



Ingredients for a successful Community-Led Local Development Strategy – Experience of a Local Action Group

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Our Local Action Group (LAG) - an Outline

- 27 rural municipalities
- 142.000 inhabitants
- 1.389 km²
- 104 EW / km²
- 2.500 agricultural businesses
- 800.000 touristic arrivals

=> Three Local Development Strategies in 2002, 2003, 2007

LAG REGIONALENTWICKLUNG OBERALLGÄU E.V.

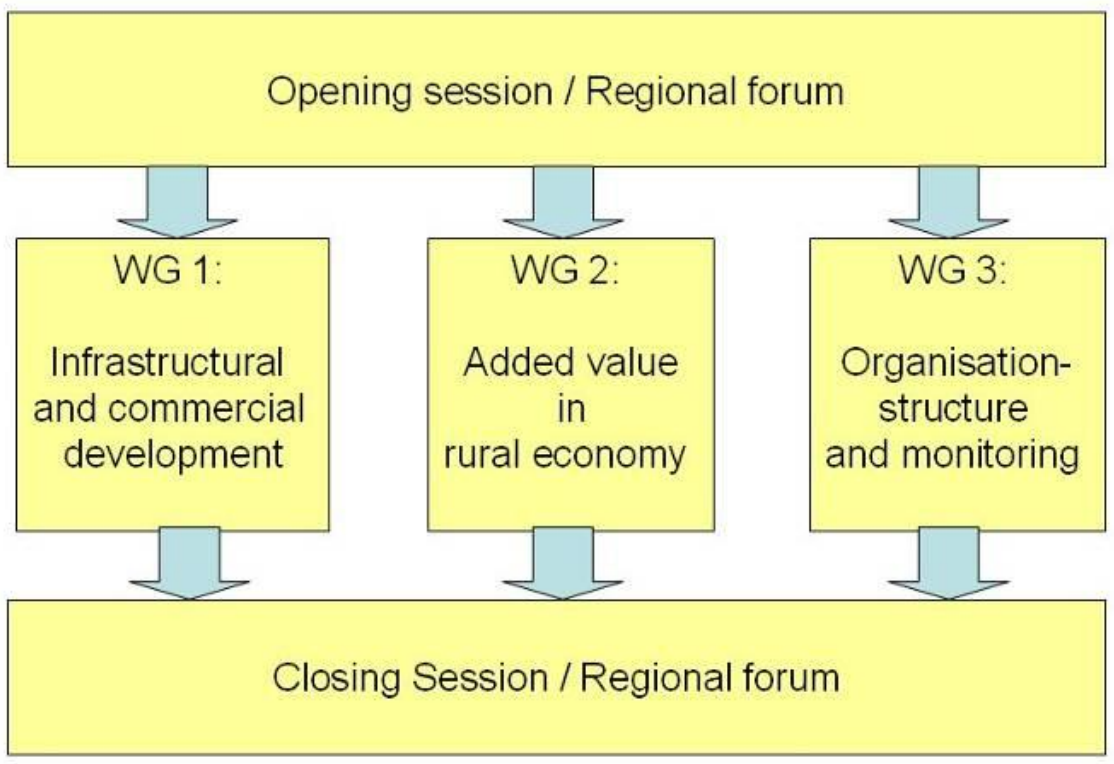
-  LAG Altusried (2002-2003)
-  LAG Regionalentwicklung Altusried-Oberallgäu (2003-2007)
-  LAG Regionalentwicklung Oberallgäu (ab 2007)
-  nicht zum LAG-Gebiet gehörig

Quelle: LAG Regionalentwicklung Oberallgäu
 Entwurf: K. Metzler
 Kartographie: K. Metzler, M. Mayer
 Lehrstuhl für Wirtschaftsgeographie
 Ludwig-Maximilians-Universität München 2007





Preparation of a Local Development Strategy





Implementation of a Local Development Strategy

To implement the strategy means to us...

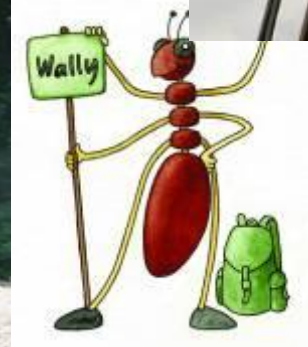
... to reach the objectives set in the Local Development Strategy

1. by means of the realisation of (funded) projects, in different fields of action.
2. by means of further measures in the region that contribute to better networking and cooperation or that help to improve added value for the region.

KunstWerkStatt
Betzigau



Allgäuer
Kräuterland

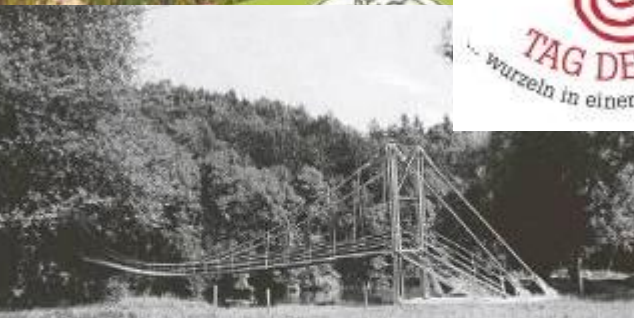
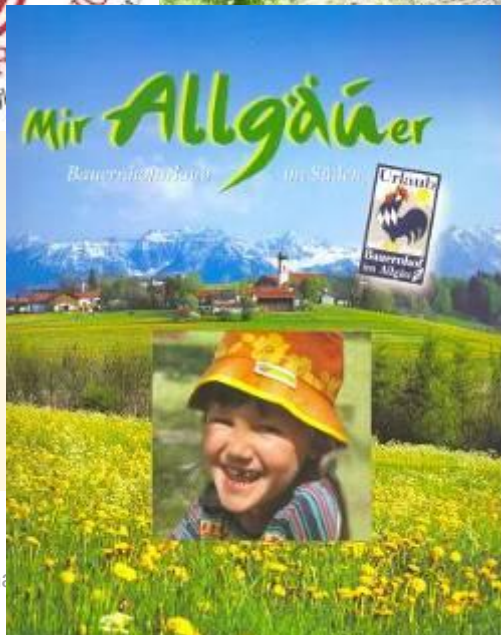


neue ideen
für's allgäu
06/07



TONEN

TAG DER
wurzeln in einer g





„Further measures“ / „animation“

For example:

- Field trips and project visits (incoming and outgoing)
- Moderation and coordination of working groups
- Cooperation with universities
- Presentations abroad
- ...



ARL

Entwicklungsperspektiven ländlicher Räume
Teil 1

Ziele und Strategien einer aktuellen
Politik für periphere ländliche Räume
in Bayern

Jörg Maier (Hrsg.)

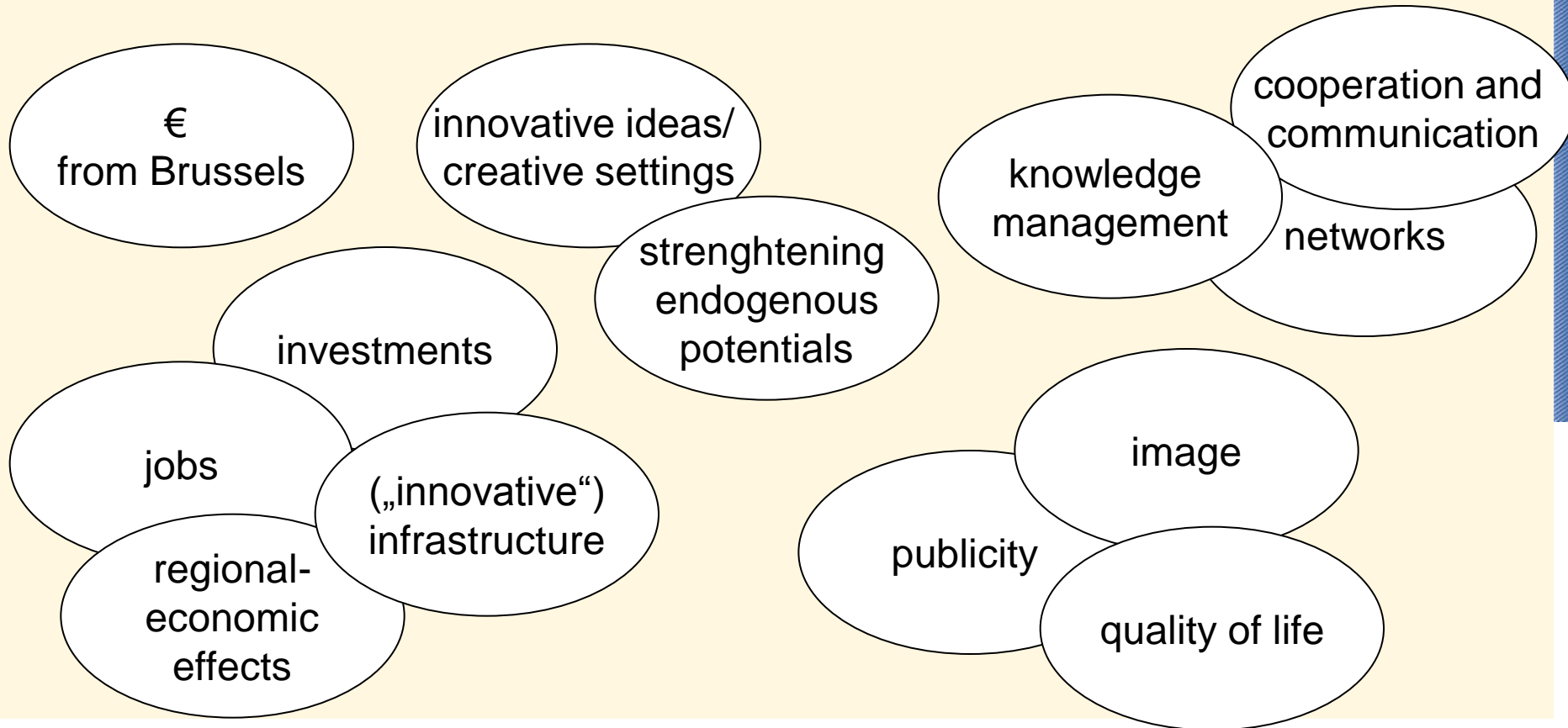


Evaluating – what?

- Projects or processes?
 - › Do we realise enough projects / are the projects successful?
 - › Or: Do the projects contribute to achieving the objectives?
- Performance or processes?
 - › Does the LAG-Management do a good job?
 - › Or: Is the LAG-Management a helpful/useful structure for the region?
- Evaluation of the programme or evaluation of the effects of the programme?
 - › Have all regulations been met and have all payments been done correctly?
 - › Or: Did the programme have positive effects for the region?



Effects of LEADER and the LAG for the Region





Criteria for selecting projects

nr.	criterion
1	<i>conformity with the Regional Development Strategy (REK)</i>
2	<i>degree of innovation of the project's intended output</i>
3	<i>organising institution</i>
4	<i>know-how of the local actors</i>
5	<i>financing of the required own resources</i>
6	<i>comprehensible use for the rural population/ target group</i>
7	<i>value added for regional enterprises</i>
8	<i>environmental effects (incl. effects on the climate)</i>
9	<i>continuing the operation</i>
10	<i>involvement of the citizens resp. relevant groups (network-thinking)</i>
11	<i>conformity with the strategy „brand Allgäu“</i>



Thank you for your attention!

Regionalentwicklung Oberallgäu

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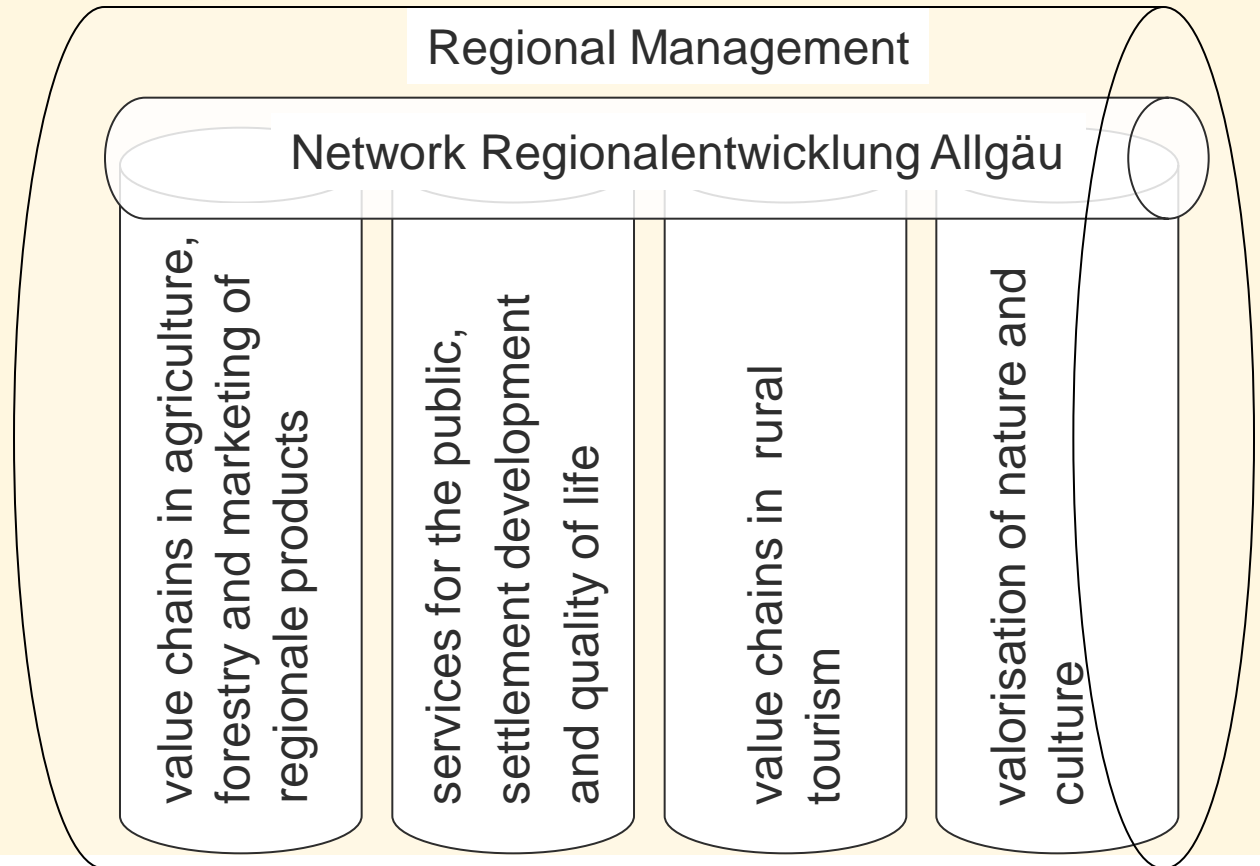
Web: <http://www.regionalentwicklung-oberallgaeu.de>



Development strategy and fields of action

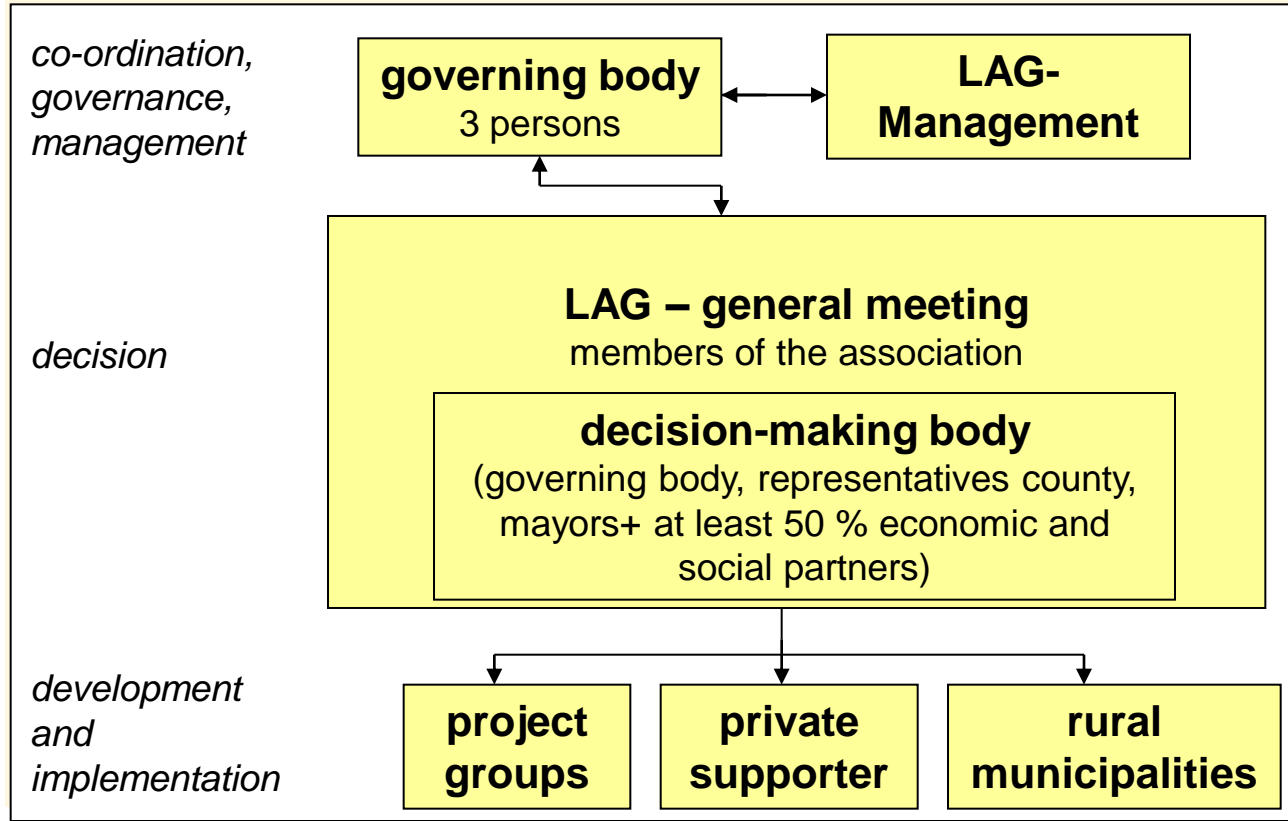
*2 transsectoral
fields of action*

*4 technical
fields of action*







LAG Regionalentwicklung Oberallgäu





- in preparation
- ✓ project in process
- ✗ in process or coming with changes
- LAG / LEADER - Project
- Project of a Partner / other programme

Handlungsfeld A

ser. no.	field of action name of project	cooperati on project	ideas contest
A	value chains in agriculture, forestry and marketing of regional products		
1	brand Allgäu		
2	funding of the value chain „timber“ in the Allgäu		
3	forest-info-plan		
4	VitalZunge - regional products in large-scale catering establishments		
5	milk and cheese as a healthy lunch break		
6	regional products for Viehscheid and events		
7	think tank for hay and whey – redefine and revalue traditional regional products		
8	on horseback in the Allgäu... organizing one's leisure time		

- ✓
- ✓
-
- ✗
- ✗✗



LEADER – tangible and intangible effects

Tangible effects

(concrete, quantifiable, often even on a monetary basis)

- direct economic effects (e.g. entrance fees of visitors)
- indirect economic effects (e.g. intermediate inputs of craftsmen)
- induced economic effects (craftsman spends the money he earned before)

Intangible effects

(in most cases description only in a qualitative way possible)

- effects on structure
- effects on infrastructure
- effects on image
- effects on competence
- effects on cooperation

Eigene Darstellung, verändert nach Mayer, Woltering, Job (2008)



Network Regionalentwicklung Allgäu





„Oberallgäu global“





St. James Pilgrim Route

Transnational Project, Cooperation project in Bavaria, activities within the region

