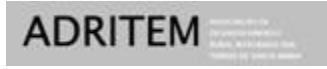




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LEADER TRANSNATIONAL COOPERATION



Project: MEDIEVAL FESTIVALS

Partners of the project:

LAG MTÜ PÄRNU LAHE PARTNERLUSKOGU/PÄRNU BAY PARTNERSHIP NGO, Estonia

LAG KARHUSEUTU, LC Ulvila Finland

LAG ADIRN, Portugal

LAG ADRITEM, Portugal

LAG Pays Ruthénois, France

LAG Darisim paši!, Latvia

PROJECT EVENT: MEDIEVAL FESTIVAL IN TOMAR, PORTUGAL – FESTA TEMPLARIA, May 23 – 26, 2013

Participating partners: ADIRN (host), ADRITEM, LAG Karhuseutu/LC Ulvila, LAG Pärnu Bay Partnership

Programme for the Project Partners

23 May 2013 - Thursday

9:00 Seminar "The Historical Re-enactments and Tourism Products" - Polytechnic Institute of Tomar

13:00: Opening of the Festival of Medieval Kitchen - Restaurants adherent

18:00 Opening Festa templária - Square Republic

19:00 Dinner for the Partners with informal evaluation session.

21:00 Performance and Musical Society Recreational Quarry - Republic Square

23:00 Closing of the Fair

May 24, 2013 – Friday

9:00 LEADER visits: Day Care Centre with community services; youth recreation and seminar centre

14:30 Parade of Schools Rua Serpa Pinto, the Republic Square, Castle of Tomar

15:00 Partners' artisans and food demonstration until 19:00

16:30 Presentation of children's film "Knights Templar" - Cineteatro Tomar

19:00 Performance of Tuna "horsewomen of Sellium" - Polytechnic Institute of Tomar Republic Square

20:00 Performance of Folklore "The Peasants" Peralva - Republic Square

20:00 Night Templar - Convent of Christ. Medieval dinner with animation by the Partners

21:00 Theater Play "Auto Career of Hell" by Group Korta Cena - Republic Square

22:00 Performance Philharmonic Society Paialvense - Manoel de Matos - Republic Square

00:00: Closing of the Fair

May 25, 2013 - Saturday

9:00 Pedestrian Route Templar - Republic Square

9:00 Workshops for Kids Garden at the foot of the stadium

9:00 Cultural Visits by paths of history out of Vieira Guimarães House

14:00 Face Painting + Modeling Balloons Garden at the foot of the stage

14:30 Traditional Games - CALM Garden gazebo

14:00 Partners' artisans and food demonstrations until dinner

15:00 Performance of Tuna Templar of Tomar - Polytechnic Institute Republic Square

15:00 Project meeting with the participation of all partners. Planning of the upcoming project events

16:00 Statements historic Garden gazebo



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16:00 Folklore Children's S. Miguel de Carregueiros - Republic Square
17:00 Theater Play "A forest of deceit" Canto Firm - Chapel of Santa Iria
17:00 Performance of the Folkloric Linhaceira - Children and Adults Republic Square
18:00 Performance of Folklore "The Peasants Minjoelho" - Republic Square
19:00 Theater Play "Auto da barca Hell" Group "Chapter" - Republic Square
20:00 Dinner, evaluation on the day. Discussion of participation in Sauveterre.
21h00 Parade Night Olive Church of Santa Maria, Rua de Santa Iria, Street Marquis of Pombal, Rua Serpa Pinto, Republic Square, Infantry Road 15, Avenue Cândido Madureira, Tomar Castle
23:23 Theater Play "The Templar Treasure" Group "Slices of Here" - Republic Square
00.00: Closing of the Fair

May 26, 2013 - Sunday

9:00 Cultural Visits by paths of history out of Vieira Guimarães House
10:00 Guided Tour to Convent of Christ for Partners
11.00 Performance of the Ranch CIRE - Republic Square
14:00 Partners' artisans and food demonstration until 17:00
14:30 traditional games - CALM Garden bandstand
15:00 Performance of the Company Banda Marcial Republican Nabantina - Garden Mouchão
15:00 Performance of Folklore "The washerwomen" Asseiceira - Republic Square
16:00 Performance Group Song of Sale New - Republic Square
16:00 Statements Historic Garden gazebo
17:00 Theater Play "King of Things" Group 8 December Junior - Republic Square
17:17 Theater Play "The Name of the Rose" Theater Group "Slices of Here" - Convent of Christ
18:00 Theater Play "The Return of the Dead" Group December 8th - Republic Square
20:00 Theater Play "Medical Force" Ultimatum - Republic Square
21:00 Theater Play "The Comedy of boiling pans" Group of Aboboreiras - Republic Square
21:00 Dinner for Partners with hosts from ADIRN. Exchange of impressions and experience.
23:00 Closing Party Templar 2013

SEMINAR PROGRAM:

NB! Working language – Portuguese, English translation available.

09:00 - Abertura do Secretariado

09:30 - Sessão de Abertura

Secretário de Estado do Turismo, Dr. Adolfo Mesquita Nunes*
Presidente do Instituto Politécnico de Tomar, Doutor Eugénio Pina de Almeida
Presidente da Câmara Municipal de Tomar, Carlos Carrão
Presidente do Conselho de Administração ADIRN, Dr. Pedro Ferreira

Painel 1 – Da cultura à economia do turismo

Moderador:

António Pires da Silva

Presidente do Conselho da Presidência do Instituto Politécnico de Tomar

10:00 - **Turismo, lugares e narrativas turístico-culturais: proposta de abordagem**

Luís Mota Figueira – Instituto Politécnico de Tomar

10:30 - **Da reconstituição à experimentação: desenvolvimento cognitivo e dinamização socio-económica"**

Luís Oosterbeek – Instituto Politécnico de Tomar

11:00 - Coffee-break

11:30 – **Viagem Medieval de Santa Maria da Feira**

ADRITEM - Associação de Desenvolvimento Rural Integrado das Terras de Santa Maria

Paulo Sérgio Pais – Director Geral da Feira Viva

11:45 – **Rota dos Cavaleiros da Ordem de Malta**

DESTEQUE - Associação para o Desenvolvimento da Terra Quente

12:00 - **Turismo Cultural e Turismo de Memórias**



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Manuel Reis Ferreira – Instituto Politécnico de Tomar

12:30 - Debate

12:45 - Almoço Livre no Festival de Cozinha Medieval (Restaurantes Centro Histórico)_

Painel 2 – Da espessura histórica dos lugares à atractividade turística

Moderador:

José Ribeiro Mendes

Instituto Politécnico de Tomar

15:00 - **Tomar: um centro de atractividade turística**

Carlos Costa – Universidade de Aveiro

15:30 - **Turismo Cultural, Museologia e Educação: Estratégias Pedagógicas de Interpretação e Divulgação do Património Histórico e Artístico**

Raquel Coelho - Faculdade de Letras de Universidade de Lisboa

16:00 – Apresentação da Feira Medieval de Parnu - Estónia

Apresentação da Feira Medieval de Ulvila - Finlândia

16:15 – Apresentação da Festa Templária - Tomar

16:30 - Debate

16:45 - Encerramento do Seminário

17:30 – Encontro no Centro Histórico de Tomar - Sessão de Inauguração da **Festa Templária**