THE ENRD
Mission, activities, challenges

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Why the ENRD?

“To improve the effectiveness and efficiency of Rural Development Programmes (RDPs) across Europe”

= Facilitate information exchange and cooperation between rural development stakeholders in Europe

http://youtu.be/1BLxO1XUP2Y
31 National Rural Networks
2402 Local Action Groups across the EU
CONNECTING RURAL EUROPE
ENRD Core Areas of Activity

(i) Knowledge Development / Analysis

(ii) Exchange & Cooperation / Networking

(iii) Knowledge Sharing / Communication
Year 6 (2013-14) - Priorities

1. Capitalisation and ‘Future Proofing’ of ENRD current knowledge bank

2. Supporting preparatory actions for the new programming and networking period
(i) Knowledge Development / Policy Analysis

- Thematic work & initiatives
- Policy workshops, seminars & conferences
- RDP Database & Monitoring Indicators
- Policy work & initiatives
- Knowledge Development / Policy Analysis
showing how RDPs progress...
RDP Project examples
SHARING GOOD PRACTICES

Collect, disseminate and consolidate at Community level good rural development practices

“The NRNs and the ENRD have significantly contributed to the consistency of the programming by ensuring an exchange of information and practices between RDP’s managers and stakeholders and by carrying out joint analyses”

EC report on the implementation of the National Strategy Plans and the Community strategic guidelines for rural development (July 2011)
Current ENRD policy activities

- Focus Group on Delivery of Environmental Services (analysis concluded)
- Focus Group on Knowledge Transfer & Innovation
- Thematic Initiative on Youth in Rural Areas
Focus Group on Knowledge Transfer and Innovation

- **Competitiveness**
  - 45 examples
  - Problems: Price pressure / fluctuation, Increased costs / competition
  - Opportunities: Demand for new products, Increase production efficiency

- **Environment**
  - 12 examples
  - Problems: Declining / scarcity of natural resources, Dependency for fossil fuels
  - Opportunities: New sources of income (bio energy, fuels etc.), Lowering production costs

- **Rural society**
  - 9 examples
  - Problems: Population scarcity and lack of social services, Unemployment especially for youth
  - Opportunities: Local products and services stimulate local the economy and diversify incomes, Great potentials from energy production
(ii) Exchange & Cooperation / Networking
Supporting & interacting with NRNs

NRN Thematic Initiatives
- Youth and Young Farmers
- Social Farming
- Local Food and Short Supply Chains
- Rural Financing
- Rural Entrepreneurship Gateway

NRN Macro-regional ‘Knowledge Exchange’ Clusters
- Nordic-Baltic cluster on EU Strategy for the Baltic Sea Region (EUSBSR)
- Mediterranean cluster on “Developing Mediterranean Quality Agricultural Products”
Networks and Networking

- NSU capacity building activities amongst NSUs through targeted peer-to-peer support
- Enhancement of the web-based platform on the ‘added value of networking’
- NRN self-assessment
NRN Meetings

• 3 Meetings
• Joint NRN thematic initiatives
• Future of Networking
• NSU Pilot Trainings

19th NRN Meeting, Gdansk, Poland: 11-13 September 2013
Co-ordination Committee Meetings and Workshops

NRN Meetings

Other Sources

NSU Peer-to-peer Training

NRN Tool-Kit
LEADER Gateway

LEADER Tool Kit
Local Action Group Database (LAG)
LEADER Focus Groups
Further Information
Media & Events
Transnational Cooperation (TNC)
TNC projects

16 projects
383 projects in total
(data: ENRD internal survey)

For example:
- Hungary/Ukraine/Serbia/Croatia – 10 projects (Euro 150k)
- Spain/central American countries/ Switzerland/ Norway
  - “Communication and regional cooperation” (Euro 200k)
- France/Switzerland/Austria – “Common ‘Jacob’ trails” & “Échange d'expériences entre plusieurs territoires périurbain” (Euro 370k)
LEADER 2013 Event

- 450 participants
- Building Bridges for the Future
- Coverage of 3 main processes Design, Development and Delivery
ENRD and EU candidate/potential countries

Visits and meetings e.g.

- Establishment and Development of National Rural Networks in Candidate Countries, Brussels, 11 November 2010,
- Turkish Cypriot study group visits, ENRD Contact Point, Brussels, 18 March, 2011
- Agrofood fair round table on “Diversification in rural areas” in Skopje, FYROM, 15-16 November 2011
- “Rural Revival” – the LEADER Initiative Serbia (LIS) closing event in Belgrade, Serbia, on 30 January 2013
- Today’s meeting in Paris, 21 November 2013,
Building on network success at fairs and events
(iii) Knowledge Sharing / Communication
The European Network for Rural Development (ENRD)

ENRD is the hub that connects rural development stakeholders throughout the European Union (EU). Discover how the ENRD is contributing to the effective implementation of Member States' Rural Development Programmes by generating and sharing knowledge, as well as through facilitating information exchange and cooperation across rural Europe. Read more

Connecting Rural Europe...

Take part in the ENRD publications survey today!

Connect with EU

Click on a country flag to connect with rural Europe
EU enlargement is an on-going process and the ENRD aims to support the dissemination of relevant information to the emerging rural networks in candidate and potential candidate countries.

As of November 2011, the European Union has also granted status of “candidate country” to:

- Iceland
- The former Yugoslav Republic of Macedonia
- Turkey
- Montenegro

All remaining countries of the Western Balkans currently have the status of “potential candidate countries”:

- Albania
- Bosnia and Herzegovina
- Serbia
- Kosovo (under UN Security Council Resolution 1244)

A seminar on the Establishment and Development of National Rural Networks in Candidate Countries was held in Brussels on 11 November 2010. All presentations from this seminar may be downloaded below.
The aim of this gateway is to provide examples of EAFRD-funded information and publicity tools used at Member-State and EU levels to promote the Rural Development Programmes and improve their effectiveness. Send us your feedback and queries at info@enrd.eu.
Social Media
Welcome, Alexandros

This is the ENRD online community which connects you with other members involved in rural development across the EU. Using the resources of our community will help improve your networking and cooperation capabilities or just to stay in touch with what’s happening on the ground. If you have any queries, do not hesitate to contact us at support@enrd.eu.

Connect to opENRD!

- If you are a new opENRD user you can find the instructions by clicking here. [PDF]
- If you need support with the use of the forums contact socialmedia@enrd.eu.

Latest Leader Cooperation Offers

- Transnational cooperation for the promotion and conservation of polders
  The House of the Polder is situated in the village “Les Quatre-Salines” of Roz sur Couesnon. This old farm of the 17th century was restored in order to be transformed into a museum. During the guided...

- Cooperation project on the promotion of a local theatre
  Since April 2016, the Job Center is leasing the Pocket Theatre and its BONO
  and the festival is organised during the whole year between the cultural seasons on
  the main stage and the Secretary of the issue.

- Promotion of cycle services means of transport
  The main target is to improve the ways of sharing soft mobility in PVV on the long run. The activities we propose are to find the cheapest package (PVV rents EAPCs to inhabitants for one, six or...
ENRD meetings, seminars, conferences

Latest workshops and seminars

11-12 November 2013: LEADER Sub-Committee & ENRD workshop:
Financing for LEADER/CLLD: Opportunities and relevant practice

10 October 2013: The Value of Rural Networks – Workshop for Desk Officers
ENRD Events calendar

28-29 November 2013: 20th NRN meeting, Dijon, France

11-12 December 2013: ENRD workshop: Youth & Young farmers
                        Brussels, Belgium

2014

January 2014: Coordination committee & ENRD workshop
               High quality RDP implementation (additional day)

March 2014: ENRD Communication event (tbc)

June 2014: ENRD 2007-13 Celebration event (tbc)
MEETING THE CHALLENGES

FROM NOW TOWARDS 2020
EU Rural Development Policy 2014-2020

Europe 2020 strategy

6 Priorities

1. Fostering knowledge transfer and innovation in agriculture, forestry and rural areas
2. Enhancing competitiveness of all types of agriculture and farm viability
3. Promoting food chain organisation and risk management in agriculture
4. Restoring, preserving and enhancing ecosystems dependent on agriculture and forestry
5. Promoting resource efficiency and supporting the shift towards a low carbon and climate resilient economy in agriculture, food and forestry sectors
6. Promoting social inclusion, poverty reduction and economic development in rural areas
Challenges and Opportunities

- Public funding
- Access to credit
- Exclusion /Inequality
- Access to land
- Land use
- Climate Change
- Ageing and migration
- Access to market
RURAL FINANCING

Joint National Rural Networks initiative:
Final Report
Background documents, examples, links

Facilitating Access to Finance for Rural Micro-Enterprises

ENRD workshops:
Financial instruments
Financing for LEADER / CLLD

Youth and Young Farmers in Rural Areas

- Stress the needs/potential of young people in rural areas
- Highlight the importance of RD policy for youth
- Assess & improve capacity of RDPs to target youth
- Identify ways to involve youth in designing actions

Walloon rural network’s « Jeune et agriculteur »

Baltic Sea Strategy: Priority area Education and Youth

LOCAL FOOD & SHORT SUPPLY CHAIN

The European Agricultural Fund for Rural Development
Examples of Food projects

ENRD
RDP Project Database

Rural Development Gateway 2014-2020
Preparing for the new programming period

Priorities 2014-2020

Approaches to the management of rural networks

Within the Managing Authority

• Within the ministry or a official body, department, institute run by the MA,

Partially outsourced

• External contractor performing certain tasks of the NSU like web site, publications, events etc,

Fully outsourced

• External contractor running the entire network
Growing

- Developing into a network for the whole RDP
Thank you for your attention!

Merci pour votre attention!

http://enrd.ec.europa.eu/