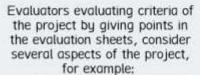


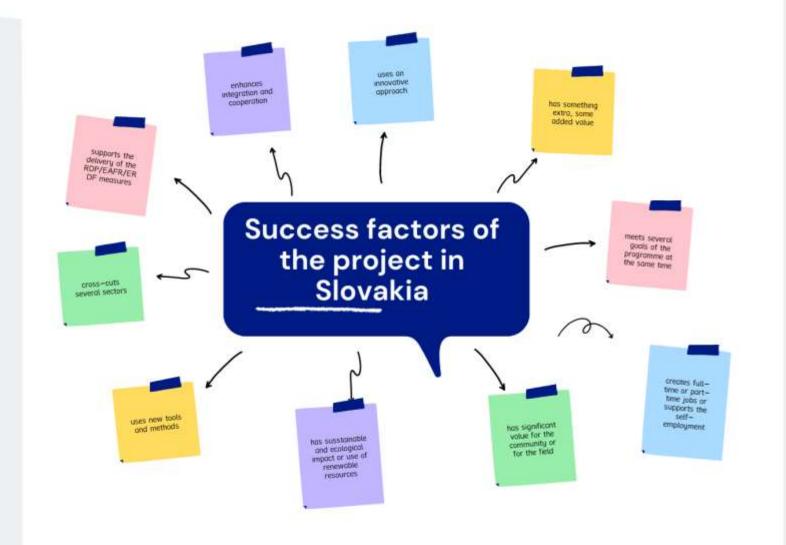
ENRD Workshop for National Rural Networks on Valorising and Communicating Successful Projects

National Rural Development Network Slovakia

24/11/2020 Simona Radecka



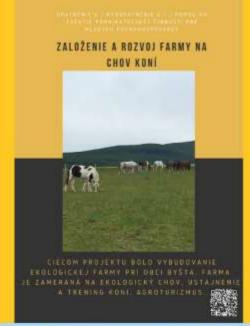
- the impact of the project according to the amount of inhabitans, which are affected by the project;
- the region, in which the project is implemented (less developed region => different needs, approaches, values, strategies and criteria)
- amount of the investment (higher investments mean greater impact...);
- measure requirements and types of activities under the measures;
- 5. impact on public/private sector; etc.



Tools for communicating the successful projects



Project database
Brochures
Posters
Promotional letters
Social media posts
Magazine
Newsletter







## Thank you!

For questions, requests and anything else, please email me at radecka@arvi.sk