

# NATIONAL STRATEGY TO TACKLE THE DEMOGRAPHIC CHALLENGE

An approach to General Guidelines

**María C. Arias Calle  
Aránzazu Benito Sánchez-Camacho**



GOBIERNO  
DE ESPAÑA

MINISTERIO  
DE POLÍTICA TERRITORIAL  
Y FUNCIÓN PÚBLICA

COMISIONADO DEL GOBIERNO  
FRENTE AL RETO DEMOGRÁFICO

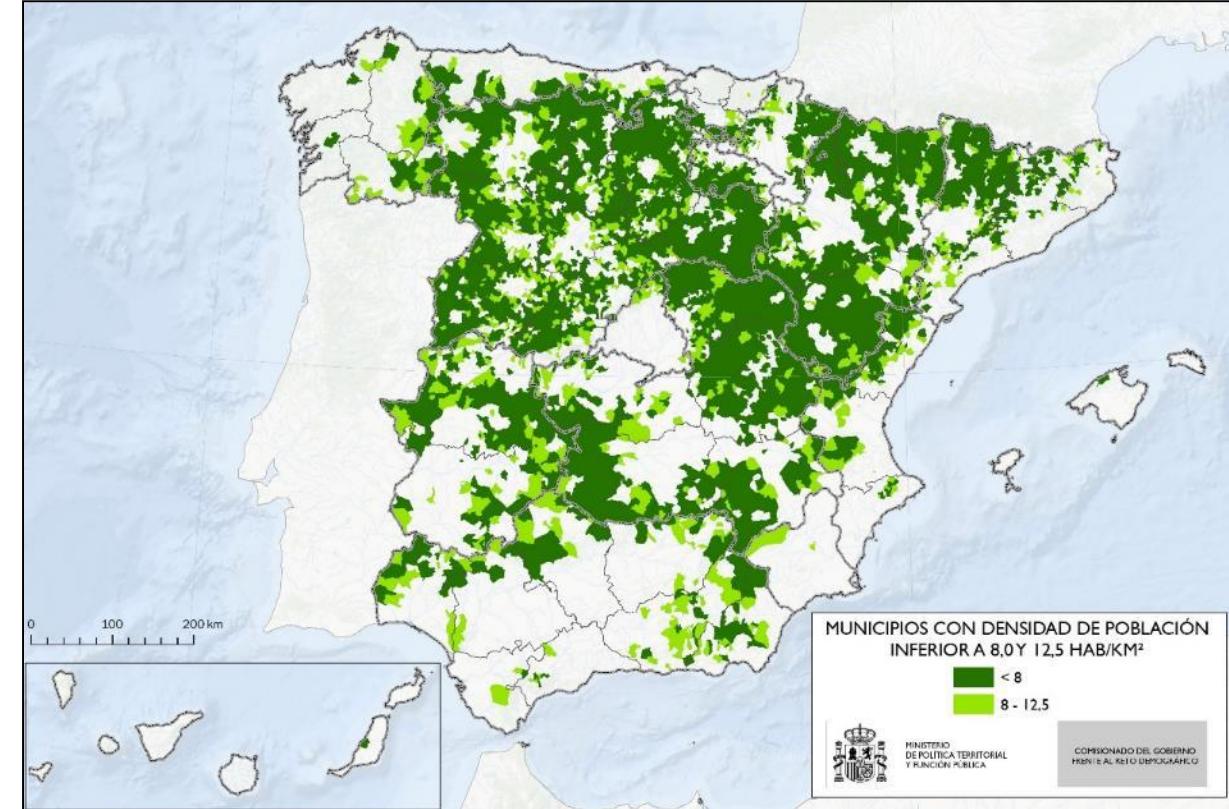
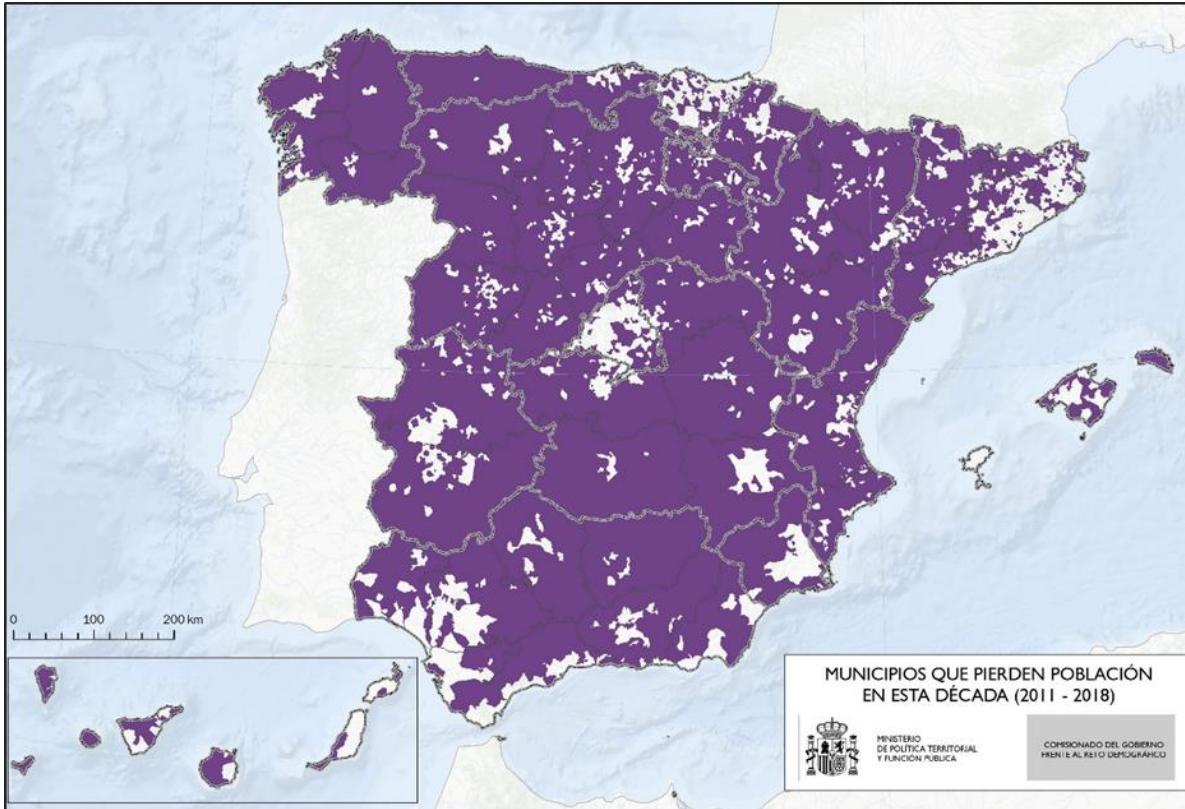


- January 2017  
Conference of Presidents Agreement
  
- A global and multidisciplinary Strategy designed to give a coordinated and a long term solution.
  
- Collaboration and cooperation with Autonomous Communities and Cities and Local Entities.
  
- Three key challenges:
  - Territorial depopulation
  - Ageing society
  - The effects of temporary population



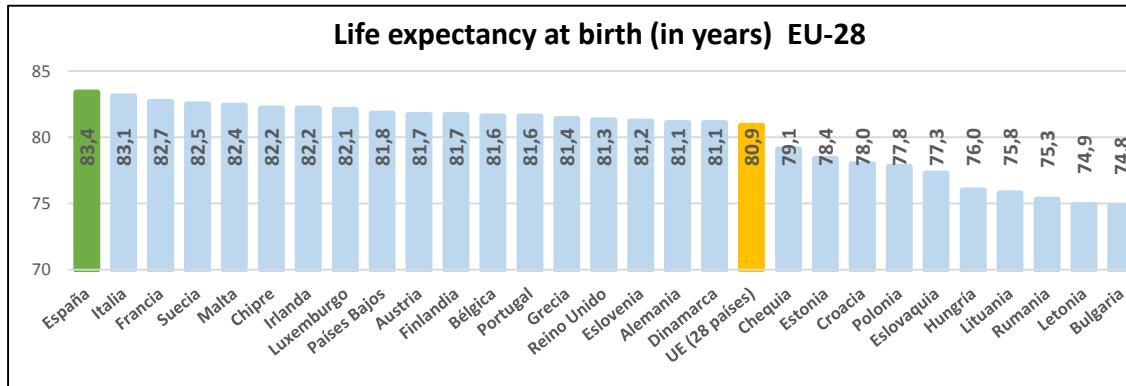
# DEPOPULATION

- Municipalities that have lost population over the last decade.
- Municipalities at risk and severe risk of depopulation



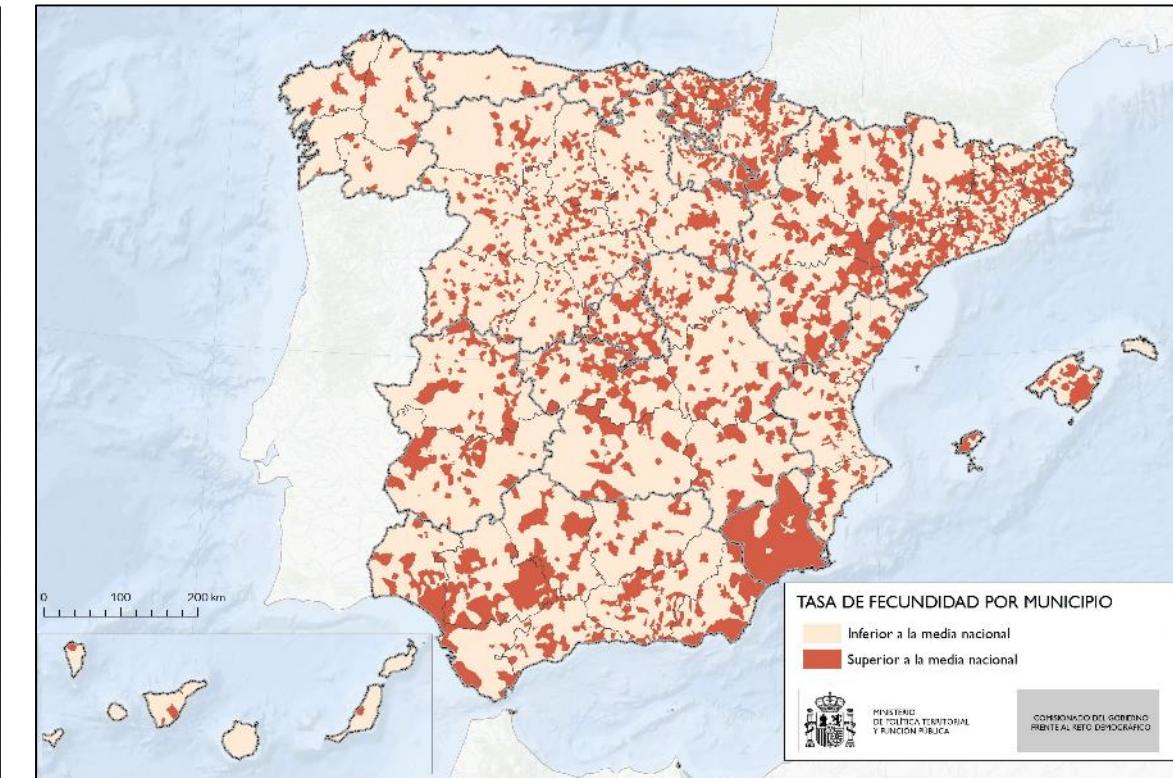
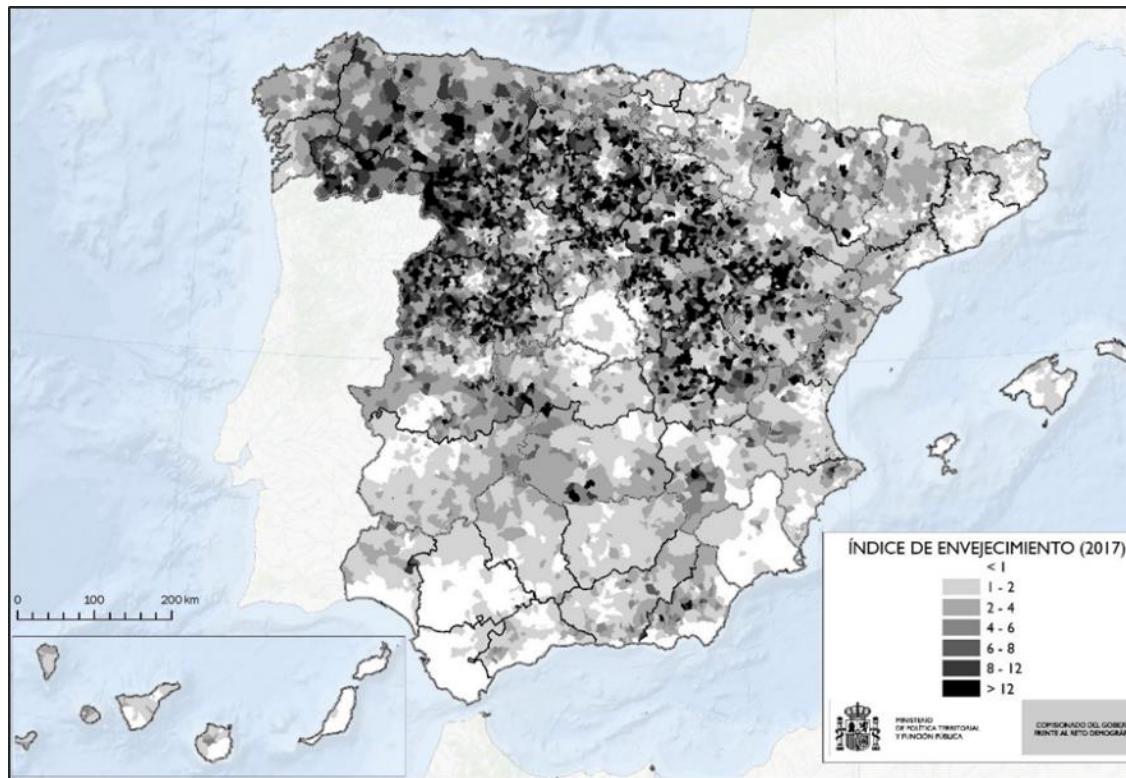
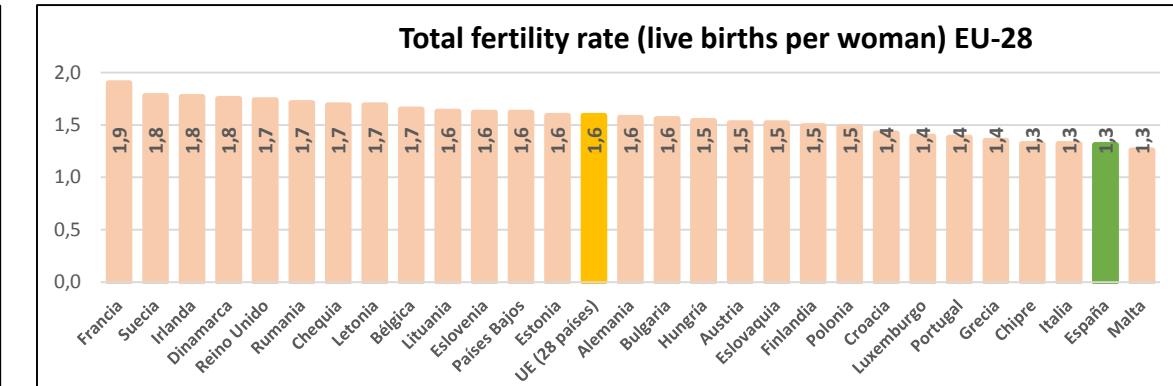
# AGEING

Life expectancy at birth (in years) EU-28



# FERTILITY RATES

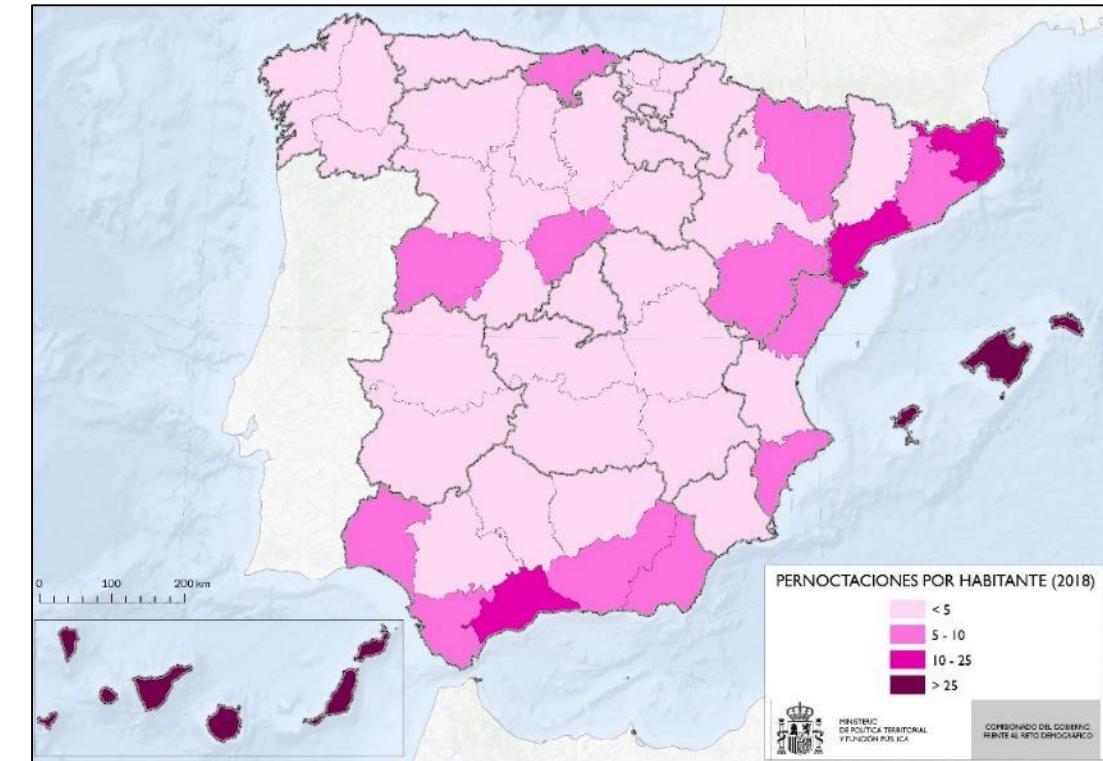
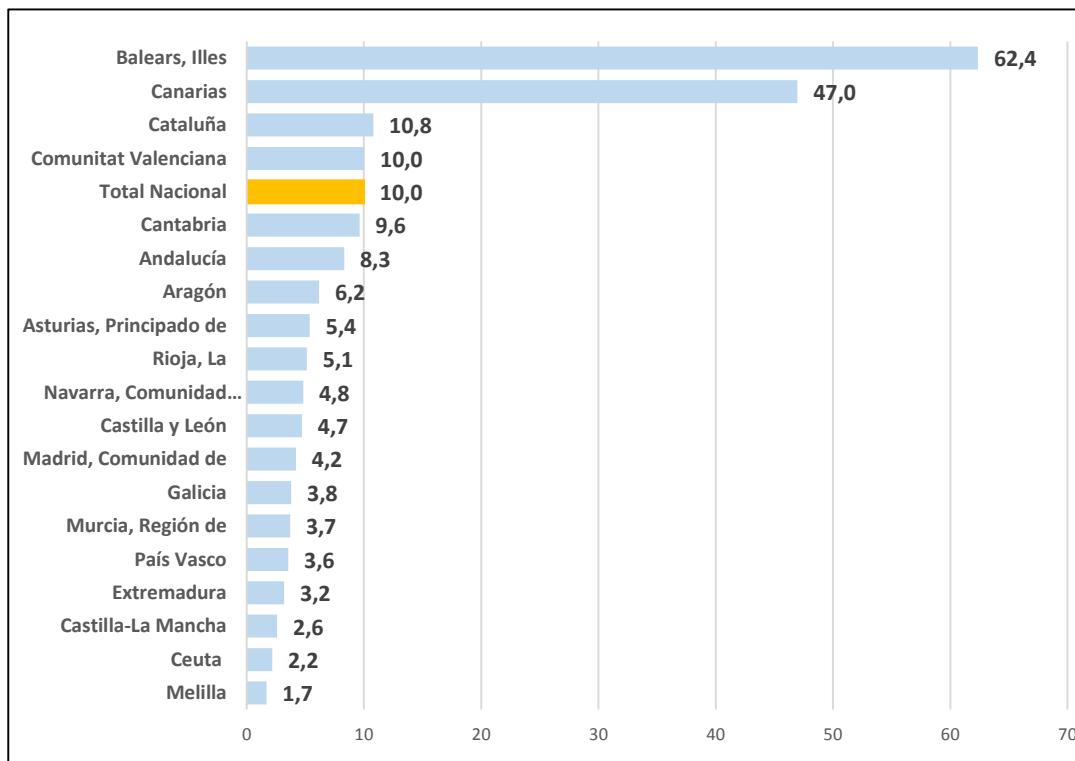
Total fertility rate (live births per woman) EU-28

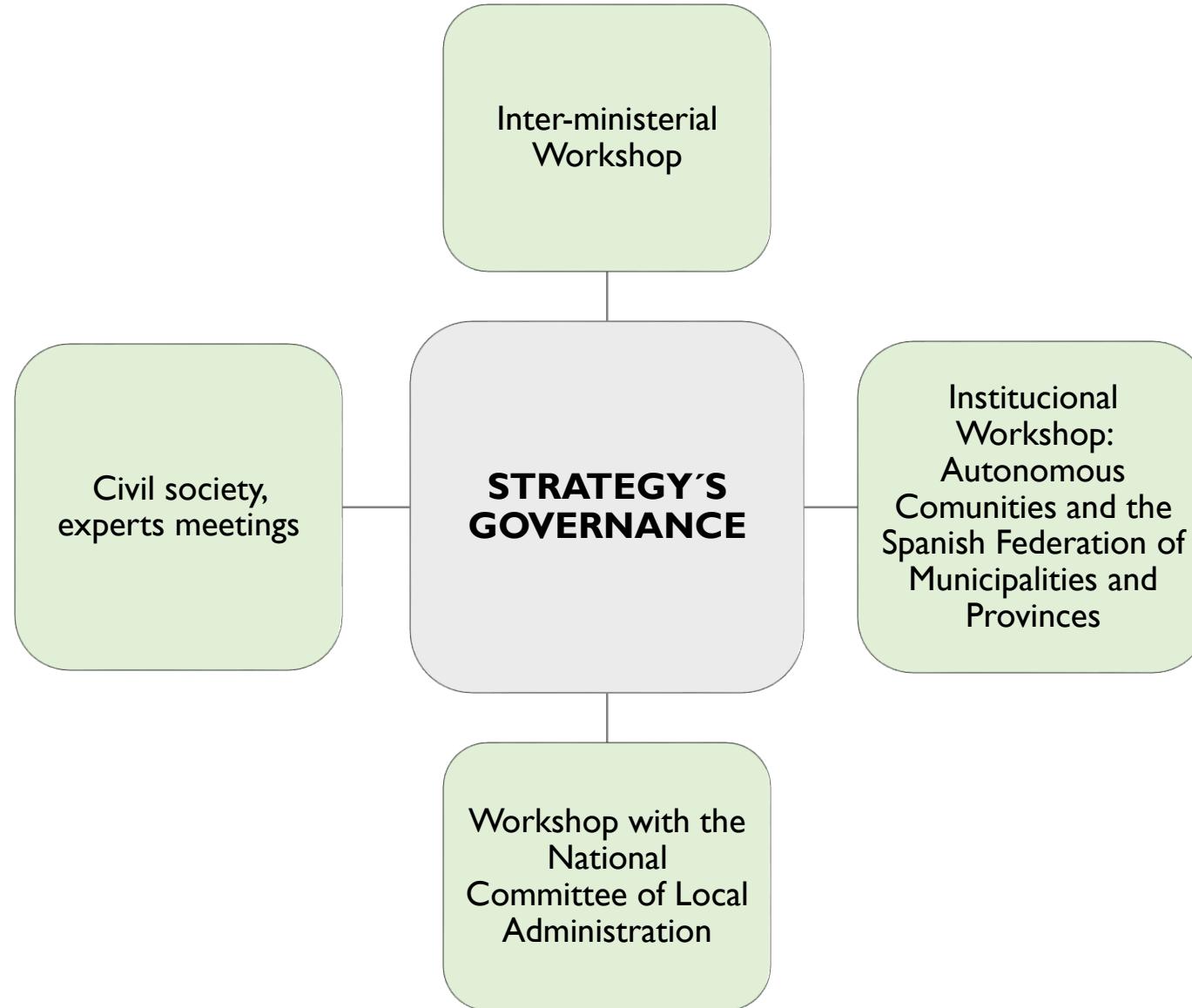


# TEMPORARY POPULATION

Our department also has to address the challenges posed by **temporary population** and its effects on different parts of the country. That is, over – population caused by **tourist arrivals**, the effects of **agricultural activities** or the existence of **second homes**.

## ➤ Overnight stay per inhabitant in 2018 and Autonomous Communities affected







## What the National Strategy to tackle the Demographic Challenge wants to achieve:

Lay down the foundations of a national plan that guarantees equal opportunities and citizen's rights no matter their home region throughout:

- The **cooperation** of all public administrations involved.
- Sustainable exploitation of **endogenous resources**
- Close collaboration between the **public and private sector**

### ➤ Multidisciplinary Goals:



**Full territorial connectivity**



**Guarantee a suitable provision of basic services**



**Incorporate the demographic perspective**



**Regulatory and administrative simplification**



**Encourage public-private collaboration**



**Promote Sustainable Development Goals and the 2030 Agenda**



## Some measures that are being implemented:

Business ventures and young employment grants in municipalities at risk of demographic decline.

Initiatives to favour equal opportunities for women when implementing projects in rural areas: such as giving support to organisations, providing training...

Improve territorial connectivity and broadband connection through **Plan 800** and **PEBA-NGA**.

**Digitalisation of the agri-food and forestry sector and rural environment Strategy.**

Stimulation of industrial areas in order to foster industrialisation and the expansion of **Economy 4.0**.

Promote Rural and Inland tourism through public and private hubs.

Launching the first **Digital Innovation Hub** linked to Demographic decline in the European Union

Support defense infrastructures (such as military bases and barracks) according to their needs in rural areas.

Provide education, leisure and cultural activities in the islands and rural areas with a diverse offer, in order to fight inequality and child poverty.