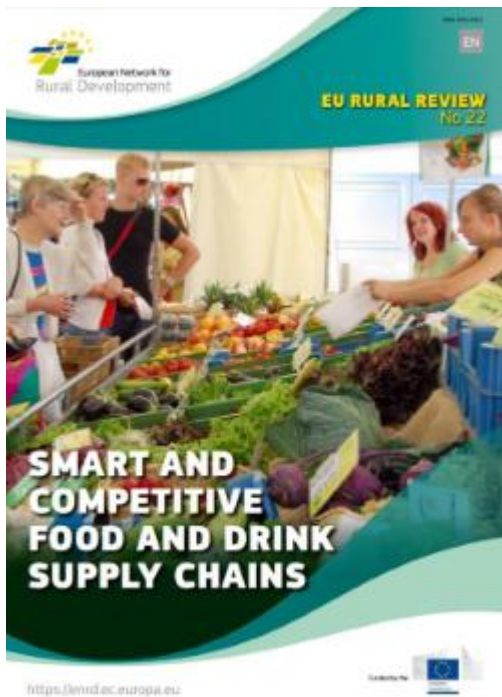


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EU-Magazin Ländlicher Raum ausgabe 22 - Intelligente und wettbewerbsfähige Versorgungsketten für Lebensmittel und Getränke [1]







Zentrales Thema dieser Ausgabe sind die Möglichkeiten für eine „Stärkung der Wettbewerbsfähigkeit von Primärerzeugern durch eine bessere Integration dieser Primärerzeugern in die Agrarnahrungsmittelkette“ – einer der Schwerpunktbereiche der EU-Politik zur Entwicklung des ländlichen Raums.

Das Magazin bietet einen Überblick über die verschiedenen Instrumente zur Wertschöpfung in den Versorgungsketten für Lebensmittel und Getränke und untersucht im Anschluss attraktive

Marktchancen für ländliche Produzenten im Hinblick auf eine Expansionsmöglichkeit des ländlichen Markts, eine Verbesserung des Zugangs zu städtischen Lebensmittelmärkten und einen Zugang zum Markt für öffentliche Lebensmittel.

Die Ausgabe betont die Bedeutung gezielter Strategien zur Förderung intelligenterer Versorgungsketten, bei denen nützlichen Verbindungen mit der Forschung und den Entwicklungsprogrammen für den ländlichen Raum (EPLR) eine wesentliche Rolle zukommt.

File:

-  [EN](#) [2]
-  [FR](#) [3]
-  [DE](#) [4]
-  [IT](#) [5]
-  [ES](#) [6]
-  [PL](#) [7]

Publication date:

July, 2016


Keywords:

- Access to market, Added value, Competitiveness, Cooperation, Food & Drink, Local food, Market development, Rural business, Rural services, Short supply chains & local markets



[EU Rural Review 17 'Family Farming'](#) [8]

The United Nations has declared 2014 the [International Year of Family Farming](#) [9], the primary aim of which is to promote, develop and strengthen all types of family-oriented agriculture as a socially valuable, economically viable and environmentally sustainable model.

File: [EN](#) [10] [FR](#) [11] [DE](#) [12] [IT](#) [13] [ES](#) [14] [PL](#) [15] [HR](#) [16]**Publication date:**

November, 2013

Keywords:

- Access to market, Competitiveness, Environmental sustainability, Family farming, Job creation, Local food, Natural resources, Organic farming, Short supply chains & local markets, Young farmers



[EU Rural Review 16 'Knowledge Transfer and Innovation in Rural Development Policy'](#) [17]

Innovation is at the heart of the Europe 2020 strategy, which aims to promote smart, sustainable and inclusive growth. Today, European farmers are faced with the dual challenges of having not only to produce more, but also to do so in a sustainable manner. The reform of the Common Agricultural Policy (CAP) sees innovation as a key driver of sustainable agriculture and rural development.

File: [EN](#) [18] [FR](#) [19]

 [DE](#) [20]

 [IT](#) [21]

 [ES](#) [22]

 [PL](#) [23]

 [HR](#) [24]

Publication date:

May, 2013

Keywords:

- Access to market, Competitiveness, Environmental sustainability, Innovation, Knowledge transfer, LEADER/CLLD, Rural business



[EU Rural Review 13 'Rural Development Financial Instruments: New Opportunities to Tackle the Economic Crisis'](#) [25]

Rural development Financial Instruments: opportunities, experiences and challenges for the implementation of EU Rural Development policy.

File:

 [EN](#) [26]

 [FR](#) [27]

 [DE](#) [28]

 [IT](#) [29]

 [ES](#) [30]

 [PL](#) [31]

 [HR](#) [32]

Publication date:

October, 2012

Keywords:

- Competitiveness, Entrepreneurship, Financial Instruments, Networking, Rural business



[EU Rural Review 10 'Rural Entrepreneurship'](#) [33]

A closer look at how EU agriculture and rural development policy help promote rural entrepreneurship.

File:

 [EN](#) [34]

 [FR](#) [35]

 [DE](#) [36]

 [IT](#) [37]

 [ES](#) [38]

 [PL](#) [39]

 [HR](#) [40]

Publication date:

January, 2012

Keywords:

- Access to market, Competitiveness, Diversification, Entrepreneurship, Local food, Market

development, Rural business, Rural services, Short supply chains & local markets



[EU Rural Review 8 'Agricultural Product Quality: a Success Factor for EU Rural Areas'](#) [41]

Quality and organic products are a key part of the Common Agricultural Policy and an important objective of Rural Development policy.

File:

 [EN](#) [42]

 [FR](#) [43]

 [DE](#) [44]

 [IT](#) [45]

 [ES](#) [46]

 [PL](#) [47]

Publication date:

July, 2011

Keywords:

- Access to market, Competitiveness, Cooperation, Local food, Market development, Organic farming, Product quality, Rural business, Short supply chains & local markets



[EU Rural Review 5 'Cultivating Competitiveness of the EU Farm, Agri-food and Forest Sectors'](#) [48]

Supporting EU agriculture, forestry and agri-food industries, combining competitiveness and multi-functionality.

File:

 [EN](#) [49]

 [FR](#) [50]

 [DE](#) [51]

 [IT](#) [52]

 [ES](#) [53]

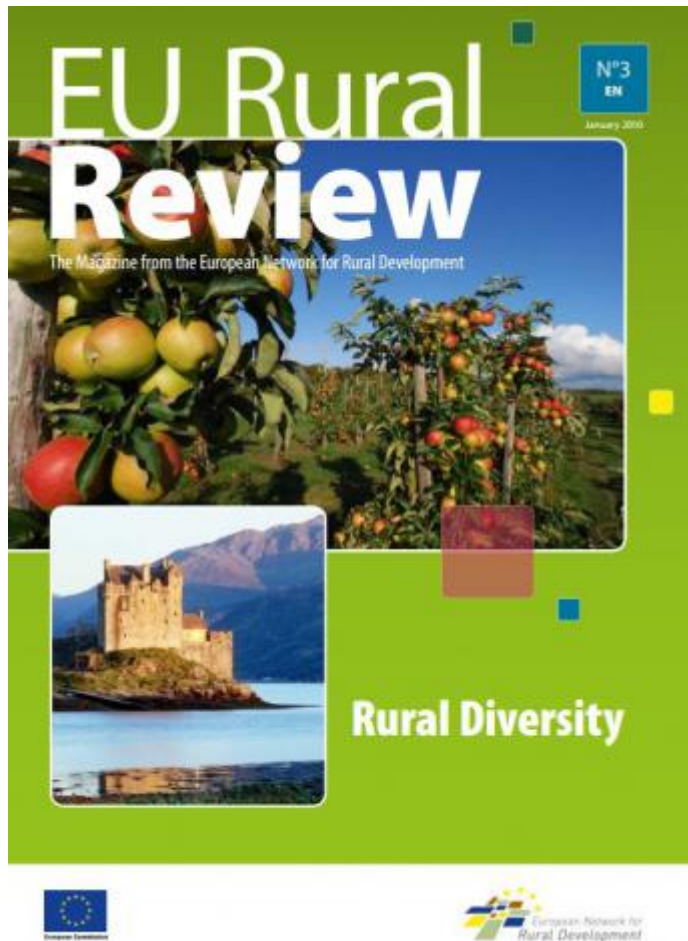
 [PL](#) [54]

Publication date:

October, 2010

Keywords:

- Access to market, Competitiveness, Environmental sustainability, Farm restructuring/modernisation, Forestry, Market development, Networking, Product quality, Rural business, Sustainability, Vocational training & skills acquisition



[EU Rural Review 3 'Rural Diversity'](#) [55]

Rural people's dedication to the on-going development of diversity in Europe's countryside forms the main focus of this issue of the EU Rural Review.

File:

 [EN](#) [56]

 [FR](#) [57]

 [DE](#) [58]

 [IT](#) [59]

 [ES](#) [60]

 [PL](#) [61]

 [HR](#) [62]

Publication date:

January, 2010

Keywords:

- Access to market, Competitiveness, Cooperation, Diversification, Environmental sustainability, Forestry, LEADER/CLLD, Networking, Product quality



[EU Rural Review 2 'Creativity and Innovation in EU Rural Development'](#) [63]

This issue of the EU Rural Review showcases some of the different types of innovation and creativity from EU rural areas.

File:

 [EN](#) [64]

 [FR](#) [65]

 [DE](#) [66]

 [IT](#) [67]

 [ES](#) [68]

 [PL](#) [69]

 [HR](#) [70]

Publication date:

December, 2009

Keywords:








- Broadband, Competitiveness, Cooperation, Digitisation, Diversification, Forestry, Information & Communications Technology (ICT), Innovation, LEADER/CLLD, Networking, Rural business, Rural services



[EU Rural Review 1 'The European Agricultural Fund for Rural Development'](#) [71]

This first issue of the EU Rural Review raises awareness about the many opportunities that are available under the EAFRD.

File:

-  [EN](#) [72]
-  [FR](#) [73]
-  [DE](#) [74]
-  [IT](#) [75]
-  [ES](#) [76]
-  [PL](#) [77]
-  [HR](#) [78]

Publication date:

October, 2009

Keywords:

- Competitiveness, Cooperation, Diversification, LEADER/CLLD, Networking

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- [9] <http://www.fao.org/family-farming-2014/>
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