



# Networking tools and activities to support regional RDPs implementation and policy coordination at national level.

ENRD seminar  
“Connecting rural Europe:  
Learning from the past, preparing for the future”

**Workshop 1: Improving RDP implementation**

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**Italian Rural Network**

**Brussels 2<sup>nd</sup> of June 2014**





## Improvement of RDPs implementation as a cross cutting priority for the NRN

### 1st Set of measures Improvement of governance

Supporting central, regional and local Administrations in the improvement of rural development programmes' performance, in terms of efficiency, efficacy and integration with other policies.

**1.1.1** Horizontal support to Administrations engaged in the Rural Development Programme implementation

**1.1.2** Support to the establishment of the national monitoring and evaluation system

**1.2.1** A national standing forum on partnership

**1.2.2** Inter-regional workshops for development

Encouraging the connection of national, regional and local Institutions with horizontal and vertical partnership in the implementation of rural development policies and their coordination with other policies.

### 2nd Set of measures Strengthening of the managerial and planning capacities

Supporting the acquisition, updating and improvement of managerial and planning capacities of individuals involved in the implementation of Rural Development Programmes, also with a view to integration and coordination with the other policies.

**2.1.1** Preparation of training programmes for Local Action Groups in the process of formation

**2.1.2** Organisation of experiences and know-how exchange

**2.1.3** Workshops on pilot ideas and integrated projects

Supporting partnership capacity between territories and actors involved in rural development.

**2.2.1** Technical assistance to inter-territorial and transnational cooperation

**2.2.2** Technical assistance to cooperation among institutions



- **Improvement of RDPs implementation as a cross cutting priority for the national network**

### 3rd Set of measures

#### Diffusion of good practices and knowledge

Capitalizing, diffusing and transferring experiences, good practices and innovations

**3.1.1** Identification and analysis of transferable good practices/innovations and relevant information

**3.1.2** Transfer of good practices/innovations and relevant placement into different contexts

Promoting and encouraging the diffusion of possibilities and results of rural development policies.

**3.2.1** Supporting the promotion of services in favour of rural actors

**3.2.2** Information on contents and results achieved by CAP and rural development policies

### 4th Set of measures

#### Management of the Network

**4.1.1** Implementation, management and operation of Network structures

**4.1.2** Communication Plan and publicity of interventions

**4.1.3** Monitoring and evaluation of the Network

## ■ NRN organisation model

✓ Thematic Groups on key RDP issues such as:

- “LEADER approach”,*
- “Monitoring and Evaluation”*
- “Cooperation”*
- “Good practises and innovation”*
- “Integrated approach and coordination with other policies”*
- “Farm competitiveness and Supply chains”*
- “Social farming and diversification of agricultural activities”*
- “Young Farmers and equal opportunities”*
- “Cross compliance and Agro-environment”*
- “Soil”, “Water resources”, “Climatic changes”*
- “Biodiversity”*
- “Agro-energy”*
- “Forestry”*
- “Landscape”*
- “Less favoured areas (LFAs)”*

Traditional Networking  
activities coming from the  
1994-1999 and 2000-2006  
experience

2007-2013 covering  
all RDP axis

2007 – 2013 RDP  
AXIS 1  
AXIS 3

2007 – 2013 RDP  
AXIS 2

(forestry all RDP axis)

15  
Thematic  
groups

Ability to create “Networks” on these issues  
(involvement of RDP managers and stakeholders)

- **NRN organisation model**
- ✓ **“NRN Regional Units ” active in each Region.**

**34 experts** in contact with the territory and RDPs regional Managing Authorities

**Link** between the National Unit of the network and the actors involved in the management of the RDPs

**Identify** the challenges for the RDP implementation

**Finding common solutions.**

**Implementing NRN activities at local level**







## Some examples :

- ✓ **Social farming in Italy.** Opportunities and challenges for the 2014-2020 programming period
- ✓ White Paper on "Challenges and opportunities for rural development on mitigation and adaptation to climate change"
- ✓ **Impact study of the proposed reform of the CAP post-2013** - The application of microeconomic model to some sectors of Italian agriculture
- ✓ **Transaction costs for organic farming:** results of a survey
- ✓ **Italian Rural families,** the pillar of future agriculture: scenario, dynamics and outlook
- ✓ **From Districts to Networks. The districts in agriculture** as implemented by Regions and outlook towards 2020

Thematic papers on "new challenges" for Rural Development as a result of the **CAP Health Check**



## Some examples : *International and national events*

- **New challenges of rural development in Italy: Health Check and reform of the EU budget . 6<sup>th</sup> – 7<sup>th</sup> October 2008**
- **GAEC and Cross Compliance Workshop – 8<sup>th</sup> October 2010**
- **"Which Role for the Rural Development Policy post-2013?" - 13th April 2010**
- **Seminar on "Policies, institutions and rural development: how to improve the governance?" 13<sup>th</sup> – 14<sup>th</sup> June 2011**
- **ROME FOREST 2011. Rome, 23rd-24th June 2011**
- **Communicating Rural development to citizens, 17th – 18th November 2011, Milan. → start up of an EU network for communicating the CAP 50<sup>th</sup> anniversary.**

Seminar "**Strategies for local development in the 2014-2020 programming period**", Rome 22nd-23rd May 2013



LO SVILUPPO RURALE  
COMUNICATO AI CITTADINI





## Some examples :

- **Leader in pratica - Journey into the best national LEADER experiences** (study visit for Italian LAGs)
- **Study visits and exchanges between national ADG and beneficiaries** (Sicily, Piedmont and Catalonia)
- **E-Valprog** (e-learning course on RDP monitoring&evaluation)
- **YouRuralNet** (The web-community of Young Farmers)
- **Laboratori Leader**
- **LeaderTalk**



Laboratori Leader

*Some examples :*

- RETERURALE.IT



- Pianeta PSR

- RRN Magazine



- APPROCCIO LEADER



- Communication campaign on Cross Compliance

- Eccellenze Rurali (Rural Development Award)



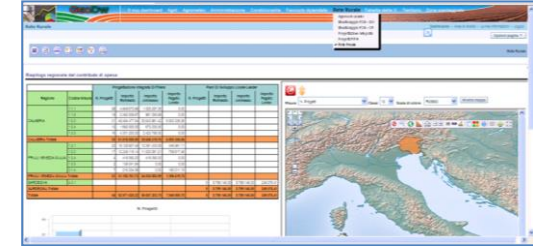
Premio  
E.S.E.M.P.I

- Premio Nuovi Fattori di Successo (Award New Success Factors)



## Some examples :

- Business Plan On Line
- Legal information desk for the LAGs
- GeoGaL
- RDP Farmland Bird Index (in cooperation with environmental NGOs)
- Rural development Audit Archive
- The Database of context indicators 2014-2020
- National Monitoring System of Integrated Planning and Leader Approach
- CAP Archive of documents
- Leader cooperation
- Vetrina della Opportunità (RDPs Calls Showcase)



Legal information desk for the LAGs





## BEST OF ITALIAN NATIONAL RURAL NETWORK 2007. 2013

This repository promotes a selection of some of the best products of the Italian National Rural Network divided into categories. In the transition from the past to the new programming period 2014-2020, we found it necessary to provide a toolkit as a point of reference for stakeholders in the rural development sector, institutional partners and the general public. Though most of the content is in Italian, this section provides a short description of each product.



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### THE MAIN TOPICS:

**DOCUMENTS**  
guidelines, surveys, reports  
or other analysis

**PEER TO PEER**  
study visits and internships

**TOOLS**  
research analysis, data repository,  
georeferencing data

**EVENTS**  
conferences, seminars, workshops,  
focus groups, sessions of WG,  
meetings

**MEDIA & COMMUNICATION**  
institutional and educational  
campaigns, papers for a broader  
audience, social networks, videos

**RETERURALE NAZIONALE 20072013**

PER SAPERNE DI PIU' AREE TEMATICHE ARCHIVI SERVIZI

**il PORTALE dello SVILUPPO RURALE**

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**BEST OF ITALIAN NATIONAL RURAL NETWORK 2007. 2013**

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MAPPA DEL SITO | CONTATTI E INIZIATIVE | NEWS LEGGI



## *What was missing and we would like to do differently in the future.*

- *Strengthening the “ownership” of the Programme by the Regional RDP Managing Authorities*



**Stronger role in the programming of the annual activities.**

- *Strengthening the “ownership” of the Programme by the rural stakeholders*

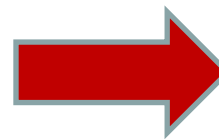
**To create more permanent MA & Stakeholders contacts also with the use of IT-WEB tools ( *i.e. social networks; web communities; more frequent contacts and feedbacks; more direct involvement in the implementation of NRN activities*)**

- *More animation skills in the NRN unit*  
- *Better steering and management of the NRN Programme*



**to be ambitious! Increasing Programme accountability and the quality of NRN intervention**

- *To increase the use of “Peer to Peer” and “Services” for supporting RDPs implementation*



**To Capitalize the 2007-2013 NRN Good experiences and to strengthen the “*problem solving*” approach.**

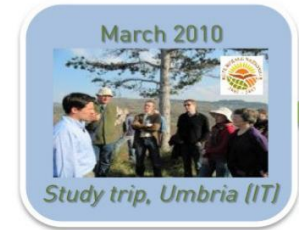




## Outcomes of the NRN interaction with ENRD

- **Proposal in June 2009 of Thematic approach in Forestry and Social Farming Thematic Initiative** (events and European study visits)
- **Mediterranean cluster Common paper on RDP measure 132 e 133 with 7 MED NRN** (promoted by Italy NRN)
- **EU Questionnaire on the perception of rural areas by young people → promoted by Italy NRN with the involvement of 8 NRNs.**
- **VIDEOFARMERS**
- **Cooperation Italy-NRN & European Network for Evaluation** (sharing the organization of workshop and focus group in **Rome 21<sup>st</sup> October 2008** **8<sup>th</sup> November 2012**, **17<sup>th</sup> October 2013**, **10<sup>th</sup>-11<sup>th</sup> April 2014**; support in the definition of thematic evaluation guidelines; study visit with Portuguese, Greek, and Swedish representatives)
- **PIKSE** (Project Information and Knowledge Sharing Experience – methodology for the collection of good practices at EU level).
- **Focus Group Knowledge Transfer & Innovation** (and other FGs)
- **Participation to Video Project “YOUNG FARMERS”** with 7 NRNs.

## 8<sup>th</sup> EU NRNs meeting – in Rome, 25<sup>th</sup>-26<sup>th</sup> March 2010



## ***Suggestion to ENRD 2014-2020 for future work***



- ✓ ***To continue with a thematic approach in the activities (no generalist approach)***
- ✓ ***To better involve the MA managers and Rural Stakeholders in the activities as participants (ENRD more connected with the grassroots level needs)***
- ✓ ***“Learning by doing” and increasing of “peer to peer” activities in order improve RDP implementation in the EU - transfer of good practices***
- ✓ ***European methodology for the classification of good practices (capitalizing PIKSE experience)***
- ✓ ***Training for NSU (animation, web tools, management of the programme, more accountability, involvement of stakeholders)***



# Thank you for the attention

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