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## [Anton Vrbnjak Farm - Diversifying into therapeutic horse riding](#) <sup>[1]</sup>

Keywords:

Animal husbandry, Entrepreneurship, Family farming, Healthcare, Job creation, LEADER/CLLD, Social services, Tourism

Countries:

Slovenia

Expanding the range of tourist offer in a LAG area by supporting a small farm to diversify into horseback riding and therapeutic riding.



## **The advantages of cooler, darker climates** [2]

Keywords:

Communication, Entrepreneurship, Information & promotion activities, Innovation, LEADER/CLLD, Tourism

Countries:

Sweden

An association used RDP support to turn the 'disadvantages' of long periods of cold and darkness in northern Sweden, into a unique selling point for tourism.

**IM**  
LERYMOND

## **Innovative use of wood for producing fashion items** [3]

Keywords:

Added value, Direct marketing, Diversification, Entrepreneurship, Innovation, Job creation, Product quality, Rural business, Tourism, Women

Countries:

Poland

A female entrepreneur set up a company to produce high quality fashion products made of natural

material.



TERROIR MOSELLE

## **Terroir Moselle - Wine and architecture route** [4]

Keywords:

Added value, Agriculture, Bioeconomy, Competitiveness, Cooperation, Culture, Entrepreneurship, Food & Drink, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local Development Strategy, Market development, Nature conservation, Tourism

Countries:

France, Germany, Luxembourg

The 'Terroir Moselle wine and architecture route' is a 'preparatory' cooperation project gathering six LEADER areas, five wine growing areas from four regions and three countries.



Μελιτζαζζ  
ΛΕΩΝΙΔΙΟΥ

## **Melitzazz - Promoting the Tsakonian heritage** [5]

Keywords:

Culture, Diversification, LEADER/CLLD, Tourism

Countries:

Greece

An example of a LEADER financed local festival that became a tool to promote cultural heritage and create the conditions necessary for sustainable local development.



## Leonidio Climbing Park [6]

Keywords:

Entrepreneurship, Job creation, LEADER/CLLD, Tourism

Countries:

Greece

Using LEADER support to set up a climbing park and create opportunities for diversified local economic development.



## Cooperative 'Vun der Atert' - A community based model for quality meat production [7]

Keywords:

Access to market, Agriculture, Animal husbandry, Cooperation, Direct marketing, Diversification,

LEADER/CLLD, Local Development Strategy, Product quality

Countries:

Luxembourg

An integrated, community focussed model for quality meat production based on short supply chains, working together, and exchanging experiences between consumers and producers.



## **Modernisation - relocation of “Monemvasia Winery, G. Tsibidis & Co”** [8]

Keywords:

Entrepreneurship, LEADER/CLLD, Product quality, Rural SMEs

Countries:

Greece

EAFRD funding enabled the Monemvasia Winery to relocate to meet growing demand for Monemvasia-Malvasia wine.



## **Company succession in the hotel and hospitality sector in the Northern Eifel region** [9]

Keywords:

Demography, Entrepreneurship, LEADER/CLLD, Rural business, Tourism

Countries:

Germany

An initiative to sensitise companies in the Northern Eifel region to the problem of management succession at an early stage.



## [GrowBiz - Enterprising Rural Perthshire](#) [10]

Keywords:

Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees, Rural SMEs

Countries:

United Kingdom

The GrowBiz approach to enterprise support is based on building long-term relationships with businesses and encouraging them to connect, collaborate, share and network with other enterprises in their local community and further afield.

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[1] [https://enrd.ec.europa.eu/projects-practice/anton-vrbnjak-farm-diversifying-therapeutic-horse-riding\\_en](https://enrd.ec.europa.eu/projects-practice/anton-vrbnjak-farm-diversifying-therapeutic-horse-riding_en)

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