



European Network for
Rural Development

Slovenian Case Study

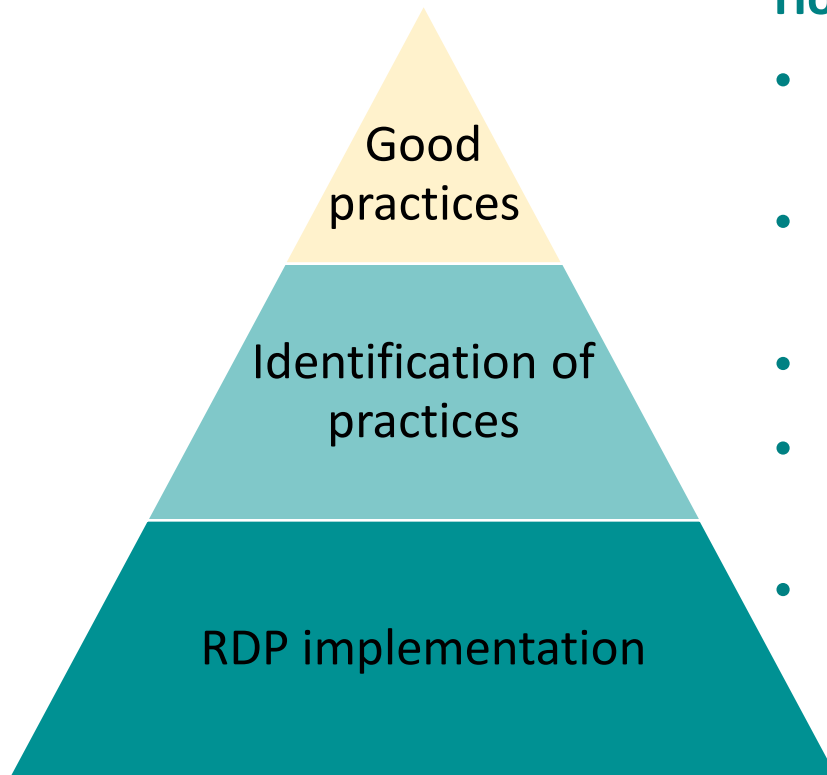
Julija Marosek

Brussels – 8 November 2018



#NRNmeeting

Slovenia: approaching project holders



How to first identify practices?

- NRN/NSU launched an open call to **RDP INFO points** for collection of practices
- A **common template** for identification prepared
- Only **completed & paid out** projects collected
- 1 person within NSU currently appointed to coordinate collection
- **Initial checks** comprise:
 - content (advisors, project holders)
 - financial & administrative (PA)

Slovenia: approaching project holders

Other ways of identifying potential good practices:

- **Personal contacts and networks ...**
- **Events** organized where projects/beneficiaries are presented (e.g. annual meetings with young farmers, LAG Festival, events of the Chamber of agriculture and forestry ...)
- **Trade fairs** (e.g. Gornja Radgona)
- **Media** (presenting project activities)
- **RDP evaluation** activities
- Lists of approved projects (measure, topics, beneficiaries)



Does the identified practice have potential to become a good practice case?



- No recipe or standard model to follow, each project has its own story
- **Interview with the project holder and**
- **On the spot visits are key**
- **Be curious**, sometimes it is the interview that actually helps the project holder to reveal the bigger picture

Does the identified practice have a potential to become a good practice case?

Things to consider:



- the **story and motives** behind the project,
- how the **results** are used and by whom,
- unexpected **side effects** of the project,
- importance of the project for a **wider community**
- what **changes** have been noted,
- did the project encourage new activities, employment, new partnerships, etc.

Slovenia: what are the challenges?

Working with project holders:

- Limited resources to make site visits
- Availability of the project holder (high season)
- Creating a safe and open atmosphere to discuss the practice
- Adapting communication to project holders
- Fact checking
- Time perspective



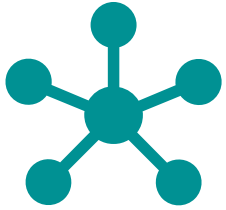
RDP implementation point of view:

- Measures with potential interesting projects started late (e.g. Cooperation, EIP, LEADER, producer groups)



Slovenia: valorisation

How are good practices accessible to audiences?



- **RDP website** (www.program-podezelje.si)
- **Publications & Newsletters**
- Practices published on **ENRD website** are perceived as recognition and this shared by the NRN, project holders, LAGs, ...

- **Events and Fairs**



 PROGRAM
RAZVOJA
PODEŽELJA



Evropski kmetijski sklad za razvoj podeželja: Evropa investira v pod

Young Village Folk

(<http://www.rtv slo.si/youngvillagefolk>)



- TV shows

Ljudje in zemlja (People and Land)

(<https://4d.rtv slo.si/oddaja/ljudje-in-zemlja/117>)

CHRISTIAN FIŠER, absolvent

Katedra za biosistemsko inženirstvo, FKBV UM

Thank you for your attention!

www.enrd.ec.europa.eu

ENRD Contact Point

Rue de la Loi / Wetstraat, 38 (bte 4)

1040 Bruxelles/Brussel

BELGIQUE/BELGIË

Tel. +32 2 801 38 00

info@enrd.eu