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[Using fairytales to enhance tourist attractions for children](#) ^[1]

Keywords:

Culture, Inter-territorial/Transnational cooperation, Tourism, Youth

Countries:

Slovakia

A Slovakian association used popular fairytales to enhance tourist attractions for children, increasing overall visitor numbers and marketing opportunities.



“Earth Treasures Fair” Local International Market [2]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

Hungary, Slovakia

A permanent local international market established on a village at the Slovak-Hungarian border enabled local producers from both countries to sell their products more effectively.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/using-fairytales-enhance-tourist-attractions-children_en

[2] https://enrd.ec.europa.eu/projects-practice/%E2%80%9Cearth-treasures-fair%E2%80%9D-local-international-market_en