations																				
M10 - Agri-environment-climate								100%											100%	185.9
M11 - Organic Farming								100%											100%	81.6
M12 - Natura 2000 & WFD																				
M13 - Areas with constraints								100%											100%	20.5
M14 - Animal Welfare																				
M15 - Forest-environmental-climate																				
M16 - Cooperation						94%								6%					100%	8.2
M17 - Risk management																				
M18 - Complementary payments to Croatia																				
M19 - LEADER/CLLD																100%			100%	90.0

6. Additional info

Date of RDP approval	28/08/2015
French National Rural Network	Le Réseau Rural Français http://www.reseaurural.fr/
Managing authority	Conseil régional des Pays de la Loire
Paying agency	Agence de services et de paiement
Coordination body	Agence de Services et de Paiement / Mission de coordination des organismes payeurs des fonds agricoles
RDP country documents	http://ec.europa.eu/agriculture/rural-development-2014-2020/country-files/fr_en.htm
National Partnership Agreement summary	http://ec.europa.eu/contracts_grants/pa/partnership-agreement-france-summary_en.pdf
Partnership Agreement	http://www.europe-en-france.gouv.fr/L-Europe-s-engage/Accord-de-partenariat
Rural Development Regulation 2014-2020	Regulation (EU) N° 1305/2013 of the European Parliament and of the Council on support for rural development by the European Agricultural Fund for Rural Development (EAFRD) [PDF en]

Source of information: All data and the figures presented in this summary come from the European Commission approved version of the France – Pays de la Loire 2014-2020 Rural Development Programme. The examples of expected achievements and key challenges on page 1 were retrieved from: DG AGRI, Factsheet on 2014-2020 Rural Development Programme for Pays de la Loire, August 2015.

Disclaimer: This document aims to provide an accessible summary of selected RDP content. The information provided should not be considered a comprehensive account of the original RDP content.

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Last updated: December 2015

Corresponding RDP: Pays de la Loire 2014-2020 RDP, code 2014FR06RDRP052, version 1.3, approved 28/08/2015.



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