

State-of-play across the EU

ENRD Contact Point

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Content

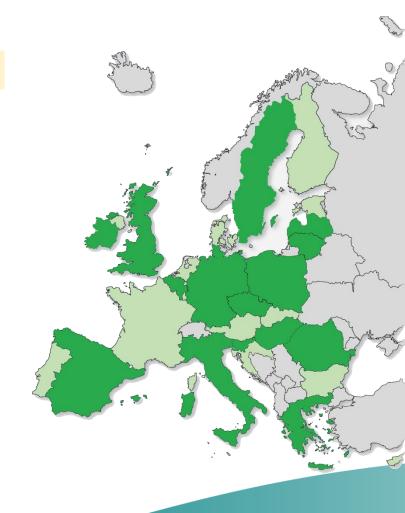
- 1. Results from the online questionnaire
- 2. Results from Common Network Statistics
- 3. ENRD Project Database



1. Online questionnaire

Gain an insight on the approaches used by NSUs

- On-line semi-structured questionnaire
- 4 11 questions on identification/collection, dissemination and challenges/success factors
- To NSU responses collected / 15 Member States
- **Balanced representation** from:
 - Regionalised countries (ES, DE and IT)
 - Regional level (BE-Flanders, UK-ENG, UK-SCOT, UK-WAL)
 - Centralised countries (CZ, GR, HU, IE, LT, LV, PL, RO, SE and SI).







A. Identification & collection



a. Informal processes (13/17 responses)

- Paying agencies, Managing authorities, NRN partners
- Local correspondents
- Web & social media search
- Dedicated section on NRN websites
- Suggestions from TWG members, external experts and beneficiaries



b. Formalised processes

- Competitions or awards
- Juries, NRN Steering Group or other NRN members
- Internet voting





A. Identification & collection

c. Selection criteria vs requirements

- Informal selection processes focus on compliance with general rules, e.g.:
 - Project completed
 - sound financial implementation
 - positive feedback
 - relevance
 - concrete results
- Formal competitive processes use specifically defined criteria, e.g.:
 - ☐ Long-term effects in relation to EAFRD objectives
 - Specific criteria per category
 - ☐ transferability, universal character, project type
 - ☐ Tangible results



Most common requirement:

Completed projects!



A. Identification & collection



d. Involvement of regional levels

- Strong interaction with regional or local actors (12/17 responses)
 - Cooperation with regional authorities but also independently.
 - Regional / local actors as relays.
 - ➤ LAGs, local administration and intermediate implementing bodies.
 - > Formally assigned local correspondents.



B. Dissemination





- NRNs websites and projects databases (13 responses).
- **Publications**, e.g. newsletters, journals, magazines, projects brochures.
- Social media i.e. Facebook and Twitter.



Events, e.g. conferences, seminars, field visits.

b. Format

- Short summaries with photos and maps.
- Videos & interviews.
- Articles, interviews, and PowerPoint presentations.
- Few cases of descriptions that resemble the ENRD format.
- Detailed project descriptions (case studies / reports).





B. Dissemination

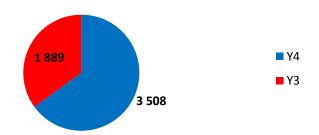
c. Improving dissemination suggestions

- Exploit the **potential of social media & digital solutions** e.g. influencers; Facebook; photos; short videos or interviews; cartoons.
- Strengthen interaction and cooperation between NRNs and ENRD:
 - capacity building, workshops for NSUs;
 - joint promotional activities between NRNs and ENRD;
 - clear distinction between projects and methodological examples.
- NSUs engage ENRD CP geographical experts.
- Systematise promotional activities e.g. monthly emails.
- Overcome language barriers / Minimum content translations in all EU languages.

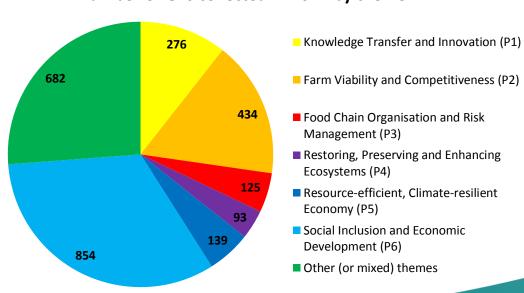


2. Common Network Statistics

Number of GPs collected by NSUs in 2016 and 2017



Number of GPs collected in 2017 by theme



NSUs with the highest number of good practices collected in 2017

| NSU | NO. of GPs |
|----------------|------------|
| Finland | 812 |
| Czech Republic | 448 |
| UK - Wales | 282 |
| Estonia | 251 |
| Austria | 249 |
| Germany | 231 |
| UK - Scotland | 192 |
| France | 176 |
| Hungary | 154 |
| Ireland | 120 |



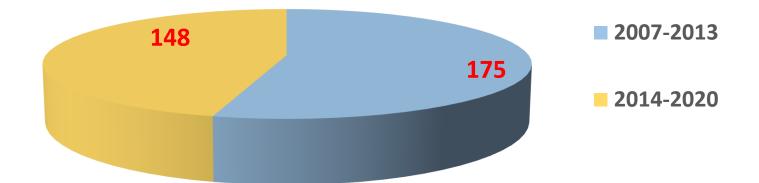


3. ENRD Project database

Key Topics:

- ➤ LEADER/CLLD-114
- ➤ Agriculture-67
- ➤Tourism-60

323 Projects



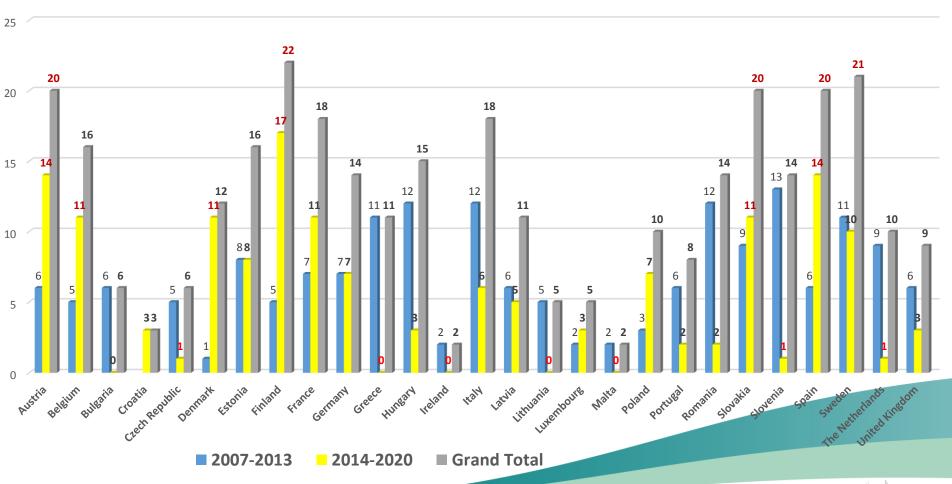




Number of projects

Projects per Member States and Programming Period

Number of Projects

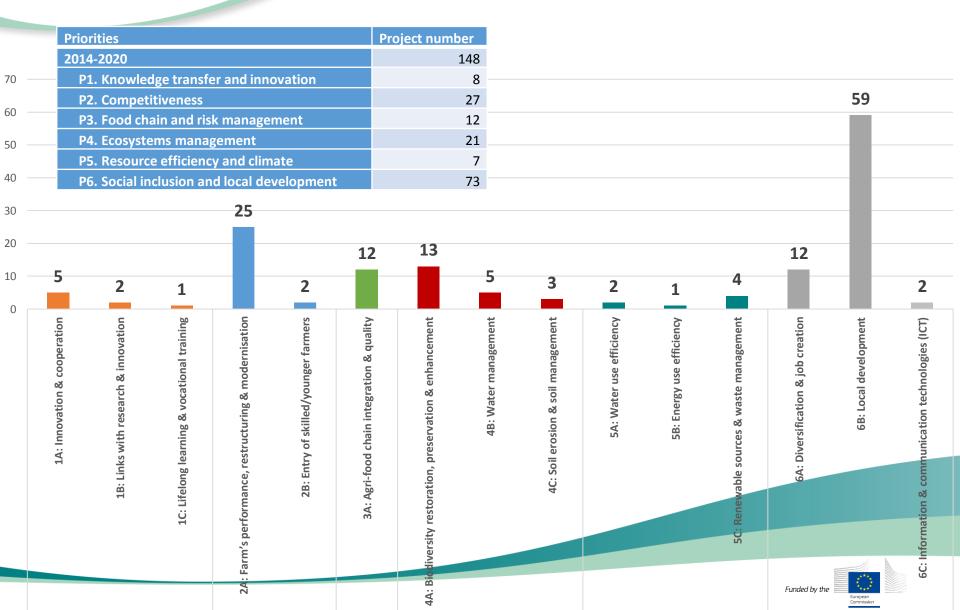






Number of projects

Projects per Priority and Focus Areas





Thank you for your attention!

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