

# TASTE OF RURAL EUROPE



The Taste of Rural Europe (TORE) Project is an exciting initiative that aims to bring high quality local food producers from across Europe to the attention of the public.

The Scottish Regions of Argyll, Ayrshire and Arran and the Polish Regions of Malopolska and Lodz have vast natural larders and are home to the kind of small artisan food producers that are becoming increasingly important to savvy shoppers and tourists who insist on understanding the provenance of their food in preference to purchasing mass produced items.

