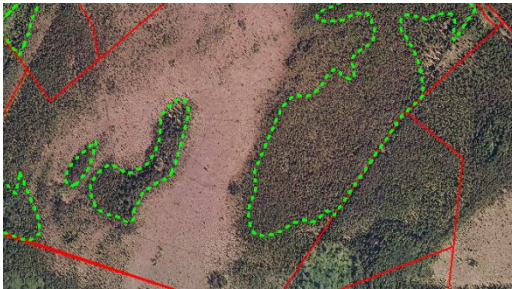


# ICT and the European Agricultural Fund for Rural Development (EAFRD)

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# ICT related support in EU programmes relevant for farming / rural areas

## **European Research Framework Programme (e.g. FP 7) :**

Character: R&D focus – very innovative ICT  
Targeted to: (ICT-) companies and research institutions

## **European Regional Development Fund (ERDF)**

Character: Investment ICT infrastructure, exchange info and experience  
Targeted to: Provincial and local governments plus NGOs

## **Structural and Cohesion Funds**

Character: Investment ICT related infrastructure  
Targeted to: Provinces and partnerships, large and SME companies, Research Centers

## **European Agricultural Fund for Rural Development (EAFRD)**

Character: Applied ICT  
Targeted to: Mainly farmers, agricultural enterprises, rural actors

# ICT justified in EAFRD 2007 -2013

**Focus on applied ICT allowing for innovation and cost-savings thus contributing to a competitive European farming sector**

Objectives:

- Improve farm performance / competitiveness of European farming
- Enhance agro food chains
- Reduce negative environmental impacts / optimisation of farm – nature - environment performance
- Diversification
- Improving the infrastructure and quality of life in rural areas

Targeted to:

- Farmer(s) and agri-cooperatives, farmers' associations and/or
- Agro - ICT related companies, SMEs, LAG, the supply-sector, extension, (adult)education institutes, advisory services, local authorities.

# Current EAFRD at least 6 measures applicable (1)

## **Code 111 Vocational training and information actions**

Applicants: Farmers associations, farmers, agricultural colleges, extension services

Eligible costs: eg. ICT investments in support of e.g. development of websites, portals, online info exchange

## **Code 121 Modernisation of agricultural holdings**

### **Investment support for farmers**

Applicants: farm holdings

Eligible costs: eg. investment in ICT equipment related to precision and satellite farming

## **Code 123 Adding value to agriculture and forestry products**

### **Investment support for Trade and Industry**

Applicants: agro food related companies

Eligible costs: eg. investment in chain: production, logistics, quality T&T systems

# Current EAFRD at least 6 measures seem applicable (2)

## **Code 124 Cooperation in R&D of new products , process and technology**

Applicants: Agro food industry, SME's, farmers/farmer coops.

Eligible cost: R&D costs :development of processes ICT structures, networks, Tracking and tracing.

## **Code 321 Basic services for rural economy and population**

Applicants: Municipalities, Public companies for collective goods

Eligible costs: Investment in broad band and related infrastructure

## **Code 331 Training and information**

Applicants: Farmers associations, extensions services, agricultural colleges

Eligible costs: ICT investments in support of training plus labour costs etc.

## **Codes 421 a.o LEADER measures involving rural cooperation**

Applicants: Rural partnerships

Eligible costs: ao investment in ICT means

# ICT needs in future 2nd pillar of the CAP (2014-2020)

## ICT funds essential and to be made available at reasonable costs:

1. Customized information tools for farmers developed by:  
ICT companies in cooperation with farmers' representatives, agro trade and industry, R&D, pilots, prototype testing and demonstration.  
R&D measures (eg 124)!
2. ICT systems and networks to improve and include
  - crop production in MIS
  - animal health management vis-à-vis production cost
  - user friendly concepts!R&D (eg 124) and investment costs (eg 121, 123)
3. Better use of ICT solutions in support of vocational training, knowledge transfer by farmers, students, trade and industry.  
R&D (eg 124) ICT (online) devices and investments (eg 111, 331)
4. Broadband internet at competitive / low price (eg 321)

# ICT positioning in the future 2nd pillar of the CAP (2014-2020)

**ICT indispensable in EAFRD!**

**Simplification requires integration:**  
No extra measures please!

**Targeting:**  
Better measures!



**Thank you for your attention!**



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