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## [Anton Vrbnjak Farm - Diversifying into therapeutic horse riding](#) <sup>[1]</sup>

Keywords:

Animal husbandry, Entrepreneurship, Family farming, Healthcare, Job creation, LEADER/CLLD, Social services, Tourism

Countries:

Slovenia

Expanding the range of tourist offer in a LAG area by supporting a small farm to diversify into horseback riding and therapeutic riding.



## **Ritoznojčan - reintroducing in the market a quality wine from the past** [2]

Keywords:

Agriculture, Food & Drink, Market development, Producer groups, Product quality

Countries:

Slovenia

The project addressed the needs of local winegrowers and winemakers in the municipality of Slovenska Bistrica to add value to their work and improve their market position.



## **Short Supply Chains in the Heart of Slovenia** [3]

Keywords:

Direct marketing, LEADER/CLLD, Market development, Short supply chains & local markets

Countries:

Slovenia

A series of different LEADER supported projects helped the development of distribution systems for producers as to improve market access and local food awareness.

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**Links**

- [1] [https://enrd.ec.europa.eu/projects-practice/anton-vrbnjak-farm-diversifying-therapeutic-horse-riding\\_en](https://enrd.ec.europa.eu/projects-practice/anton-vrbnjak-farm-diversifying-therapeutic-horse-riding_en)
- [2] [https://enrd.ec.europa.eu/projects-practice/ritoznojcan-reintroducing-market-quality-wine-past\\_en](https://enrd.ec.europa.eu/projects-practice/ritoznojcan-reintroducing-market-quality-wine-past_en)
- [3] [https://enrd.ec.europa.eu/projects-practice/short-supply-chains-heart-slovenia\\_en](https://enrd.ec.europa.eu/projects-practice/short-supply-chains-heart-slovenia_en)