

A small successful food market initiative in Sweden used EAFRD funding to help migrants develop their skills, find employment and set up their own business.

 [Full project description](#) [1] (331.51 KB)



Project summary:

Uddevalla is a small run-down town in western Sweden facing problems of unemployment and poor integration of immigrants. The “potato backyard” is an initiative which started in 2014 and it is about a small local market where small producers and artisans are able to showcase and sell their products combined with cultural activities.

This group of small enterprises and entrepreneurs used EAFRD funding to establish a Work Integrated Social Enterprise (WISE) which helps migrants learn about entrepreneurship through practical work and supports them to develop their business ideas. Participants attended workshops on business and food, got hands on experience by working at an organic shop and participated in study visits.

Project results:

- Fifteen people with immigrant backgrounds took part in the project.
- Eight participants went on to long-term internships with enterprises.
- One started restaurant training and another set-up a food truck business.
- Two to four participants will continue to work at the Potato backyard as full-time trainees.
- The project also created a new cookbook containing recipes from the participants’ countries of origin.

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Links

[1]
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