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[“Selling from the yard” in Slovakia](#) ^[1]

Keywords:

Direct marketing, Information & promotion activities, Short supply chains & local markets

Countries:

Slovakia

Information and promotion activities on direct marketing by the Slovak National Rural Network.



“Earth Treasures Fair” Local International Market [2]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

Hungary, Slovakia

A permanent local international market established on a village at the Slovak-Hungarian border enabled local producers from both countries to sell their products more effectively.



Promotion and sale of Slovak traditional products on farmers´ markets [3]

Keywords:

Direct marketing, Local food, Short supply chains & local markets

Countries:

Slovakia

The National Rural Network of Slovakia used RDP funds to support the organization of farmers´ markets in different Slovak regions.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/selling-yard-slovakia_fr

[2]

https://enrd.ec.europa.eu/projects-practice/%E2%80%9Cearth-treasures-fair%E2%80%9D-local-international-market_fr

[3] https://enrd.ec.europa.eu/projects-practice/promotion-and-sale-slovak-traditional-products-farmers-markets-0_fr