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## **EU-Magazin Ländlicher Raum ausgabe 22 - Intelligente und wettbewerbsfähige Versorgungsketten für Lebensmittel und Getränke** [1]

Zentrales Thema dieser Ausgabe sind die Möglichkeiten für eine „Stärkung der Wettbewerbsfähigkeit von Primärerzeugern durch eine bessere Integration dieser Primärerzeuger in die Agrarnahrungsmittelkette“ – einer der Schwerpunktbereiche der EU-Politik zur Entwicklung des ländlichen Raums.

Das Magazin bietet einen Überblick über die verschiedenen Instrumente zur Wertschöpfung in den Versorgungsketten für Lebensmittel und Getränke und untersucht im Anschluss attraktive

Marktchancen für ländliche Produzenten im Hinblick auf eine Expansionsmöglichkeit des ländlichen Markts, eine Verbesserung des Zugangs zu städtischen Lebensmittelmärkten und einen Zugang zum Markt für öffentliche Lebensmittel.

Die Ausgabe betont die Bedeutung gezielter Strategien zur Förderung intelligenterer Versorgungsketten, bei denen nützlichen Verbindungen mit der Forschung und den Entwicklungsprogrammen für den ländlichen Raum (EPLR) eine wesentliche Rolle zukommt.

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**Publication date:**

July, 2016

**Keywords:**

- Access to market, Added value, Competitiveness, Cooperation, Food & Drink, Local food, Market development, Rural business, Rural services, Short supply chains & local markets










**[EU Rural Review 12 'Local Food and Short Supply Chains'](#)** [8]

How Rural Development Programmes (RDPs) are contributing to the promotion of local food

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**Publication date:**

July, 2012

**Keywords:**

- Access to market, Cooperation, Entrepreneurship, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local food, Market development, Product quality, Rural business, Short supply chains & local markets









**[EU Rural Review 10 'Rural Entrepreneurship'](#)** [16]

A closer look at how EU agriculture and rural development policy help promote rural entrepreneurship.

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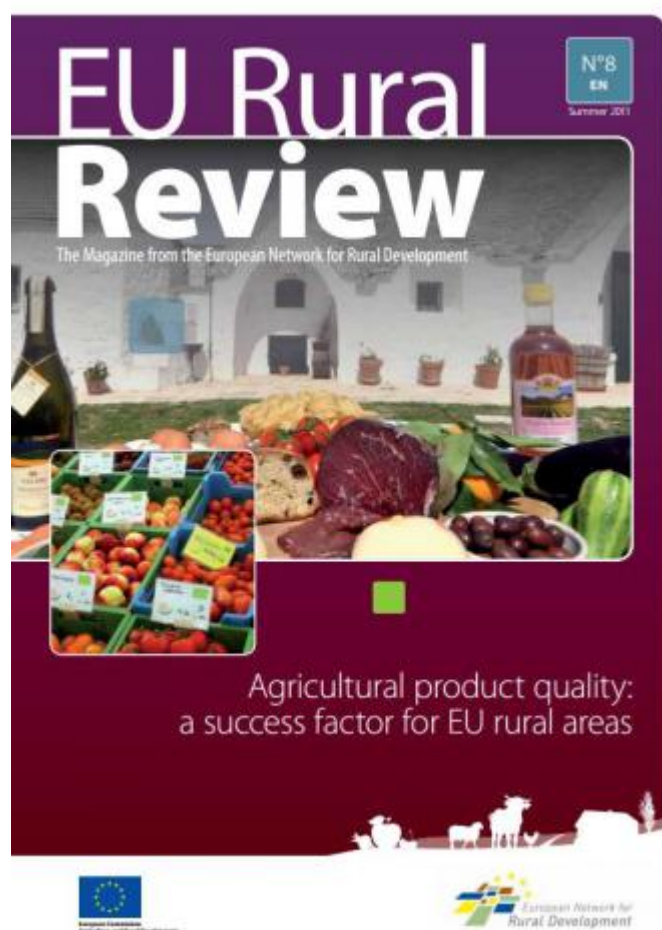
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**Publication date:**

January, 2012

**Keywords:**

- Access to market, Competitiveness, Diversification, Entrepreneurship, Local food, Market development, Rural business, Rural services, Short supply chains & local markets



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**Publication date:**

July, 2011

**Keywords:**

- Access to market, Competitiveness, Cooperation, Local food, Market development, Organic farming, Product quality, Rural business, Short supply chains & local markets



**[EU Rural Review 5 'Cultivating Competitiveness of the EU Farm, Agri-food and Forest Sectors'](#)** [31]

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**Publication date:**

October, 2010

## Keywords:

- Access to market, Competitiveness, Environmental sustainability, Farm restructuring/modernisation, Forestry, Market development, Networking, Product quality, Rural business, Sustainability, Vocational training & skills acquisition

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