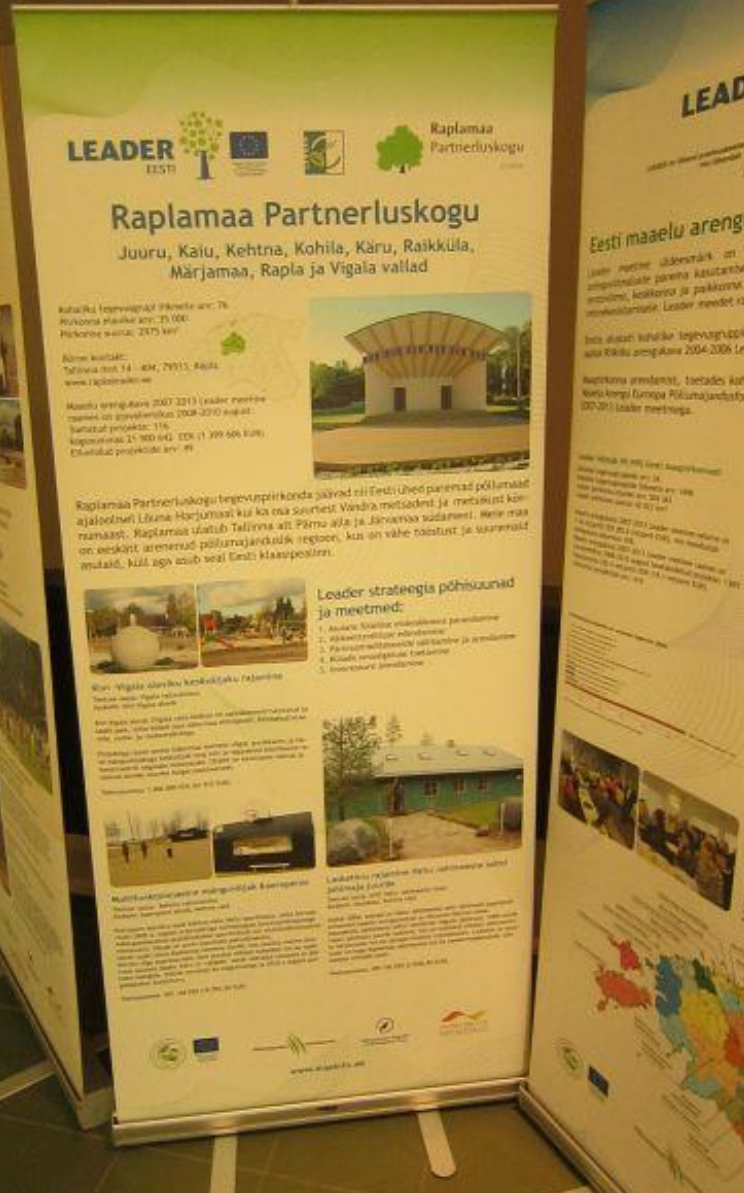


**Travelling roll-up exhibitions
as a method
for involvement of partners and
for reaching stakeholders and broader
public**

*Reve Lambur, Estonian NSU
12-13th May 2015
in Jurmala*

LEADER roll-up exhibition

- 26 + 2 stands: one for each LAG + two general stands
- In cooperation with LAGs
- 79 RDP project examples
- Launched in 2010 autumn
- Has been in 34 places



Maaelu Arengu Euroopa
Põllumajandusfond:
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Village development roll-up exhibiton

- 15+1 stands: one for each county + one general stand
- In cooperation with Estonian village movement „Kodukant“
- 30 RDP project examples



- Launched in 2012 autumn
- Has been in 28 places in Estonia



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Young farmers roll-up exhibition

- 15+1 stands: one for each county + one general stand
- In cooperation with Estonian Young Farmers Association
- Launched in 2013 autumn



- Has been in 30 places in Estonia



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EUROOPA LIIT MAAELU ARENGUKS
NOORTALUNIKUD



lihaveisekasvatus
teraviljakasvatus

**Karin
Sepp**

Ainult pühendudes on
võimalik eesmärgideni
jõuda!

Elukoht:
Kõrvald
Kõrvald küla, Kõrvald
Vald, Võru maakond
Eesti

Tegevusala:
Liikumisvahetuse arendamine

Teave:
Karin Sepp on võitnud 2017. aasta noortaluniku konkursi võitjaks. Tema tegevusala on liikumisvahetuse arendamine. Karin Sepp on võitnud 2017. aasta noortaluniku konkursi võitjaks. Tema tegevusala on liikumisvahetuse arendamine.

Elukohajärgne:
Kõrvald küla, Kõrvald
Vald, Võru maakond
Eesti



Leian, et maaelu
mõnemesisus annab dulle sära.
Ei ole mõtet oma elu
lõunas vaigusfoori taga oodates
mööda lasta.
Karin



Heading of the exhibition – „European Union for Rural Development – Young Farmers“

Field of activity

Name of the young farmer

Quote: „You can reach your target only with devotion!“

Information about the RDP support:

- Address of the young farmer
- Field of activity
- From which measure and for what he/she has got RDP investment support
- What has been done with the support
- Little information about the enterprise

Statement – „I think that rural diversity makes life shining. It is pointless to pass your life in the city and behind the traffic lights.“



Maaelu Arengu Euroopa
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Under construction – rural tourism roll-up exhibition

- 10+1 stands: to show the diversity of the rural tourism
- In cooperation with NGO Estonian Rural Tourism
- Will be launched in autumn 2015
- We have a ongoing contest for finding good practices:
 - Open call from 10th March to 1st May to nominate good examples (application form) – we received 55 applications
 - 12th of June – network Cooperation Chamber will choose projects for roll-up exhibition

Lessons learnt

- Exhibitions need boosting!
- Short information (sheet) about the exhibition is important!
- Great places to present the exhibitions - shopping centres, libraries, village-houses
- Stand with general information is crucial!
- Less information is better than overload of information; photos makes the stands more attractive!

In the agricultural fair in 2015 Tartu, Estonia



INVITATION to Estonia to the first nation-wide open farm day on Sunday, 19th of July 2015

Estonian NSU organised to other NSUs, MAs, LAGs farm visits and a seminar. Overall **programme:**

- Saturday, 18th of July – arrival day
- **Sunday, 19th of July – farm visits** (grain growing, animal breeding, diversificatio)
- **Monday, 20th of July – seminar + visiting 2 farms**
- Back to Tallinn at 17 p.m.

Estonian NSU will cover farm visits and catering. Pre-announcement will be sent out during this week, contact person is Ave Bremse, ave@maainfo.ee



Thank you for listening!

Reve Lambur

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