



# Efficient tools and interlinks between networks

*Challenges and success issues*



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Séverine Bressaud



## Challenges of networking activities

- To improve the quality of project
- To be more innovation and develop new ideas for rural development
- To take into account new topics and launch experiments in the framework of rural development
- To bring an added-value to local projects

## Main operational aims for rural networks

- Exchange of information and communication: publications, conferences and meetings, training sessions...
- Identification, analysis and dissemination of good transferable practices : concrete presentation of projects, study cases, thematic studies...
- Support for cooperation projects : awareness, partners search, projects implementation, partnerships management...
- Network management : organisation of exchange of experiences and know-how

## 2 concrete examples of networking activities and tools

- Identification, analysis and dissemination of good transferable practices
- Support for cooperation projects

## Example 1 : identification, analysis and dissemination of good transferable practices

- *To improve projects quality*
- *To develop innovation and new ideas in rural development*
- *To launch experiments*
- *To make changes in rural development: new way of development, new topics...*

## NETWORKING TOOLS

- Concrete presentations of projects
- Thematic studies
- Conferences, meetings
- Articles...

## Example 1 : identification, analysis and dissemination of good transferable practices

### NETWORKING TOOLS : SEVERAL LESSONS LEARNED...

- Videos / Films : an interactive tool to share experiences between rural actors
- « Projects sheets » including presentation of difficulties, solutions and lessons learned, and analysis of the conditions for transferability
- Identification of strategic topics for European rural areas (ex : renewable energies) and editing of several thematic studies including concrete projects and transversal analysis

## Example 2 : support for transnational cooperation projects under Leader axis

- *To incite LAGs to develop cooperation projects*
- *To bring an added-value to the local projects*

### NETWORKING TOOLS

- Methodological supports
- Conferences
- Partners search tools

## Example 2 : support for transnational cooperation projects under Leader axis

### NETWORKING TOOLS : LESSONS LEARNED...

- Different types of conferences with specific aims : cooperation fairs, methodological or thematic seminars...
- Methodological cooperation guide : useful but not enough...
- Organisation of a technical assistance network for cooperation : the French Leader+ experience (1)
  - A complementary cooperation support at each territorial level :
    - European and national level : STRATEGIC AND METHODOLOGICAL APPROACH (partners search, methodological advices and training sessions, interlinks between networks... )
    - Regional level : OPERATIONAL APPROACH (personalised and local support for the identification and the implementation of cooperation projects)



## Example 2 : support for transnational cooperation projects under Leader axis

### NETWORKING TOOLS : LESSONS LEARNED...

- Organisation of a technical assistance network for cooperation : the French Leader+ experience (2)
  - A network coordinated by the national network
  - Organisation of regular meetings to exchange about cooperation in each region and to identify potential difficulties of local actors
  - Cooperation training for each regional network
  - Building of common cooperation tools

## SEVERAL OTHERS PROPOSALS ...

- Organisation of an « Erasmus programme » for rural networks : enhancement of European skills
- Identification of a “resources person/country” for each strategic and priority theme of rural development
- Preparation and edition of a DVD collection about strategic topics of rural development : European projects examples, interviews...
- Organisation of studies visits in order to share European experiences and to develop new ideas (targets : rural actors and elected people)

Thank you for your attention  
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