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[‘Les 3 Givrées’ - Ice cream from the farm](#) ^[1]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm’s sustainability.



[Setting up a traditional bakery on a farm](#) [2]

Keywords:

Added value, Local food, Rural business

Countries:

France

A young female farmer used RDP support to set up a traditional backing oven and start selling organic bread in the local area.



[Reinforcing rural and urban relations](#) [3]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

France, Portugal

Transnational cooperation between a French and Portuguese LAG on the topic of urban-rural relations

has resulted in mutual learning about new ways to improve the scope and effectiveness of short supply-chains for local food.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm_en

[2] https://enrd.ec.europa.eu/projects-practice/setting-traditional-bakery-farm_en

[3] https://enrd.ec.europa.eu/projects-practice/reinforcing-rural-and-urban-relations_en