



# Finnish LAGs and benefits of rural networking

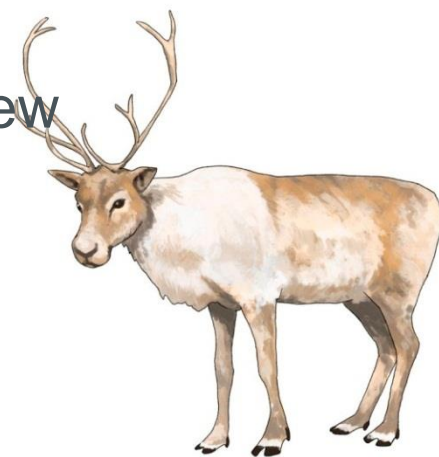
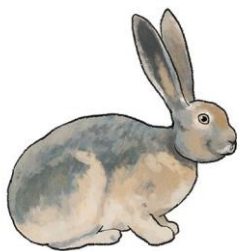
*LEADER advocate  
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*Network Coordinator  
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# Finnish LEADER 2007-2013

- 56 LAGs cover the whole country
- LAGs, ministry and NRN work closely together – easy, straightforward, trustful dialogue
- Active voluntary network of LAGs – one voice instead of 56 voices
- the Agency for Rural Affairs was established – new partner, new need to find the ways to cooperate
- efforts to diminish bureaucracy



# Finnish LEADER and NRN



- NRN point of view:
  - LAGs are active and inspiring stakeholders
    - > added value for whole NRN
  - bottom-up ideas for NRN work
- LAGs point of the view:
  - LEADER-working group operates under NRN
  - Constant dialogue with NSU
  - new dialogues on new levels between the stakeholders
- Examples:
  - Building a new brand for Finnish LEADER Groups: initiative from LAGs – facilitated by NRN
  - Quality Assurance process



# Building the New Brand for Finnish Leader





From this



To this:



**For ideas on a human scale**

In cooperation with:



Euroopan maaseudun  
kehittämisen maatalousrahasto:  
Eurooppa investoi maaseutualueisiin.



LEADER

**Varsinais-Suomen  
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Maaseudun kehittämissyhdystys  
**Keski-Karjalan Jetina**

[www.leadersuomi.fi](http://www.leadersuomi.fi)



# Quality Assurance process

- The aim is that every Finnish LAG builds a quality management system
  - clarification of vision and the role of the LAG
  - development of the processes
  - better cooperation with Managing Authority
  - better risk management

- One year process: 5/2013-5/2014
- LAGs, NRN and MA together, funded by NRN





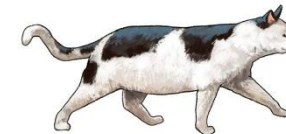
# Finnish LEADER and ENRD

- [www.enrd.eu](http://www.enrd.eu)
  - partnership search
  - Toolkits, LEADER gateway
  - enrd.eu also in Finnish!
- Seminars and meetings
  - starting point for many TNC-projects
- Focus group work
  - horizontal-vertical discussions
- Work behind scenes
- ELARD
  - helping to improve the dialogue between ENRD and DG AGRI



# In future

- ENRD is a powerful tool for stakeholders!
- Keep all existing tools
- We need to meet face to face!
- Could we develop a macro regional approach?





# Thank you!

In cooperation with:

