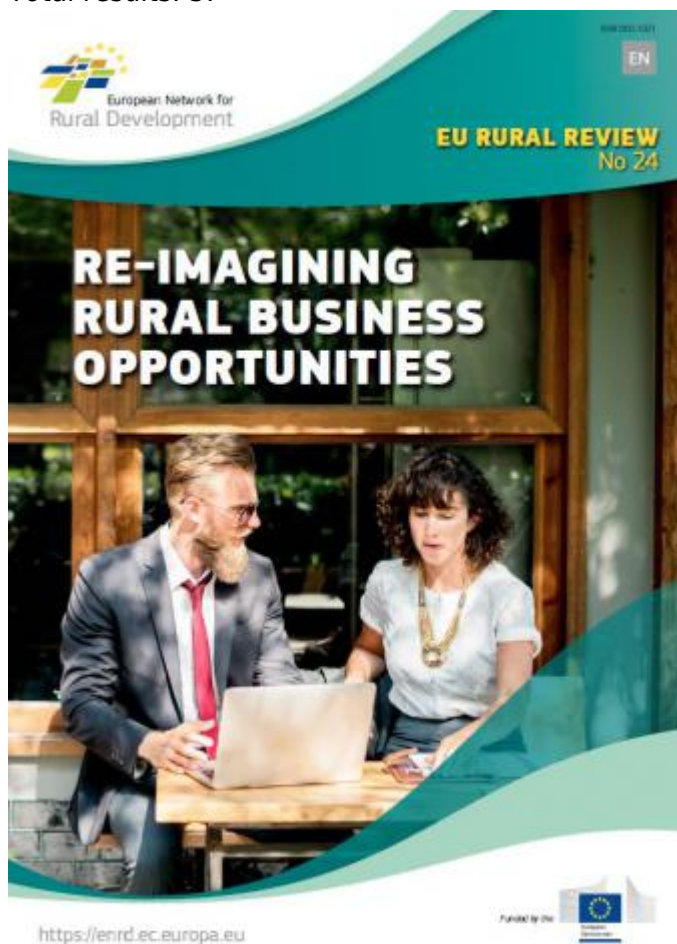


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## [EU-Magazin Ländlicher Raum ausgabe 24 - Neue Geschäftsmöglichkeiten im ländlichen Raum](#) [1]








In dieser Ausgabe des EU-Magazins Ländlicher Raum werden einige aktuelle Denkansätze und Praktiken dahingehend untersucht, wie das Unternehmertum im ländlichen Raum unterstützt werden

kann, um die sich abzeichnenden Möglichkeiten und das latente Potenzial zur Entwicklung neuer erfolgreicher Geschäftsaktivitäten zu nutzen.

Unter Berücksichtigung der zahlreichen Herausforderungen, mit denen die ländlichen Gebiete in Europa konfrontiert sind, bietet die Ausgabe einen Überblick über die neuen Chancen, die sich durch die Entwicklungen in den verschiedensten Bereichen – von der Biotechnologie bis hin zur Erlebnisökonomie und von den Möglichkeiten, die durch die neuen Informationstechnologien geschaffen werden, bis hin zu den sich wandelnden Verbraucherbedürfnissen – bieten.

Außerdem wird die Frage untersucht, wie die Entwicklungsprogramme für den ländlichen Raum strategisch eingesetzt werden können, um diese Chancen zu nutzen, wobei intelligentere Wege für eine effiziente Unterstützung der wirtschaftlichen Aktivitäten gefunden und gezielte Anstrengungen unternommen werden müssen, um einige der Herausforderungen, die dem ländlichen Raum eigen sind, zu überwinden.

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**Keywords:**

- Access to market, Advisory services, Cooperation, Digitisation, Entrepreneurship, LEADER/CLLD, Rural business, Rural SMEs, Vocational training & skills acquisition



# [EU Rural Review 13 'Rural Development Financial Instruments: New Opportunities to Tackle the Economic Crisis'](#) [9]

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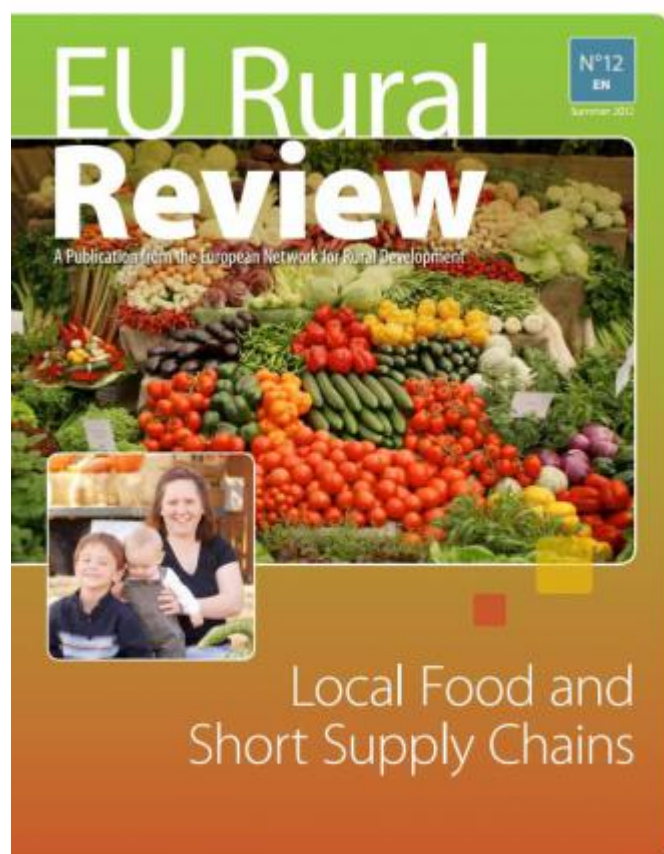
 [HR](#) [16]

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## [EU Rural Review 12 'Local Food and Short Supply Chains'](#) [17]


How Rural Development Programmes (RDPs) are contributing to the promotion of local food production and short supply chains.

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## [EU Rural Review 10 'Rural Entrepreneurship'](#) [25]

A closer look at how EU agriculture and rural development policy help promote rural

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