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## **[Koronya Horticulture - developing a start-up business in horticulture](#)** <sup>[1]</sup>

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



## [Upgrading a sheep farm and opening of Farm Shop by a Maltese young farmer](#) [2]

Keywords:

Agriculture, Animal husbandry, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Family farming, Farm restructuring/modernisation, Product quality, Young farmers

Countries:

Malta

A Maltese young farmer took over his father's sheep farm in order to preserve local traditions, whilst incorporating new and innovative ideas in the production and marketing process.



## [Anton Vrbnjak Farm - Diversifying into therapeutic horse riding](#) [3]

Keywords:

Animal husbandry, Entrepreneurship, Family farming, Healthcare, Job creation, LEADER/CLLD,

Social services, Tourism

Countries:

Slovenia

Expanding the range of tourist offer in a LAG area by supporting a small farm to diversify into horseback riding and therapeutic riding.



## [The advantages of cooler, darker climates](#) [4]

Keywords:

Communication, Entrepreneurship, Information & promotion activities, Innovation, LEADER/CLLD, Tourism

Countries:

Sweden

An association used RDP support to turn the 'disadvantages' of long periods of cold and darkness in northern Sweden, into a unique selling point for tourism.

**IM**  
LERYMOND

## [Innovative use of wood for producing fashion items](#) [5]

Keywords:

Added value, Direct marketing, Diversification, Entrepreneurship, Innovation, Job creation, Product quality, Rural business, Tourism, Women

Countries:

Poland

A female entrepreneur set up a company to produce high quality fashion products made of natural material.



TERROIR MOSELLE

## **Terroir Moselle - Wine and architecture route** [6]

Keywords:

Added value, Agriculture, Bioeconomy, Competitiveness, Cooperation, Culture, Entrepreneurship, Food & Drink, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local Development Strategy, Market development, Nature conservation, Tourism

Countries:

France, Germany, Luxembourg

The 'Terroir Moselle wine and architecture route' is a 'preparatory' cooperation project gathering six LEADER areas, five wine growing areas from four regions and three countries.



## [Leonidio Climbing Park](#) [7]

Keywords:

Entrepreneurship, Job creation, LEADER/CLLD, Tourism

Countries:

Greece

Using LEADER support to set up a climbing park and create opportunities for diversified local economic development.



## [Matic Vizjak - Creating innovative products from chilli peppers and beekeeping](#) [8]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



## **Modernisation of the Poharci dairy farm** [9]

Keywords:

Agriculture, Competitiveness, Cooperation, Entrepreneurship, Farm restructuring/modernisation, Job creation, Young farmers

Countries:

Slovenia

A dairy farm combined three RDP supported operations to increase and modernise milk production and secure one full-time job.



## **Pepe Aromas - Producing organic prickly pears** [10]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:



A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.

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### Links

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