

## Luxemburg

### Local Development

**Location**  
Éislek, Lëtzebuerg West and  
Mullerthal LEADER regions

**Programming period**  
2014 – 2020

**Priority**  
P6 – Social inclusion & local  
development

**Measure**  
M19 – LEADER/CLLD

**Funding**  
Total budget 150 663.23 (EUR)  
EAFRD 111 490.79 (EUR)  
National/Regional 16 572.96 (EUR)  
Private 22 599.48 (EUR)

**Project duration**  
2018 – 2020

**Project promoter**  
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**Website**  
<http://fro-de-bauer.lu/>

**An EAFRD funded awareness raising LEADER project to address the increasing knowledge gap in society about agricultural production systems and the shrinking appreciation for foodstuffs.**

### Summary

“Fro de Bauer” was an innovative project in which a unique approach on how to teach young citizens between 10 and 11 years of age about agriculture was developed and implemented. Through tactile and collaborative learning, workshops and a farm visit, young citizens were given the opportunity to gather hands-on



experiences to build their own opinions on agriculture. The project activities were included seamlessly in the curricula of Luxembourg primary schools. It built on the cooperation of a broad range of players, helping to improve the image of agriculture in Luxembourg and enhancing the appreciation of foodstuffs.

### Project Results

1 300 school pupils from 83 classes took part in the “Fro de Bauer” programme during the 2018/19 and 2019/20 school years.

The 20 participating schools represent 13% of Luxembourg’s primary schools.

The project created 1 full-time and 2 half-time jobs (2 FTE)

### Lessons & Recommendations

- Sustainable societal change is best assured by targeting young citizens, because they are more open to innovative ideas and are unhindered by preconceptions. The interactive format of this programme and its combination of theory (class based) and practice (farm visits) form a strong basis for lasting change.

## Context

The organisation of young Luxembourgish farmers noticed that low awareness among consumers in Luxembourg about agricultural practices manifested in low levels of appreciation for foodstuffs and the work of farmers. In addition, information concerning high intensity agricultural practices in Europe had led to a negative public image of agriculture in Luxembourg.

A first (non-LEADER) project aiming to improve the image of agriculture was implemented between 2016 and 2017 by the network organisation of young farmers. It successfully changed perceptions of local and regional agricultural production and producers. However, once the information was out of people's minds, there was a risk that the impact would be lost.

Therefore, a subsequent project aimed at professionalising and embedding the approach was needed. An interactive and hands-on programme targeting young citizens was deemed to be the best way of sustaining the work and leaving a positive legacy.

## Objectives

The project set out to transform the image of agriculture, particularly in the minds of young citizens. Through an adapted school curriculum, the project provided hands-on experiences that allowed young learners to build their understanding of agriculture in Luxembourg.

## Activities

With oversight from the network organisation of young Luxembourgish farmers, the LEADER co-funding enabled the project's stakeholders to hire an agricultural expert who developed and delivered an entire educational programme, involving 20 schools in three LEADER regions. This optional and free-of-charge learning experience was designed for 4th grade primary school students (10 - 11 years) and consisted of a 2-hour workshop per term, the last of which was a farm visit:

### 1) **First contact with agriculture (1st Trimester)**

During the first visit, the pupils discussed their existing knowledge of agriculture and, together with their teacher and the visiting expert, created a mind map and addressed any knowledge gaps that were evident. The young scholars were then familiarised with the regional and seasonal crops that are grown in Luxembourg, and the impact of seasonality and local production on food availability.

### 2) **Knowledge of specialised forms of agriculture (2nd Trimester)**

During the second visit, pupils learnt about specialised forms of agriculture and decided, from a selection of options (poultry farming, arable farming, etc.) which sectors they would like to investigate further. Depending on their choice, they were able to learn more about the specificities of that type of agricultural production, e.g., why eggs are marked with a digit code or what different types of husbandry systems stand for. Each student received a booklet which contained a step-by-step guide to raising plant cuttings at home.

### 3) **Farm visit and debriefing (3rd Trimester)**

Here, the students had the opportunity to visit a farm of their choice (class vote conducted in the previous visit), to discover for themselves how animals are raised and how land is cultivated. They were able to put their questions to the farmer directly and then discuss things further with the project expert during a final in-class debriefing.

## Main Results

Around 1 300 school pupils from 83 classes took part in the “Fro de Bauer” programme during the 2018/19 & 2019/20 school years. The 20 participating schools represent 13% of Luxembourg’s primary schools.

Young citizens had memorable and meaningful encounters with the world of agriculture. The learning programme was inquiry-based and interactive, which motivated the students to build their awareness about regional and seasonal foodstuffs, sustainable consumption (‘anti-waste’), and the role of farmers in the value chain and in food security.

The project created 1 full-time and 2 half-time jobs (2 FTE).

The project’s networking activities with stakeholders across the three participating LEADER regions also supported other existing projects, such as two Ministry of Agriculture campaigns to promote regional and seasonal products to fight food-waste.

## Key lessons

Sustainable societal change is best assured by targeting young citizens, because they are more open to innovative ideas and are unhindered by preconceptions. The interactive format of this programme and its combination of theory (class based) and practice (farm visits) form a strong basis for lasting change.

*“The Fro de Bauer project is an ideal project that offers pedagogically and didactically well-founded activities and materials that make Lisa Jacqué’s [the project expert] class visits an unforgettable experience. Scholars have taken part in the programme with great motivation and joy and our school has already decided to take part in the next school year 2022/23. We are looking forward to welcoming Lisa Jacqué again to our school. Continue with your good work!”*

Mr Bob Feyereisen, President of the Mamer School Association.

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### Additional sources of information

[www.letzebuergwest.lu/projekte/fro-de-bauer](http://www.letzebuergwest.lu/projekte/fro-de-bauer)  
<https://mu.leader.lu/projekte/fro-de-bauer-0>  
<https://leader.eislek.lu/fr/news/projets-1>  
<http://jongbaueren.lu/>  
[www.youtube.com/watch?v=F13hV9EB11M](http://www.youtube.com/watch?v=F13hV9EB11M)  
<https://agriculture.public.lu/de/actualites/2021/oktober-2021/conf-presse-30-ans-leader.html>



Funded by  
the European Union