



MAASEUTU.FI

Euroopan maaseudun  
kehittämisen maatalousrahasto:  
Eurooppa investoi maaseutualueisiin.



# NRN Self-assessment & Evaluation in Finland

## Rural Network Support Unit of Finland



# Content of the presentation

- Background of the evaluation in Finnish RDP
- NRN's action plan as a basis for the evaluation and self-assessment
- Intervention logic
- Top priorities and self-assessment
  - Communication
  - Networking
  - Training and events
- Network statistic collection
- European level ENRD self-assessment



# Background of the evaluation in Finnish RDP

## Self-assessment

- Objective is to develop own work
- Many ways to implement
- Peer review
- Own assessment
- Review – Past vs. present
- Mostly done in-house

## Evaluation of the effectiveness

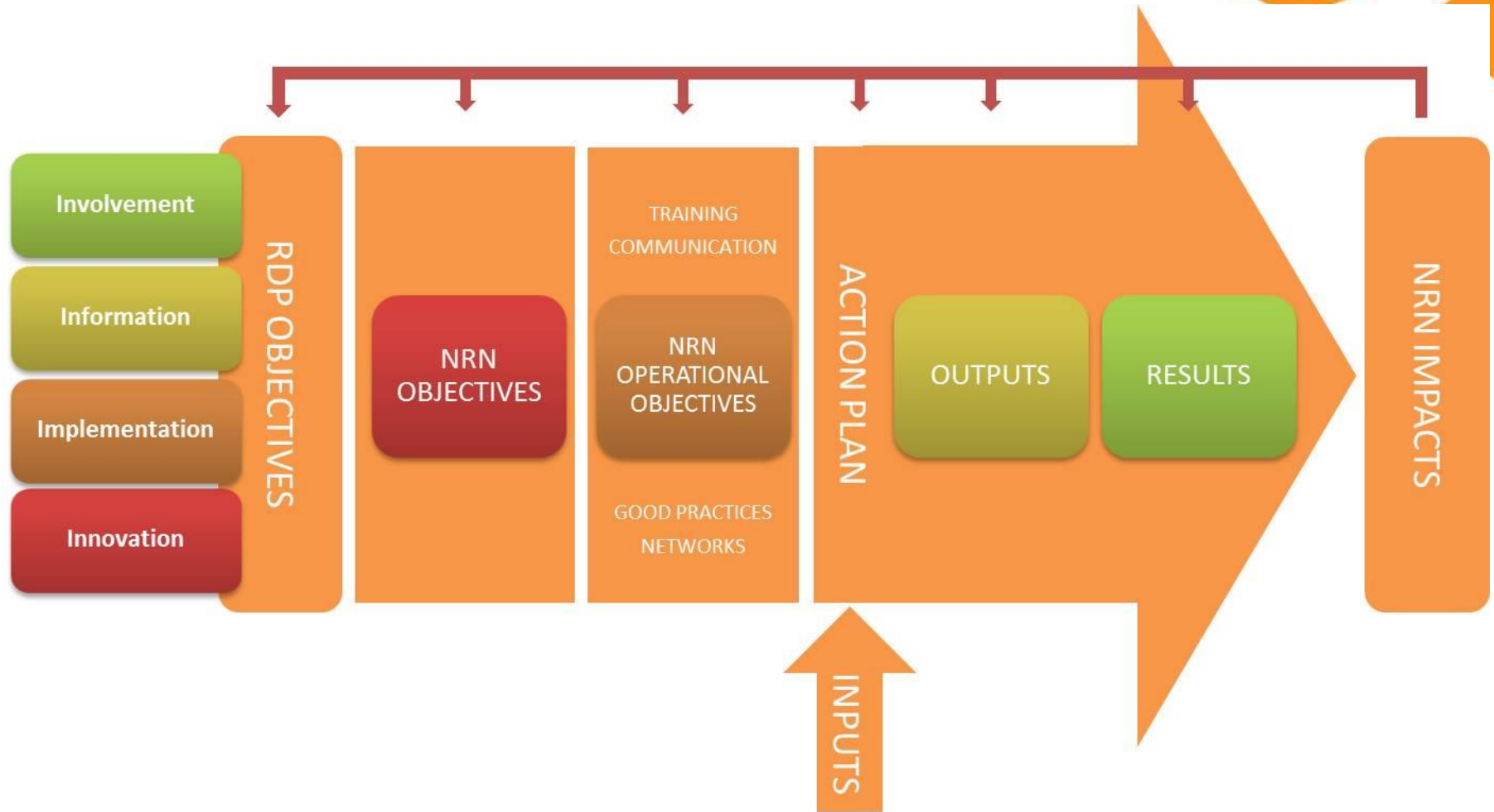
- Purpose is to find out how the objectives were accomplished
- Based on objectives of the RDP and NRN
- Needs indicators
- Evaluation is done by external evaluator

Information of indicators is collected by NSU and Paying Agency

Evaluation is ordered and coordinated by the Ministry of Agriculture and Forestry



# NRN's action plan as a basis for the evaluation and self-assessment; Intervention logic



# Top priorities and self-assessment

- Top priorities of the Finnish NRN are to activate communication-, regional- and thematic networks
  - but how to evaluate the effectiveness of the actions?
  - could we make peer reviewing between national NRNs?
  - but we need common data collection!



# Communication

How do we collect information?

## Results

- Web-pages and other electronic channels, social media; visitor tracking
- Public awareness of the RDP: gallup tracking, based to the results of the previous programme period
- Media analysis; media coverage and level of potential readers

## Impacts

- How do we get information about effectiveness of the results
- Case studies; best examples of the top priorities, out of which effectiveness is examined



# Networking

## Results

### 1) Current situation;

- information from the starting point. It gives information about the structure of the networks and from the linkage between the actors
- Network analysis from the previous programme period
- NSU offers tools

### 2) Mid-term analysis; information on how the tools work

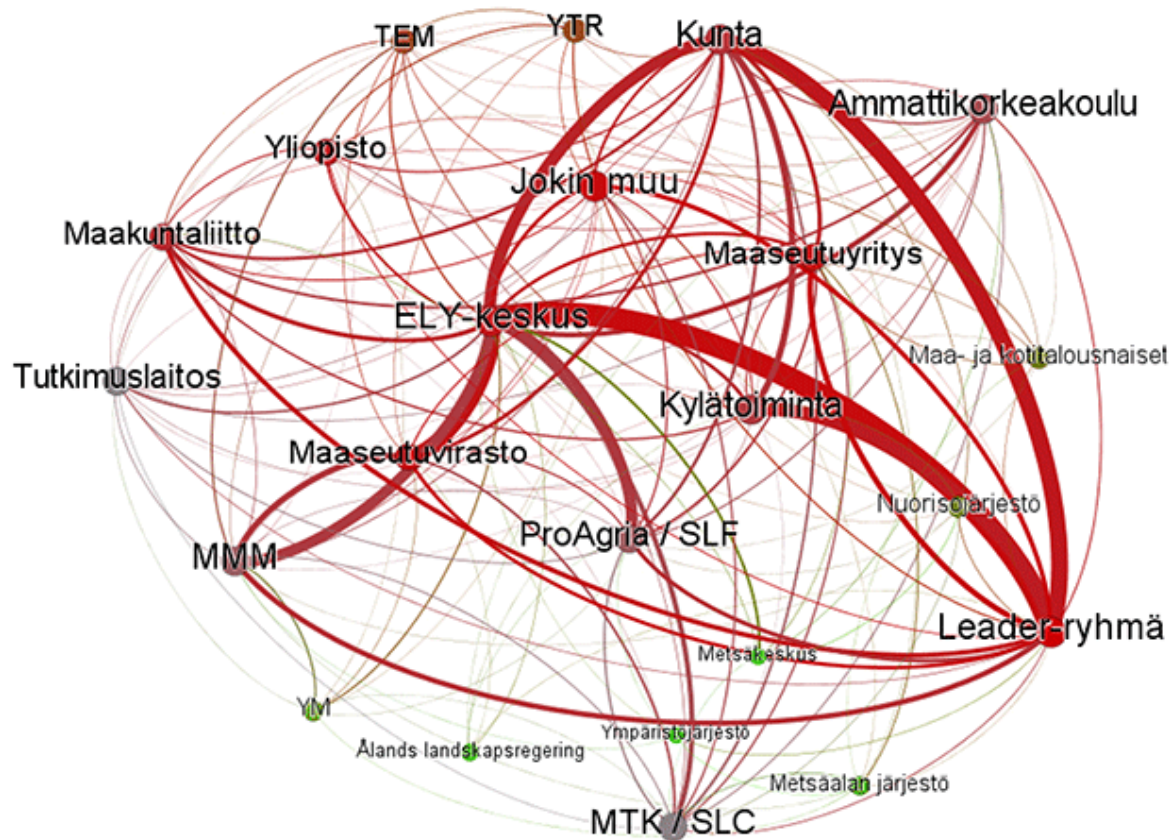
### 3) The final inquiry; level of networking. Did we do the right things!

Networking potential; variety of organisations and participants





# Impacts of the networking





# Training and events

## Results - Inquiries;

- Numerical and other kind of qualitative feedback (online survey; numeric value and open questions)
  - Numerical scale 1-5, bottom line 3,5
- Speakers; we can influence the performance of the speakers by training, sparring them and using various training methods
- Advance information; Low scores = we are too busy, communication does not reach the target group or stakeholders are not engaged enough
  - Average score should be at least the same as the second lowest score in the previous programme period
- Arrangements
- Content:
  - how the expectations are fulfilled,
  - text fields, normally a lot of feedback

## Impacts?





- Verkostotapahtuma
  Koulutus
  Opintomatka
  KV-tapahtuma  
 Yhteistyössä
  Sisäinen/Sidosr.tapaaminen
  Palvelupaketti

Tapahtuma

Maaseutuverkostopäivä

Alkupvm

26.3.2015

Loppupvm

26.3.2015

Paikkakunta

Helsinki

Osoite

Katajanokanlaituri 7, Helsinki

Sisältö

Miten maaseutuverkoston tulisi uudella ohjelmakaudella toimia? Mikä on tärkeää, ajankohtaista ja hyödyllistä? Mitä mahdollisuuksia tarjoavat temaattiset työryhmät? Nyt on aika ja mahdollisuus vaikuttaa tai halutessasi vain kuulla muita ja oppia. Näitä asi

Kohderyhmä(t)

Maaseutuverkoston nykyiset ja potentiaaliset uudet toimijat

Vastuuhenkilö

Hauhia, MAPA

Yhteistyötahot

MMM, YTR

Prioriteetti

Alue

Kustannukset

 1
  4

 Local

 EU

Budjetti

20 000,00 €

 2
  5

 Regional

 Other

Toteuma

 3
  6

 National

Erityisryhmä

 Naiset

 Nuoret

 Vanhukset

 Viljelijät

 Maahanmuuttajat

Palautetekstit

## Osallistujat sidosryhmittäin

ELY-keskus	10
Kylätoiminta	12
Ahvenanmaan kehittämissohjelma	
Leader	20
Nuorisjärjestö	3
Neuvontajärjestö	6
Maaseutuyritys	1
Metsäalan järjestö	1
Tuottaja/yrittäjäjärjestö	4
Ympäristöjärjestö	
Metsäkeskus	1
YTR	7
Kunta/YTA	3
Maakuntaliitto	3
MMM	17
Tutkimuslaitokset	
TEM	1
YO/AMK/Oppilaitokset	19
YM	1
MAVI	
Muu sidosryhmä	17
<b>Yhteensä</b>	<b>125</b>

## Palaute

Sijainti	
Ajankohta	
Puhuiat	

# Tab 1 Event information

## EVENT INFORMATION

- Type (Check box: Network, Training, Co-operation, Study visit, Field trip)
- Event name (Text field) - Date (Text field) - Location (Text field)
- Organizer ie. Person/s responsible for the event (Text field)
- Description of event (Text field)
- Co-operation organizations (Text field)
- Priority (Check box)
- Level (Check box: local, regional, national, EU, other)
- Target groups (Check box for hard to reach groups)
- Notes
- Feedback (both numeric and text)

## PARTICIPANTS

- Total and per interest group
- Costs per interest group are calculated based on attendees and actual costs

## FINANCIAL INFORMATION

- budget vs actual costs



# European level ENRD self-assessment

- Do we need European level information about added value of networking
  - Are the official indicators telling enough?
  - [Table of indicators](#)
  - Should we as NRNs collect additional information?
  - It would be important as soon as possible to decide what information should be collected
  - Peer to peer evaluation!

