ValorMais: Creating value with agricultural, agri-food and forestry by-products

The initiative

The production processes in agriculture, forestry and the agri-food chain produce a considerable volume of by-products. Most are not used, yet they could add considerable value in other sectors. The project aims to contribute to the valorisation of agri-food waste or by-products, as an opportunity to obtain new products with added value that have a positive impact on the economy.

The project supports a series of activities: setting up an observatory for the analysis and monitoring of the results of national and international projects (with particular reference to nuts, olive oil, forest and tomato industry by-products); carrying out the data analysis and classification of by-products according to their potential for recovery; identifying companies or members of the National Rural Network that may use or add value to the by-products; seeking opportunities to finance technological innovations; creating a web-based tool that facilitates exchange between producers and the users of by-products; encouraging technology transfer via open days, workshops, seminars and symposiums that support the exchange of experiences and ideas related to the re-use of by-products; promoting and sharing information and knowledge via a website, a blog, Facebook, etc.; conducting an analysis of the socio-economic impact of the project.

The consortium that is implementing the project consists of six partners, who all members of the National Rural Network. The project team consists of 18 highly-qualified members with experience in project development and management.

The project is based on the guidelines for a ‘resource-efficient Europe’, in which the European Commission predicts that by 2020 waste will be managed as a resource, and therefore recycling and the reuse of waste will become economically attractive.

- The project will contribute to a greater efficiency in the valorisation of resources and by-products from the agricultural, agri-food and forestry sectors.
- It will support companies to be better prepared to respond to future challenges in accordance with environmental sustainability priorities.
- The initiative will help reduce waste from the agri-food sector and encourage its reuse, thus reducing the environmental impact.
- 18 individuals are directly employed in/by the initiative.