



## Capacity building for national rural networks

30-31 mars 2009

Maria Gustafsson, National Rural Network, Sweden





- 1. Strategic approach
- 2. How to encourage active participation
- 3. Strategic planning
- 4. Organisations and activities



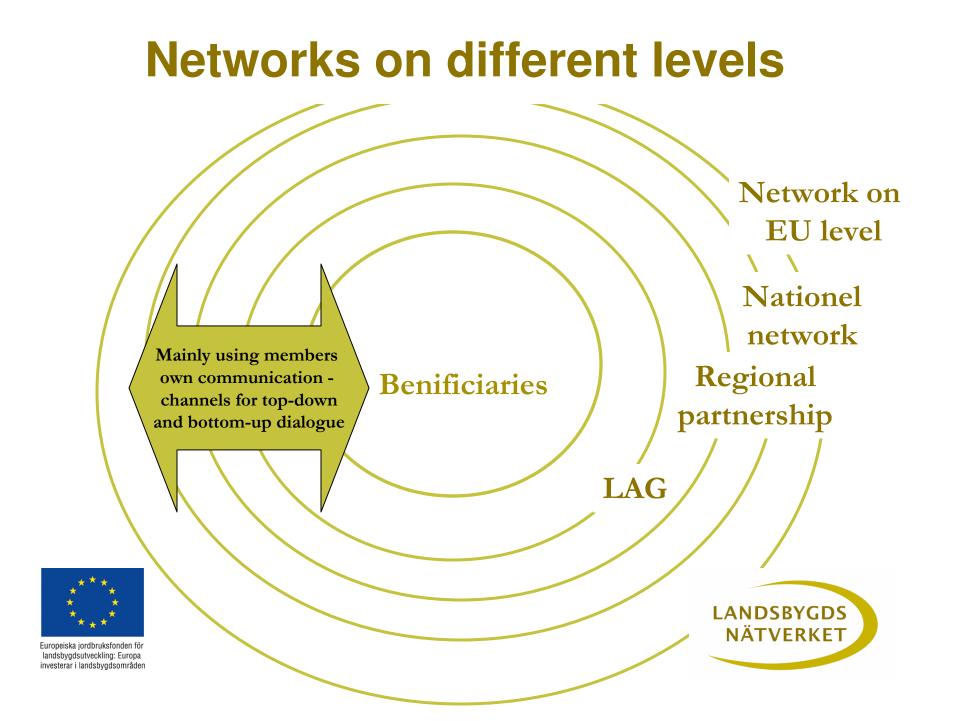
## 1. Strategic approach



## The network = arena for mutual learning and cooperation

#### Challenge: Bring together different interests and climbing the stair



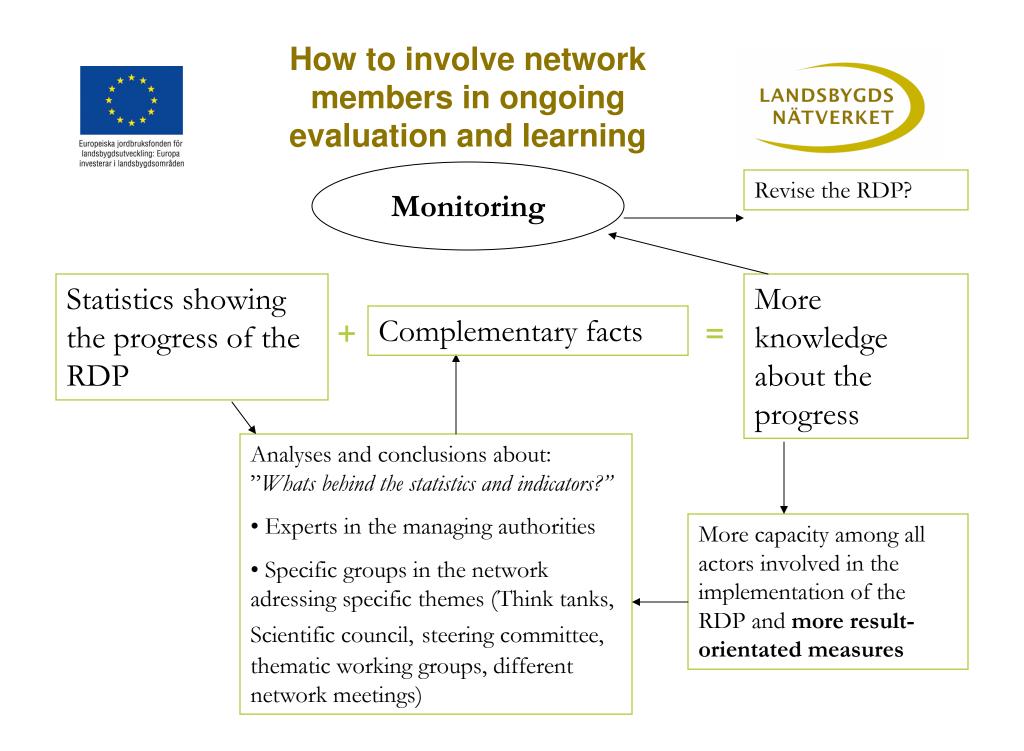




# 2. How to encourage active participation



- Member organisations are able to initiate an activity and get their costs covered from the network budget (network cheques)
- These activities (animation and seminars) mainly targeting specifics member groups and addressing specific themes.
- > Network meetings with open space and inspiration
- Through thematic working groups, seminars and thematic telephone think tanks member organisations get involved in gathering information from their experience and to analyse the progress of the RDP.





## 3. Strategic planning



#### **Steering committee**

- Constructed and working as a partnership of Leader-type
- Preparing and making priorities for the network membership, the annual activity plan and network cheques.

Annual activity plan built on logic showing:

- 1. Needs and problems
- 2. Conclusions about why we have these needs and problems
- 3. Expected results from the implementation of the RDP that adress these needs and problems
- 4. Expected results among network organisations
- 5. List of more result-orientated measures built on assumptions they will contribute to the expected results and improve the implementation of the RDP



Europeiska jordbruksfonden för landsbygdsutveckling: Europa investerar i landsbygdsområder

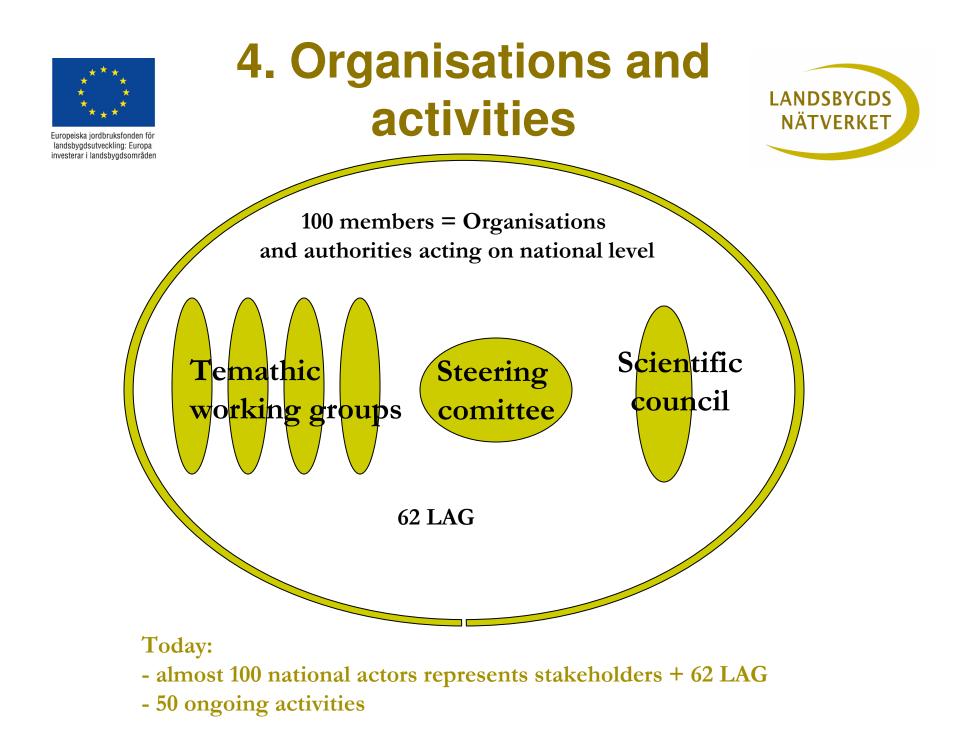
## Objectives and priorities 2009

LANDSBYGDS

NÄTVERKET



- Strengthen the diverersity in the RDP implementation related to gender equality, ethnic intergration and youth intergration
- Strengthen the mainstreaming of environmentally sustainability in the RDP implementation (meet new challanges)
- Strengthen the attractivity of rural areas
- Strengthen the implementation of the Leader approach
- Increase the cooperation between actors involved and between RDP and structural funds programs and other development programs





#### **Steering committee:**



The Swedish Board of Agriculture (managing authority)
The Federation of Swedish Farmers
The Federation of Private Enterprises,
The Swedish Society for Nature Conservation
The Swedish associations of local development groups
The sub-network of LAG
The Swedish association of Local Authorities an Regions
The Swedish University of Agricultural Sciences
A youth network, called U-land, started during the Leader+ period
The Swedish National Rural Development Agency
The Swedish Federation of Rural Economy and Agriculture Societies
One representative from the 21 county boards (responsible for regional strategies, regional implementation and regional partnerships)



### **Activity areas**



#### Networkscheques

Seminars, animators, cooperations

- Thematic groups and think tanks
- Networkmeetings

#### Specific activities for LAG

Training, mentors program, meetings, promoting transnational cooperation

#### Webbsite and other information channels

Monthly newsletter, media activities, leaflets, etc.

#### Transnational networking

- > EN, Nordic/Baltic cooperation
- Scientific council and researchers conferens
- Continuously follow up the network perfomence

### www.landsbygdsnatverket.se



Marie.soderstrom@sjv.se Administration



Jennie.malm@sjv.se Activity coordination



<u>Jessica.hagard@sjv.se</u> Webbsight and information



Leif.berndtsson@sjv.se Coordinate researcher



Hans-olof.stalgren@hush.se Leader Leader



Maria.gustafsson<u>@sjv.se</u> Manager





Europeiska jordbruksfonden för landsbygdsutveckling: Europa investerar i landsbygdsområden