

A company that produces ice-cider in northern Sweden, combined RDP support and crowdfunding to plant an apple orchard that would support its production needs.

 [Full project description](#) [1] (513.43 KB)



### **Project summary:**

In 2010, Andreas Sundgren Graniti set up the company Brännland Cider AB in Västerbotten, in the northern part of Sweden, which produces ice-cider from Swedish apples. At the start, the apples they used were sourced from southern Sweden, since there was no commercial apple orchard in the North.

In this context and in order for Brännland Cider to become a sustainable producer, they needed to control the input of raw material and ensure that supplies will continue to cover their increasing production needs. RDP support and crowdfunding were used to finance the establishment of a new apple orchard of about 1000 apple trees, in cooperation with the Swedish University of Agricultural Science.

### **Project results:**

The new apple orchard created one new job.

The competitiveness of Brännland Cider increased as they can better control the raw material they use.

The new orchard has strengthened the links between Brännland Cider and the local community.

Farmers are beginning to grow apples for commercial reasons in Northern Sweden.

### **Post date:**

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**Links**

[1] [https://enrd.ec.europa.eu/file/15239/download\\_en?token=Jp2ZkPfE&filename=brannlandcider\\_20190328](https://enrd.ec.europa.eu/file/15239/download_en?token=Jp2ZkPfE&filename=brannlandcider_20190328)