

# Rural Vision Week: Imagining the future of Europe's rural areas

22-26 March 2021

## Agenda

Timing ⓘ	Agenda Items
<b>DAY ONE: Monday 22 March 2021</b>	
09:00 – 17:00	<a href="#">Virtual marketplace</a> (Multimedia content/Networking opportunities)
14:00 – 15:00	<p>High level opening plenary (<a href="#">web-streamed</a>)</p> <p>Political opening messages</p> <ul style="list-style-type: none"> <li>• Dubravka Šuica, European Commission, Vice President for Democracy &amp; Demography</li> <li>• Janusz Wojciechowski, European Commissioner for Agriculture</li> <li>• Maria do Céu Antunes, Minister of Agriculture, Portugal</li> </ul> <p>Keynote contribution and exchange</p> <ul style="list-style-type: none"> <li>• Keynote: Doug O'Brien, President National Cooperative Business Association, USA</li> <li>• Exchange between Doug O'Brien and Mihail Dumitru, Deputy Director-General, DG Agriculture and Rural Development, EC</li> </ul>
15:00 – 15:15	<i>Virtual coffee break</i>
15:15 – 17:00	<p>Working plenary: Building a Long Term Vision (<a href="#">web-streamed</a>)</p> <ul style="list-style-type: none"> <li>• María Gafo Gómez-Zamalloa, DG Agriculture and Rural Development, EC</li> <li>• Maciej Krzysztofowicz, DG Joint Research Centre, EC</li> <li>• Zélie Peppiette, DG Agriculture and Rural Development, EC</li> <li>• Paul Soto, ENRD Contact Point</li> </ul> <p>Wrap-up of Day One (<a href="#">web-streamed</a>)</p>



## DAY TWO: Tuesday 23 March 2021 (09:00 – 17:00)

09:00 – 17:00	<b>Virtual marketplace</b> ( <i>Multimedia content/Networking opportunities</i> )
09:15 – 10:45	<b>Workshop 1: Green rural futures</b> <ul style="list-style-type: none"><li>• <i>Promoting the transition to a fair, green and climate neutral future</i></li></ul> <b>Keynote speakers:</b> <ul style="list-style-type: none"><li>• <i>Inese Suija Markova, Vidzeme Planning Region (LV)</i></li><li>• <i>Robert Hall, ECOLISE (SE)</i></li></ul> <b>Breakout group speakers:</b> <ul style="list-style-type: none"><li>• <i>Wolfgang Brunner, Austerland energy project (SE)</i></li><li>• <i>Aina Calafat, Organic District Balears (ES)</i></li><li>• <i>Lauranne Pille, AFAC Agroforestry Association (FR)</i></li><li>• <i>Mireille Groot Koerkamp, LAG Salland (NL)</i></li></ul>
10:45 – 11:15	<b>Networking time</b>
11:15 – 12:45	<b>Workshop 2: Digitally-led innovative rural futures</b> <ul style="list-style-type: none"><li>• <i>Harnessing digital opportunities and creating innovative solutions for the future</i></li></ul> <b>Keynote speakers:</b> <ul style="list-style-type: none"><li>• <i>Gianluca Brunori, DESIRA H2020 (IT &amp; EU)</i></li><li>• <i>Emilija Stojmenova, Digital Hub Slovenia (SI)</i></li></ul> <b>Breakout group speakers:</b> <ul style="list-style-type: none"><li>• <i>Spyros Fountas, University of Athens (EL)</i></li><li>• <i>Eloi Guinjoan (LEADER Network Catalonia - ARCA) (ES)</i></li><li>• <i>Linn Malmgren, Young Smart Villages (SE)</i></li><li>• <i>Jose Manuel San Emeterio, European Regions Network for the Application of Communications Technologies - ERNACT (ES)</i></li></ul>
12:45 – 13:45	<b>Networking time</b>
13:45 – 15:15	<b>Workshop 3: Fair and inclusive rural futures</b> <ul style="list-style-type: none"><li>• <i>Building open, vibrant and welcoming rural communities</i></li></ul> <b>Keynote speakers:</b> <ul style="list-style-type: none"><li>• <i>Assya Kavrakova, ECAS - European Citizens' Action Service (BG)</i></li><li>• <i>Sally Shortall, Newcastle University (UK)</i></li></ul> <b>Breakout group speakers:</b> <ul style="list-style-type: none"><li>• <i>Marie de Bizien, Accessr.eu (FR)</i></li><li>• <i>Paivi Taavo, Social elderly family care (FI)</i></li></ul>



	<ul style="list-style-type: none"><li>• <i>Ines Bulic-Cojocariu, ENIL - European Network for Independent Living (EU)</i></li><li>• <i>Samuel Hubaux, Nos Oignons (BE)</i></li><li>• <i>Andrea Membretti, MATILDE project (EU)</i></li><li>• <i>Aurelia Pattou, Super Senior (LU)</i></li><li>• <i>Gabriella Christmann - Tech Uni Berlin - RURACTION (EU)</i></li><li>• <i>Adeel Haidari, Ny pa landet (SE)</i></li></ul>
15:15 – 15:30	<b>Networking time</b>
15:30 – 17:00	<b>Workshop 4: Farming and food productions' role in building resilient rural futures</b> <ul style="list-style-type: none"><li>• <i>Developing successful farming, food and shorter land-based value chains</i></li></ul> <b>Keynote speakers:</b> <ul style="list-style-type: none"><li>• <i>Pierangelo Marconi, Roquette (BE)</i></li><li>• <i>Doris Letina, CEJA (EU)</i></li></ul> <b>Breakout group speakers:</b> <ul style="list-style-type: none"><li>• <i>Justin Casimir, Rubizmo (SE)</i></li><li>• <i>Gemma Estany, ARCA (ES)</i></li><li>• <i>Tajana Radic, Croatian Chamber of Agriculture (HR)</i></li><li>• <i>James Claffey, Irish Rural Link (IE)</i></li><li>• <i>Janis Kronbergs, BeeKing (LV)</i></li></ul>

## **DAY THREE: Wednesday 24 March 2021 (09:00 – 17:00)**

09:00 – 17:00	<b>Virtual marketplace</b> ( <i>Multimedia content/Networking opportunities</i> )
09:15 – 10:45	<b>Workshop 5: Strong and dynamic rural-urban partnerships</b> <ul style="list-style-type: none"><li>• <i>Forging mutually beneficial relationships and interdependencies between rural and urban areas</i></li></ul> <b>Keynote speakers:</b> <ul style="list-style-type: none"><li>• <i>Han Wiskerke, ROBUST H2020 (NL &amp; EU)</i></li><li>• <i>Genevieve Le Meur, Pays de Brest (FR)</i></li></ul> <b>Breakout group speakers:</b> <ul style="list-style-type: none"><li>• <i>Hilkka Vihinen, Natural Resources Institute Finland (FI)</i></li><li>• <i>Kirsten Hauser, Regional Management Agency Met. Area of Styria (AT)</i></li><li>• <i>Lara Sibbing, Ede Food Valley (NL)</i></li><li>• <i>Maria Partidario, Instituto Superior Tecnico-Lisbon University (PT)</i></li></ul>

10:45 – 11:15	<b>Networking time</b>
11:15 – 12:45	<p><b>Workshop 6: Vibrant rural areas</b></p> <ul style="list-style-type: none"> <li>• <i>Finding smart solutions to demographic changes, infrastructure needs and services' provision</i></li> </ul> <p><b>Keynote speakers:</b></p> <ul style="list-style-type: none"> <li>• <i>Tuomas Kuhmonen, RURALISATION H2020 (FI &amp; EU)</i></li> <li>• <i>Artis Mednis, Latvian Rural Forum &amp; European Rural Youth Parliament (LV &amp; EU)</i></li> </ul> <p><b>Breakout group speakers:</b></p> <ul style="list-style-type: none"> <li>• <i>Andrea Lorenzini, SMARTA project (IT &amp; EU)</i></li> <li>• <i>Juan Lazaro, Asturias network of Rural Development (ES)</i></li> <li>• <i>Sara Bianchi, SSPA (ES &amp; EU)</i></li> <li>• <i>Jakub Dvorsky, Slovak Rural Youth Parliament (SK)</i></li> </ul>
12:45 – 13:45	<b>Networking time</b>
13:45 – 15:15	<p><b>Workshop 7: Diverse and resilient rural areas</b></p> <ul style="list-style-type: none"> <li>• <i>Building back better for a sustainable rural future</i></li> </ul> <p><b>Keynote speakers:</b></p> <ul style="list-style-type: none"> <li>• <i>Amelie Krug, Baltic ECOLISE (BE)</i></li> <li>• <i>Carolina Perpiña Castillo, Joint Research Centre (EU)</i></li> </ul> <p><b>Breakout group speakers:</b></p> <ul style="list-style-type: none"> <li>• <i>Mar Delgado Serrano, University of Cordoba (ES)</i></li> <li>• <i>Matthias Wagner, LAG Leipziger Muldenland (DE)</i></li> <li>• <i>Kaley Hart, IEEP (BE &amp; UK)</i></li> <li>• <i>Alexandra de Haas, LAG Aland (FI)</i></li> <li>• <i>Bettina Bock, Wageningen University, SUREFARM (NL)</i></li> <li>• <i>Anni-Mari Isoherranen, LAG Keskipiste (FI)</i></li> <li>• <i>Carolina Perpina Castillo, Joint Research Center (IT)</i></li> <li>• <i>Jordi Terrades, LAG Adrenoc (ES)</i></li> </ul>
15:15 – 15:30	<b>Networking time</b>
15:30 – 17:00	<p><b>Workshop 8: People, policy, practice – proofing and implementing a new rural reality</b></p> <ul style="list-style-type: none"> <li>• <i>Fostering inclusive governance mechanisms which will provide rural communities with the resources and tools for realising their full potential</i></li> </ul> <p><b>Keynote speakers:</b></p> <ul style="list-style-type: none"> <li>• <i>Marc Laget, French National Agency for Territorial Cohesion (FR)</i></li> <li>• <i>Michael Schmitz, Council of European Municipalities and Regions (EU)</i></li> </ul>



**Breakout group speakers:**

- *Marjorie Jouen, Jacques Delors Institute (FR)*
- *Marie Clotteau, Euromontana (FR)*
- *Louise Ormstrup Vestergård, SHERPA H2020 project (SE & EU)*
- *Hans Jørgen Jensen, LAG Bornholm (DK)*

## **DAY FOUR: Thursday 25 March 2021 (09:00 – 16:30)**

09:00 – 13:00	<a href="#">Virtual marketplace</a> ( <i>Multimedia content/Networking opportunities</i> )
09:00 – 09:45	<b>Fringe workshops/events</b>
10:00 – 10:45	<b>Fringe workshops/events</b>
10:45 – 11:15	<b>Networking time</b>
11:15 – 12:00	<b>Fringe workshops/events</b>
12:15 – 13:00	<b>Fringe workshops/events</b>
13:00 – 15:00	<b>Networking time</b>
15:00 – 16:30	<b>Award ceremony- Rural Inspiration Awards 2021 (<a href="#">web-streamed</a>)</b>

## **DAY FIVE: Friday 26 March 2021 (09:00 – 13:00)**

09:00 – 13:00	<a href="#">Virtual marketplace</a> ( <i>Multimedia content/Networking opportunities</i> )
10:00 – 11:30	<b>Working plenary – bringing it together (<a href="#">web-streamed</a>)</b>  <b>Feedback from the workshops Keynote listeners</b> <ul style="list-style-type: none"><li>• <b>Maura Farrell, NUI Galway</b></li><li>• <b>Laurence Castaigne, Ceja</b></li><li>• <b>Judith Conrad, Federal Ministry for Food and Agriculture DE (BMEL)</b></li><li>• <b>Paweł Krzeczunowicz, Polish Rural Network</b></li></ul>



	<p><b>Panel perspectives :</b></p> <ul style="list-style-type: none"><li>• Mazaly Aguilar, MEP, Vice-Chair of the Committee on Agriculture and Rural Development, European Parliament</li><li>• Enda Stenson, Rapporteur of the European Committee of the Regions on the Long Term Vision for Rural Areas</li><li>• Peter Schmidt, President of the NAT section, European Economic and Social Committee</li></ul>
11:30 – 11:45	<p><i>Virtual coffee break</i></p>
11:45 – 13:00	<p><b>High level closing plenary - Key Rural Vision Week messages (<a href="#">web-streamed</a>)</b></p> <p><b>Overview: Key messages from Rural Vision Week:</b></p> <ul style="list-style-type: none"><li>• Enrique Garcilazo, Head of Regional and Rural Policy Unit, CFE, OECD</li></ul> <p><b>Political Panel discussion:</b></p> <ul style="list-style-type: none"><li>• Janusz Wojciechowski, European Commissioner for Agriculture</li><li>• Elisa Ferreira, European Commissioner for Cohesion and Reforms</li><li>• Dubravka Šuica, European Commission, Vice President for Democracy &amp; Demography</li></ul> <p><b>Closing remarks:</b> Dubravka Šuica, European Commission, Vice President for Democracy &amp; Demography</p>