

# netz**werk** zukunfts**raum** land LE 14-20

Regionalmanagement

LeukenTal

# **Meet the LAGs**

# CLLD and multi-funds

LAG Regionalmanagement regio<sup>3</sup>

# Stefan Niedermoser



The eight LEADER-regions of the Austrian province of Tyrol have implemented a multi-fund CLLD approach in the current programming period. Funding systems from EAFRD and ERDF were harmonised at regional and provincial level and we already see a big improvement in the sustainable development of the regions compared to mono-funded systems. Not only the harmonisation of the administrative and executing body are highlighted (one-stop-shop-system), but there are also cross-border CLLD strategies with the neighbouring country, Italy and upcoming negotiations with Bavaria (Germany).

CLLD and multi-fund is a fundamental kickstarter to develop the region based on their own needs. The aim is to establish LEADER and the LAGs not just as the administration body for funding, but as the driver for future development and this provides the way to a multi-issue development agency.

# **Demographic change** LAG Nockregion Oberkärnten *Christine Sitter*

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The LAG Nockregion Oberkärnten is facing demographic decline, an aging population and a negative natural population development – a situation apparent in many European regions. So we decided in 2012/2013 to analyze processes and effects of the demographic change for our region and for each of our municipalities. We wanted to know more about the transformations that will occur until 2031 with a special focus on agriculture, tourism, finances of municipalities, infrastructure etc. This knowledge was the basis for our Local development strategy in LEADER 14-20. Some of our main projects aim to **reverse the demographic change**. You would like to get more information? See you at Rust - corner Demographic change.





# **Civil Society, youth and vital villages** LAG Regio-V

### Peter Steurer

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Nearly 50% of the inhabitants of Vorarlberg, Austria's most western province, are volunteering approximately 6.5 hours per week. This equals 26 000 full-time jobs and represents an endogenous potential that we want to protect and to support. In order to sustain our vital villages, our LAG Regio-V integrated a special measure in our Local Development Strategy which enables us to support societal and social engagement. Together with a local institute and our 18 municipalities we started the initiative "Engagiert sein" (being engaged) – and we are already able to mobilise civil engagement. Five coordinators for volunteers activate and provide coaching for the engaged. Besides this key initiative for vital villages, we also want to show you how we found innovative inter-municipal solutions to provide basic services and how to captivate youth.

# **Bio-economy** – **the potential of wood and forests** LAG Holzwelt Murau

### Harald Kraxner & Natalie Hoffman

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Wood and the district of Murau are inseparably linked. Forestry and the further processing of wood hold a major part of the economy in the densely wooded area. In recent years LEADER-projects **strengthened the wood-circuit**, added value and improved the environment. We succeeded in realising projects with several links to this key topic: Larch, wood and education; extension of the "Holzmuseum" to Austria's biggest wood-experience venue; building a wood-cinema; development of wood-innovations; as well as development and realization of guided "Holzwelt"-tours.

But for us wood is not just a raw material for handcraft. Our LAG set itself an ambitious goal: **energy autonomy** by 2020.

Independence in electricity and thermal energy, usage of regional resources and creation of economic cycles are closely connected to this entire goal. Biomass has an essential share besides water, solar energy and wind. The rural district of Murau evolved into a model region for Austria through consequent vanguard effort and the implementation of innovative projects like: "Competence center of energy Murau", "regional reutilisation of wood ash" or the annual "energy camp".

# **Sustainable Mobility**

LAG Lebens.Wert.Pongau

### Cathrine Maislinger

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The **mobility centre "mobilito"** at the main station in the city of Bischofshofen is the mobility management organisation of all our 25 communities in the Pongau region. It sells train tickets within and beyond the Austrian borders, organises journeys and consults for any public travel arrangements. In the future a mobility trainer should support tourism in the region to foster soft mobility in a practical manner. The city of Werfenweng is the inventor of the "SAMO"-concept (**Soft Mobility**), for visitors and locals alike. With SAMO we offer the chance to exchange the use of your private or hire car for a whole spectrum of more environmentally-sound options getting along within the region as well as doing winter and summer activities – the condition: you have to deposit your car key in our tourism-office!

The project **"Explorer tour soft mobility"** aims to support the understanding for sustainable mobility by giving 30 hosts the chance to travel to Vienna and back via public and electric transport, sharing their experiences and get to know persons living without a car.



# Regionalentwicklung Vorarlberg<sub>eGen</sub>

Die Servicestelle für deine Projektidee





HOLZWELTMURAU

# **Urban-Rural-Partnerships** LAG Traunviertler Alpenvorland

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Our LAG is situated next to Steyr, a city with 40 000 inhabitants. We already recognised this potential when working on our Local Development Strategy and so several action fields represent interfaces with this urban area. We are unveiling this potential by working on topics as "the city as the market place for the regions" (agriculture), cycling region (tourism), mobility, culture and digitization. But we don 't do this solely on our own. Together with neighbouring LAGs (LAG Linz-Land and LAG Nationalpark Kalkalpen), the city of Steyr and the university of applied sciences we started the cross-cutting project "nature of innovation". Applying new methods like "design thinking" and attracting new people to participate in these innovation processes helped us gaining a new user-focused perspective for our activities.

# Valorising natural resources and securing biodiversity

LAG nordburgenland plus

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Due to our geographical location with its extraordinary climatic conditions, the area of the LAG nordburgenland plus offers a broad and diverse variety of flora and fauna. We recognised this potential and so it became one of our main strategic pathways. Our focus is on sensitising people to this potential, helping them valorise it for nature-based-tourism but at the same time taking steps to protect biodiversity. Together with our partners, the national park, the nature parcs, the tourism management organisations and the cross-border UNESCO world heritage Fertö-Neusiedler See we are already able to show you impacts of this work.

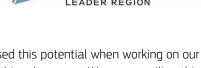
# Creative Industries: impacts in tourism and education

# LAG Oststeirisches Kernland

# Wolfgang Berger & Helga Bauer

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Right from the beginning, we wanted to practice rural development in a new way. So we invented a big headline that leads all our efforts, named "Zeitkultur" (the culture of time). One aspect of this term is, that we want to sensitise young people for the creative possibilities of handicrafts with our mobile workshops. With the transnational co-operation project "Cultrips" (together with Luxemburg, Estonia, Finland and Italy) we are able to offer inspiring and decelerated tourism so that visitors get to know the "real life" in our region. Creative accommodation – like our "wagon-hotel" intensifies this experience.



lpenvorland



