



Bees Biodiversity



"The European Agricultural Fund for Rural Development: Europe investing in rural areas".

« Bees & Biodiversity

Together to stop pollinating insects decline and protect biodiversity”

A Transnational Cooperation Project to preserv Bees and Biodiversity





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Major Aims of the project

- Limit poisoning of pollinators by chemicals (fertilizers, fungicides, insecticides ...)
- Ensure sufficient quality food supply for pollinators, especially at critical times of the year like autumn and in areas that are lacking biodiversity due to agricultural landscape (monoculture), town and country planning, etc.
- Support bee-keeping activity to maintain domestic bees' population
- Inform and raise awareness amongst all publics in order to influence practices in agriculture, public spaces maintenance by local authorities and private people's gardens.





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Steps for the construction of the project

- LAG Pays Voironnais send to the European Rural Network a TNC offer to work on « Bees and Biodiversity »
 - 1st meeting to get to know the potential partners + work on the basics of the project was organised in september 2011 in France
 - 2nd meeting was organised in January 2012 to work together on the partnership agreement, define common actions and local actions and define the responsibilities and budget for all partners
 - Final agreement signed by every partners + « official » beginning of the project: July 2012
- Main strength of the project : 1 person hired for 100% of her time to build the project and work on the partnership during 10 months...
- Great involvement of the parnters since the beginning (2 preparing meetings!) to get to know eachother and work together on the content of the project

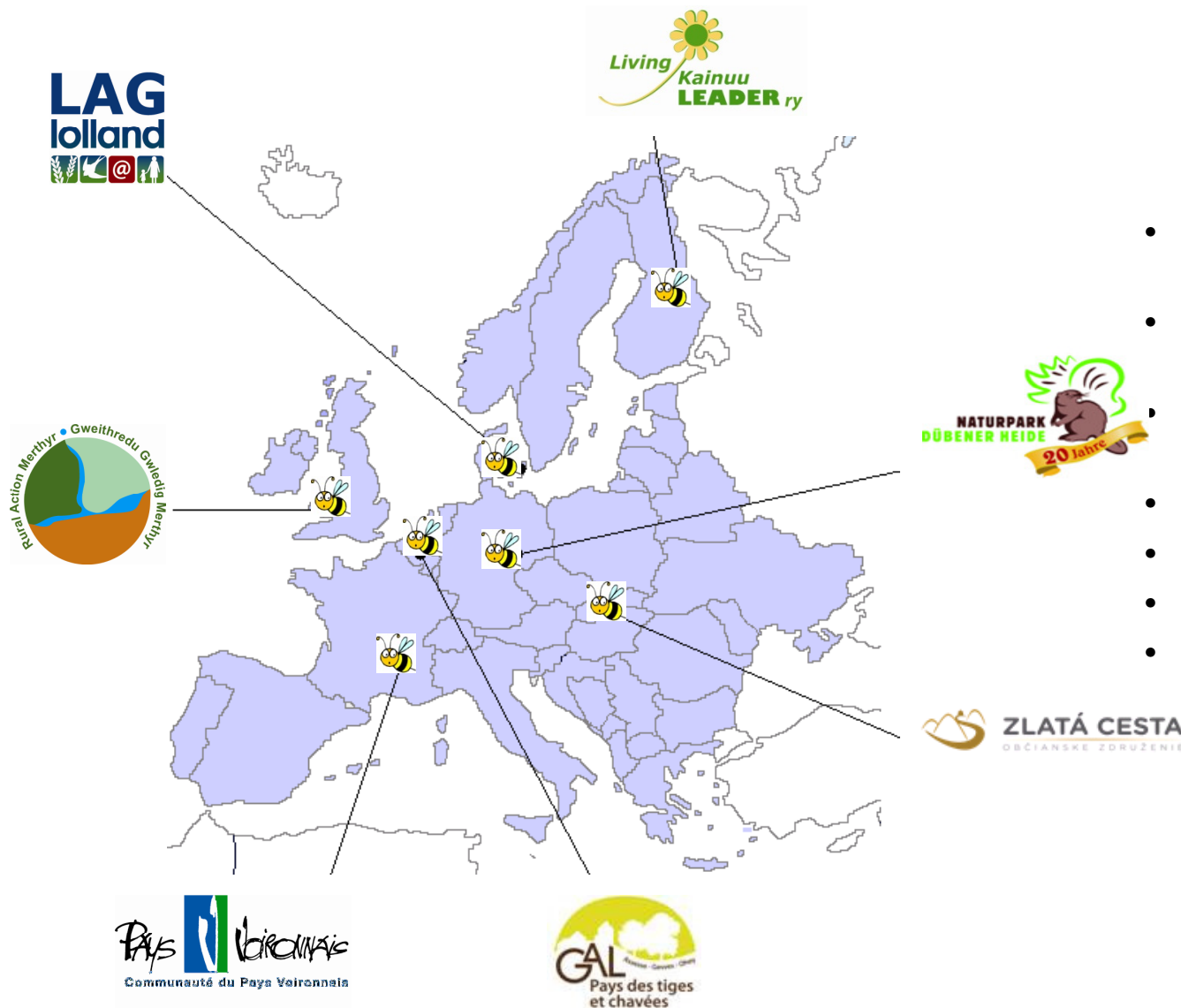




7 LAGs partners from 7 different countries



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- France (coordinator) : LAG Pays Voironnais
- Germany : LAG Duebener Heide
- Belgium : LAG Pays des tiges et Chavées
- Slovakia : LAG Zlata Cesta
- Finland : LAG Living Kainuu
- Wales : LAG Merthyr Tydfil
- Denmark : LAG Lolland





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Global organisation

- 3 Common actions
 - Common events
 - Internal communication
 - External communication
- 7 local programs of actions, driven individually by each LAG
 - Each LAG organise its own local program of actions, based on the main priorities and target of the project
 - Local results, methods, lessons learned are shared through the common actions





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3 Priorities of action shared by the 7 partners

- **Land management**
 - Planting schemes
 - Plant management (urban, rural, private, public)
 - Environmental-friendly agriculture
 - Research, observatory, survey...
- **Beekeeping activity and economy**
 - Promotion of local bee products
 - Creation of apiaries
 - Training, financial help
 - Partnership farmers/beekeepers; networking
- **Information and education**
 - Creation of educational infrastructure
 - Communication material
 - Events; workshops
 - Children education





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Common actions

- **Activity 1 : Organisation of 3 common events**
 - Building skills by exchanging experiences
 - Awareness raising
 - Promoting best practices
- Main tools: workshop, visits, conferences...
- **Activity 2 : Internal communication between the 7 partners**
 - Making the project cooperation easier
 - Transferring experiences through a structured network
 - Having feedback from all participants
 - Identifying and promoting best practices
- Main tools : webmeetings; quarterly reports
- **Activity 3 : External communication**
 - Awareness raising
 - Developing better practices
 - Spreading the ideas of the project partners to other stakeholders and territories
- Main tools : Website; brochure to present the project and all the local program of actions





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Current steps

- Common actions :
 - 1st common event organised in Germany (« Beekeeping and Economy ») in september 2012 around visits, workshop on local program of actions + website, conferences
 - 2nd common event in Slovakia on (Education and Information) in May (2nd and 3rd)
- Internal communication:
 - 3 webmeetings organised in 2012/2013
 - 2 quarterly reports done about all partners program of actions
- External communication :
 - 1st steps done for the website construction
 - Consultant working with the Belgium LAG (referent for the website)
 - Workshop between all partners to define priorities and structure
 - Objective : website working before automn
 - Common logo chosen
 - Brochure : in project for 2013





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Lessons learned

- Great motivation of every 7 partners and good local involvement for local actions AND common actions (including common events)
- The Aim of the project is really international, which make it really interesting in our territories but also for rural networks, other partners etc...
- The diversity of the LAG involved is interesting for having a wide representativity of local actions, problems and solutions...

→ More details at the end of the project... RDV in december 2013!

