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## [Pepe Aromas - Producing organic prickly pears](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## **Caseificio Val d'Aveto - Investing to sustain the local supply chain** [2]

Keywords:

Diversification, Entrepreneurship, Farm restructuring/modernisation, Job creation, Market development, Mountain area, Product quality, Rural SMEs

Countries:

Italy

A dairy company used RDP support to build a new wing on its factory in order to increase its production capacity. This investment strengthened the local supply chains and helps prevent the abandonment of the farming activity in the area.

## **Case Study: Public Food in Scotland** [3]

Keywords:

Market development, Methodological examples, Rural SMEs, Short supply chains & local markets

Countries:

United Kingdom

A pilot programme in Scotland on Public Procurement led to new opportunities and markets for Scottish SMEs.



## **Tiges chavées - Sustainable management of private forests**

[4]

Keywords:

Entrepreneurship, Job creation, LEADER/CLLD, Market development, Rural Inspiration Awards: nominees, Tourism

Countries:

Belgium

Promoting the sustainable management of small, privately owned forests. This is the winning initiative of the 2019 Rural Inspiration Awards in the 'LEADER' category.



## **Hallegaard Slaughterhouse** [5]

Keywords:

Added value, Animal husbandry, Cooperation, Entrepreneurship, Job creation, LEADER/CLLD, Market development, Product quality, Rural business

Countries:

Denmark

A slaughterhouse was established on the island of Bornholm to offer slaughtering facilities to small husbandry farms or for larger herds of sheep or cattle.



## **Investing in on-farm berry processing and direct sales** [6]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



## **The small islands of Denmark - tourist destinations of high quality** [7]

Keywords:

Cooperation, Entrepreneurship, Inter-territorial/Transnational cooperation, Job creation, LEADER/CLLD, Market development, Rural business, Tourism

Countries:

Denmark

A rural business development and capacity building project with an emphasis on increasing revenue in the small-islands tourism industry of Denmark.



## **Construction of a cold-store facility by the Hanság-Fertőmenti Cooperative** [8]

Keywords:

Competitiveness, Entrepreneurship, Market development, Rural SMEs

Countries:

Hungary

A fruit and vegetables producing cooperative used RDP support to expand its cold storage capacity in order to better respond to market trends.



## **BiodiverSO - rediscovering agricultural biodiversity** [9]

Keywords:

Agriculture, Biodiversity, Environmental sustainability, Market development

Countries:

Italy

Protecting and promoting traditional vegetables can lead to increased incomes for farmers and environmental benefits for society.



## [FÄRNA ODLINGAR - turning a hobby into a successful business](#) [10]

Keywords:

Agriculture, Competitiveness, Farm restructuring/modernisation, Local food, Market development

Countries:

Sweden

Previously uncultivated and overgrown agricultural land was restored and was used to set up a new competitive and sustainable business.

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