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[Creating the Vistula valley cultural and culinary brand](#) [1]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.



[Local production of vinegars and syrups in Estonia](#) [2]

Keywords:

Direct marketing, LEADER/CLLD, Local food, Rural SMEs

Countries:

Estonia

A local producer of syrups and vinegars in Estonia used EAFRD funding to scale up production to create a business that sells to restaurants, shops and big suppliers.



[“Goodies village” in Lithuania](#) [3]

Keywords:

Job creation, LEADER/CLLD, Local food, Women

Countries:

Lithuania

This Lithuanian LEADER project empowered the women of a small village to create a brand for their organic fruit and vegetables, and increase the income they generate by selling their home produce.



[Arctic Warriors from Lapland](#) [4]

Keywords:

Entrepreneurship, LEADER/CLLD, Market development, Product quality, Rural business

Countries:

Finland

A small Finnish start-up company developed nutritional supplements based on traditional herbs and plants from Lapland.

Source URL:

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Links

[1] https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en

[2] https://enrd.ec.europa.eu/projects-practice/local-production-vinegars-and-syrups-estonia_en

[3] https://enrd.ec.europa.eu/projects-practice/%E2%80%9Cgoodies-village%E2%80%9D-lithuania_en

[4] https://enrd.ec.europa.eu/projects-practice/arctic-warriors-lapland_en