

The background of the slide features a repeating pattern of a chemical structure, likely a polymer chain segment, rendered in a light gray color. The structure consists of a central ring with various substituents, including what appears to be a hydroxyl group and a methyl group, connected to a chain of similar units.

# Innovation

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# Innovation in rural development

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► Identification of unexploited resources

► Collective process

► Capacity to assume risks

► Appropriate responses



# Innovation in LEADER II

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# The pilot nature of the strategy in LEADER+

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→ **Creation of products and services**

**Combination of resources**



**Pilot nature of strategies**

**Organisation and involvement of communities**

**Links between sectors**

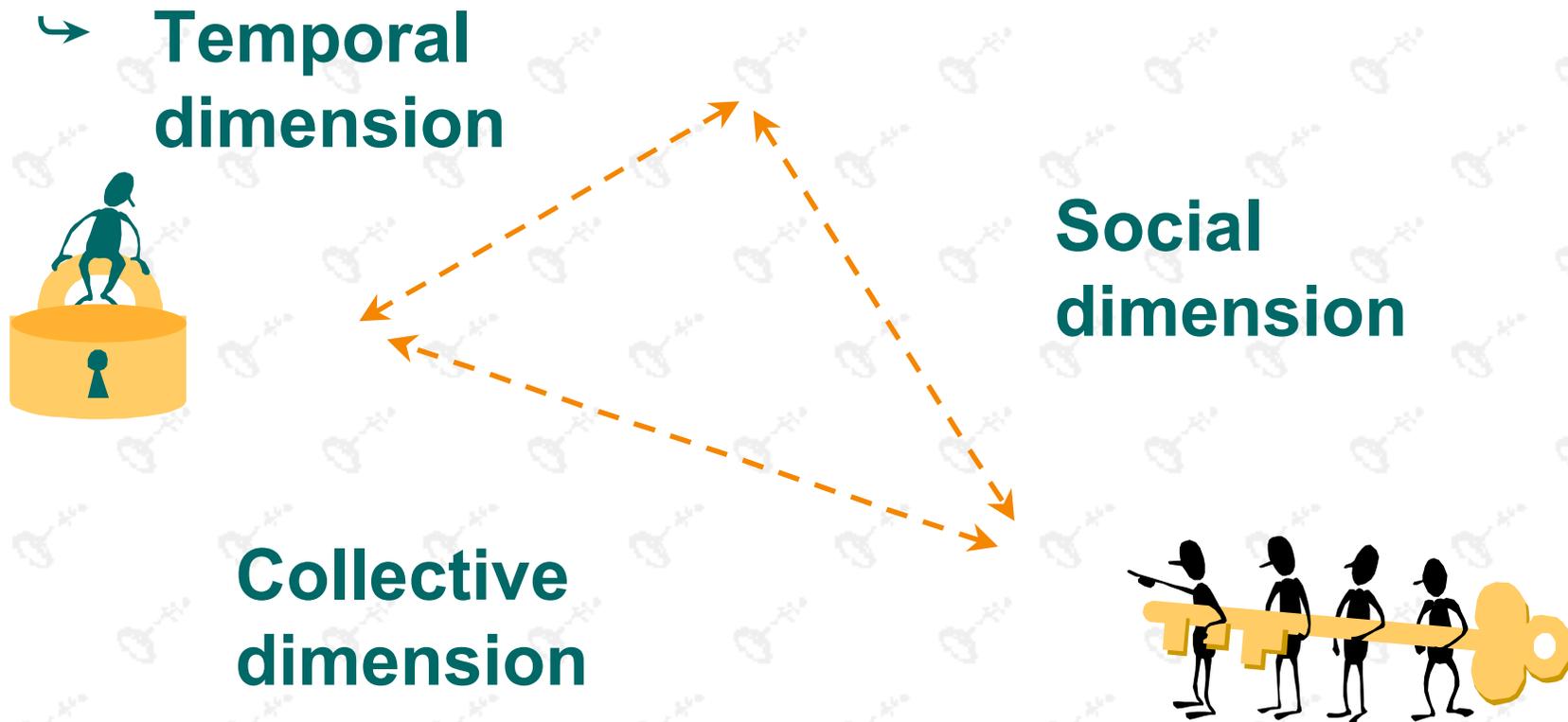
# Learning through innovation

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- ⇒ **Challenging perceptions**
- ⇒ **Altering attitudes and practices**
- ⇒ **Promoting the learning process**
- ⇒ **Seeking compatibilities**
- ⇒ **Facilitating experimentation**

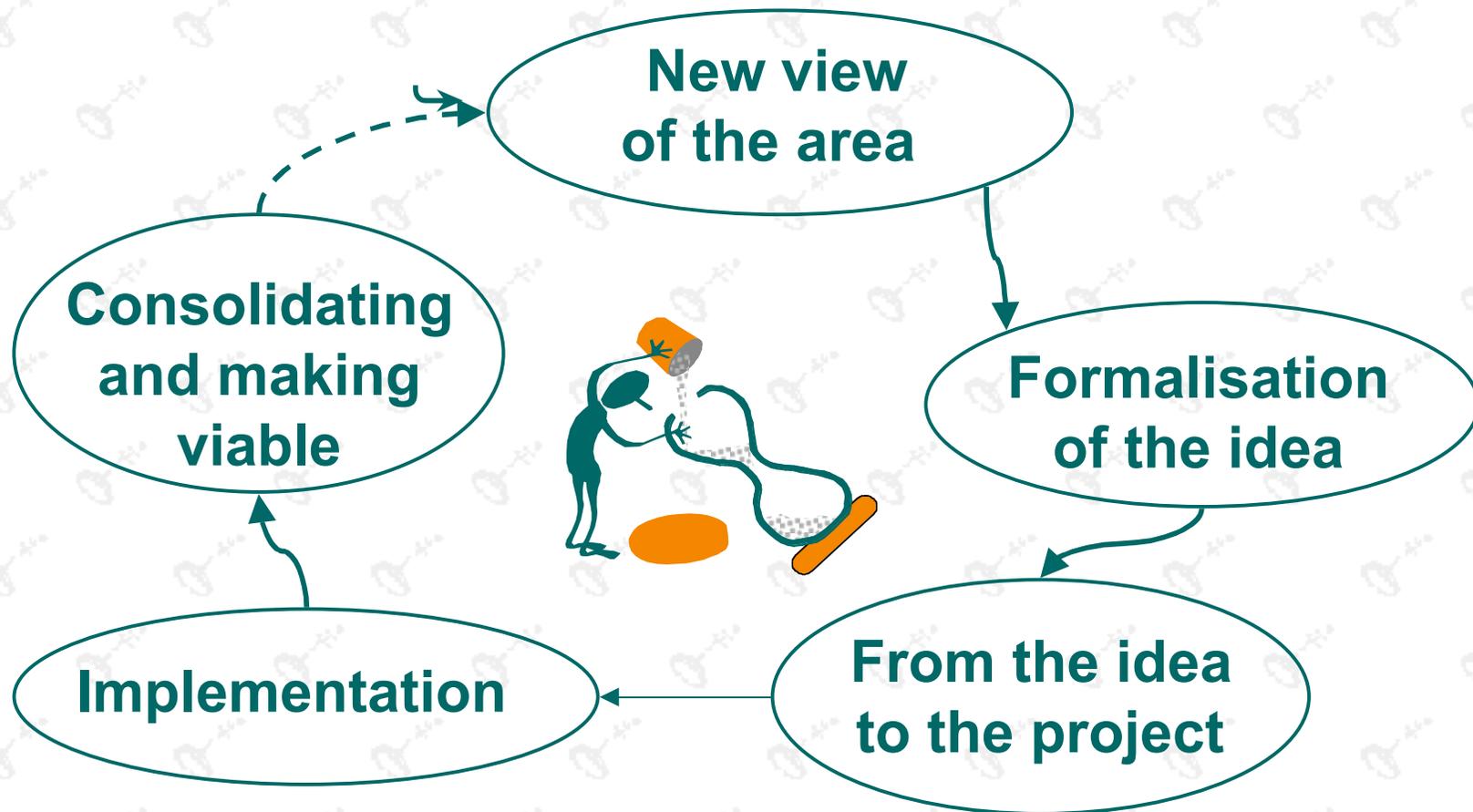
# Innovation as a process

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# Temporal dimension

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# Social dimension

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→ **Local area and the global context**

▶ **Changes to the rules of the game**

▶ **Common references**



▶ **Learning mechanisms**

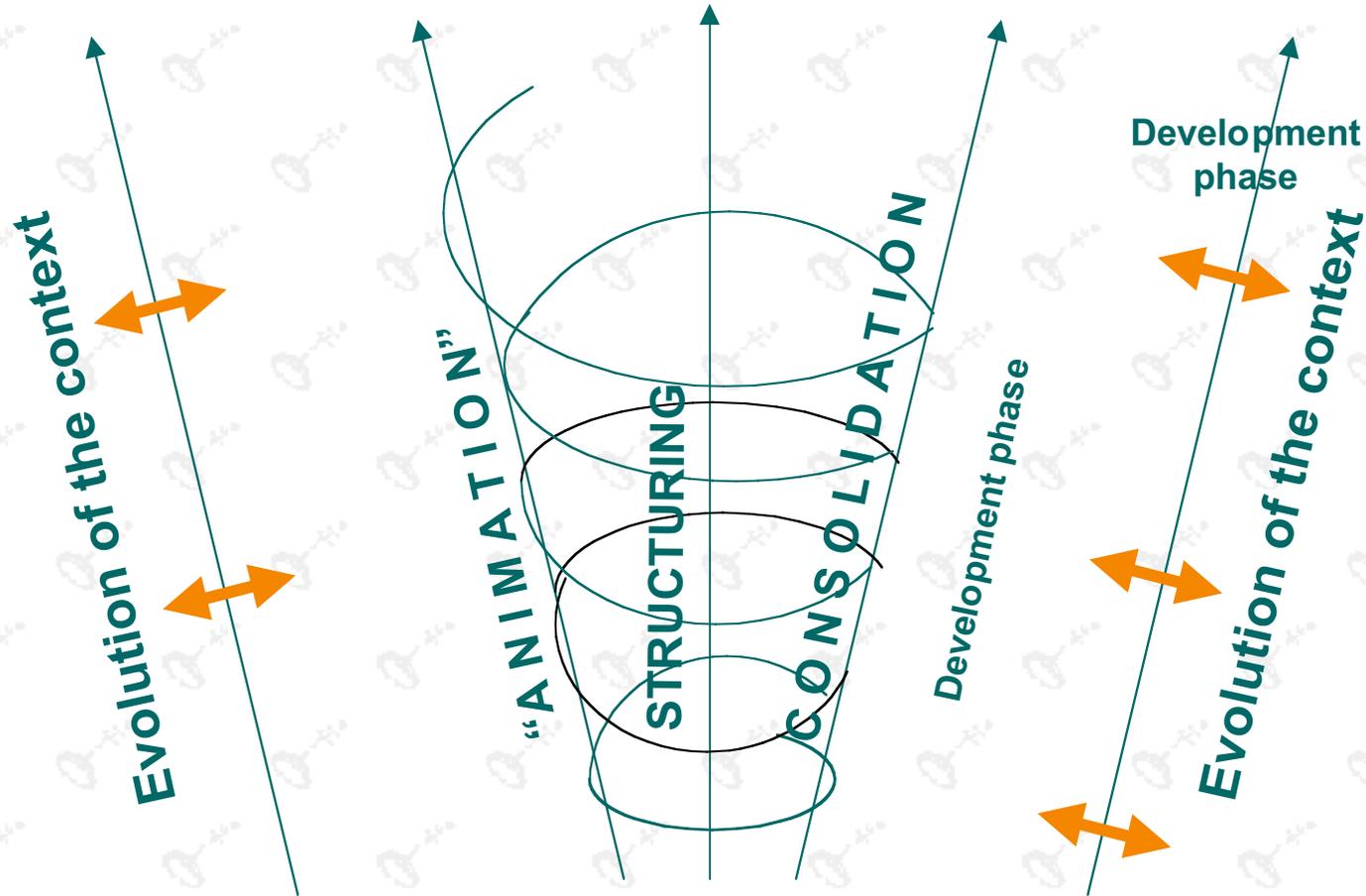
▶ **Negotiation between development players and/or institutions**

# Collective dimension

	Context	Idea	Project	Implemen-tation	Viability
Rules of the game				6	9
Common references			4		
Negotiation		2	5		8
Learning				7	
Local / Global	1	3			

Example : "Magnoac Green Gold"

# Development spiral



## A few avenues for action

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- ⇒ **Diversify local economies**
- ⇒ **Develop local/global interactions**
- ⇒ **Intensify internal synergies**
- ⇒ **Encourage technology transfers**
- ⇒ **Adapt administrative and financial frameworks**
- ⇒ **Develop networks and cooperation**

# Innovation and uncertainty

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# Looking ahead

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- ⇒ **Experience of innovative actions carried out or in progress?**
- ⇒ **Innovation criteria selected?**
- ⇒ **Which players have a crucial role?**
- ⇒ **Impediments to innovation?**
- ⇒ **Results and trials?**