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## **EU-Magazin Ländlicher Raum ausgabe 22 - Intelligente und wettbewerbsfähige Versorgungsketten für Lebensmittel und Getränke** [1]







Zentrales Thema dieser Ausgabe sind die Möglichkeiten für eine „Stärkung der Wettbewerbsfähigkeit von Primärerzeugern durch eine bessere Integration dieser Primärerzeugern in die Agrarnahrungsmittelkette“ – einer der Schwerpunktbereiche der EU-Politik zur Entwicklung des ländlichen Raums.

Das Magazin bietet einen Überblick über die verschiedenen Instrumente zur Wertschöpfung in den Versorgungsketten für Lebensmittel und Getränke und untersucht im Anschluss attraktive

Marktchancen für ländliche Produzenten im Hinblick auf eine Expansionsmöglichkeit des ländlichen Markts, eine Verbesserung des Zugangs zu städtischen Lebensmittelmärkten und einen Zugang zum Markt für öffentliche Lebensmittel.

Die Ausgabe betont die Bedeutung gezielter Strategien zur Förderung intelligenterer Versorgungsketten, bei denen nützlichen Verbindungen mit der Forschung und den Entwicklungsprogrammen für den ländlichen Raum (EPLR) eine wesentliche Rolle zukommt.

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**Keywords:**

- Access to market, Added value, Competitiveness, Cooperation, Food & Drink, Local food, Market development, Rural business, Rural services, Short supply chains & local markets



**[EU Rural Review 17 'Family Farming'](#) [8]**

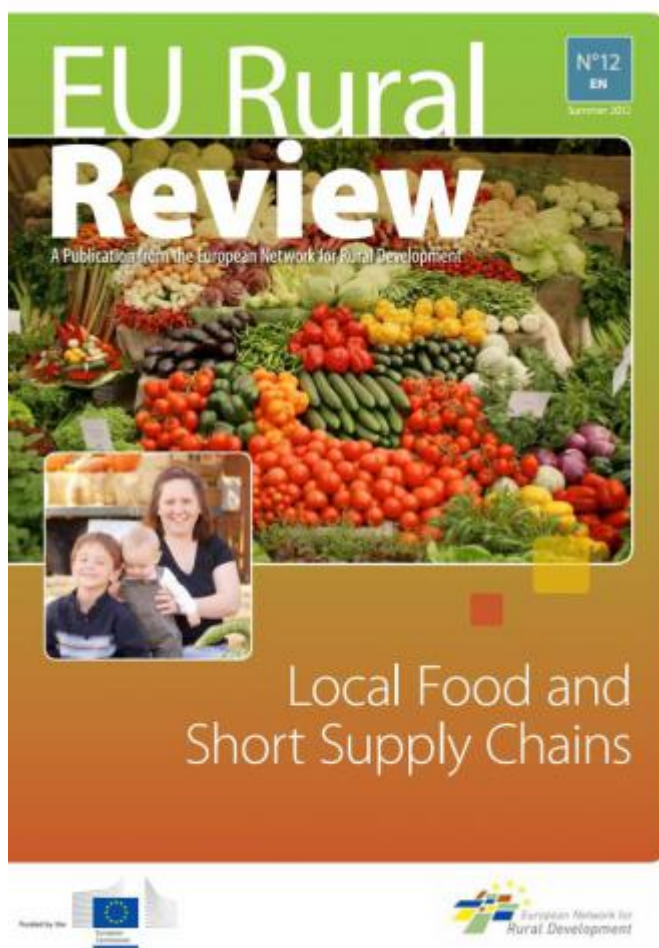
The United Nations has declared 2014 the [International Year of Family Farming](#) [9], the primary aim of which is to promote, develop and strengthen all types of family-oriented agriculture as a socially valuable, economically viable and environmentally sustainable model.

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- Access to market, Competitiveness, Environmental sustainability, Family farming, Job creation, Local food, Natural resources, Organic farming, Short supply chains & local markets, Young farmers



## [EU Rural Review 12 'Local Food and Short Supply Chains'](#) [17]

How Rural Development Programmes (RDPs) are contributing to the promotion of local food production and short supply chains.

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- Access to market, Cooperation, Entrepreneurship, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local food, Market development, Product quality, Rural business, Short supply chains & local markets



**[EU Rural Review 10 'Rural Entrepreneurship'](#)** [25]

A closer look at how EU agriculture and rural development policy help promote rural entrepreneurship.

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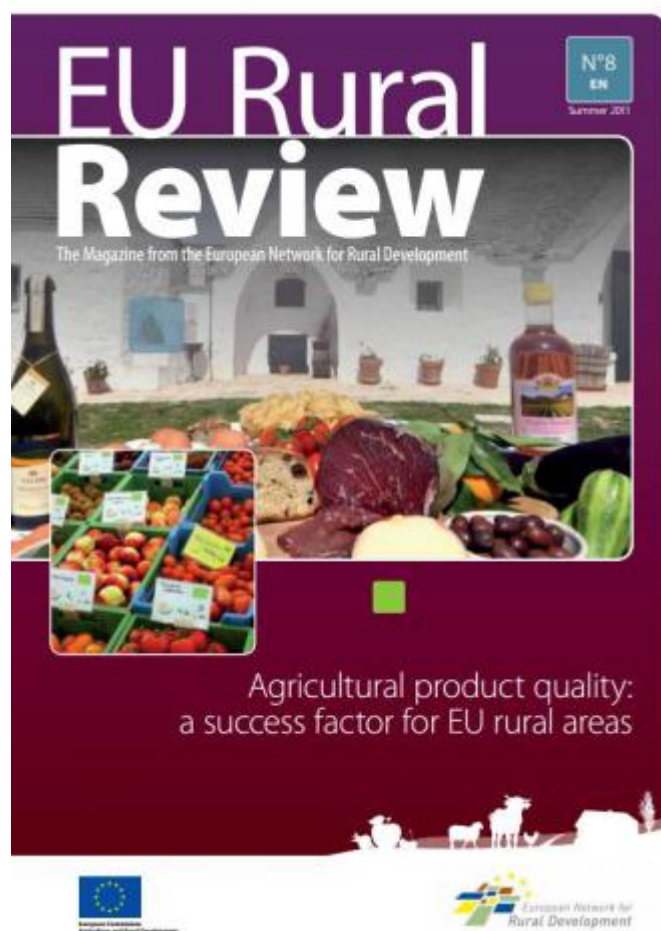
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- Access to market, Competitiveness, Diversification, Entrepreneurship, Local food, Market development, Rural business, Rural services, Short supply chains & local markets



**[EU Rural Review 8 'Agricultural Product Quality: a Success Factor for EU Rural Areas'](#)** [33]

Quality and organic products are a key part of the Common Agricultural Policy and an important objective of Rural Development policy.

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**Keywords:**








- Access to market, Competitiveness, Cooperation, Local food, Market development, Organic farming, Product quality, Rural business, Short supply chains & local markets



## [EU Rural Review 6 'Employment and Social Inclusion'](#) [40]

Encouraging rural employment, tackling rural poverty and improving the quality of life.

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